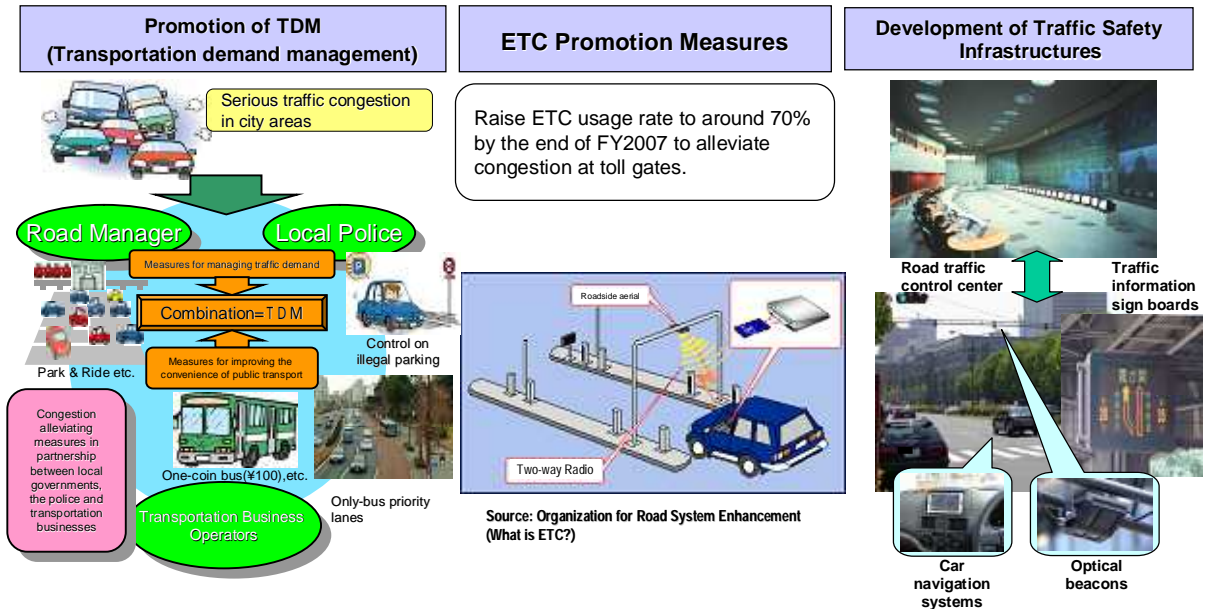


Traffic Management Measures

Adjusting automotive traffic demands through the promotion of TDM (Transportation Demand Management) measures.

Promoting ITS (Intelligent Transport System) by promoting ETC (Electronic Toll Collection) and VICS (Vehicle Information and Communication System)

Promoting the development of traffic safety infrastructures such as upgrading traffic signals.



Source: "Energy Conservation Policy & Measures in Japan 2007" (Agency for Natural Resources and Energy)

Promotion of Traffic Demand Management TDM

To reduce traffic congestion and facilitate smooth transportation, the traffic capacity is expanded and traffic control is upgraded by such ways as improving bypasses, circular streets and intersections. In addition, for the purpose of making the best use of streets, the park-and-ride system is promoted, information service is improved, share-ride is accelerated, and staggered commuting and flextime systems are introduced. Meanwhile, the Transportation Demand Management (TDM) is promoted to improve transport efficiencies and to level out traffic volumes in terms of time and space. Through PR and educational activities, TDM is being further disseminated. The Intelligent Transport Systems (ITS) is also promoted to solve traffic problems such as congestion, accidents and environment deterioration, by integrating people, streets and automobiles into one system with the effective use of cutting-edge information technology. The research and development of fundamental technology for ITS are also promoted. To reduce traffic congestion and environmental burden, the diversification and advancement of the traffic information service by private companies are supported through actively provided traffic information that are collected by traffic control systems, etc.