

# Accreditation System of Energy Efficient Product Retailing Promotion Store

- In order to promote energy efficient products, it is essential to introduce measures for retailers, who are the contact point between manufacturers and consumers.
- Recognition should be extended to retailers who actively promote energy-efficient products or provide appropriate energy conservation information.
- The accreditation system of energy efficient product retailing promotion store was introduced in FY2003.

Logo

2005年度



省工省型製品普及推進優良店

- Targeted retailers:
- All home appliance retailers whose sales coming from home appliances account for 50% or more of total sales

Modified in FY2005

• Large home appliance retailers having a total floor space of at least 800 m<sup>2</sup>, whose sales from home appliances account for 50% or more of total sales

- “Outlets that Excel at Promoting Energy-Efficient Products” are selected each year and publicized along with their rankings. Effective FY2004, Minister of Economy, Trade and Industry Award and Minister of Environment Award were established.
- Selected retailers are authorized to carry a special logo.