

< JICA training course : Energy Efficiency and Conservation >

**Policy & Promotion of
Energy Conservation in Japan
< outline >**

May 17, 2004

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Managing Director

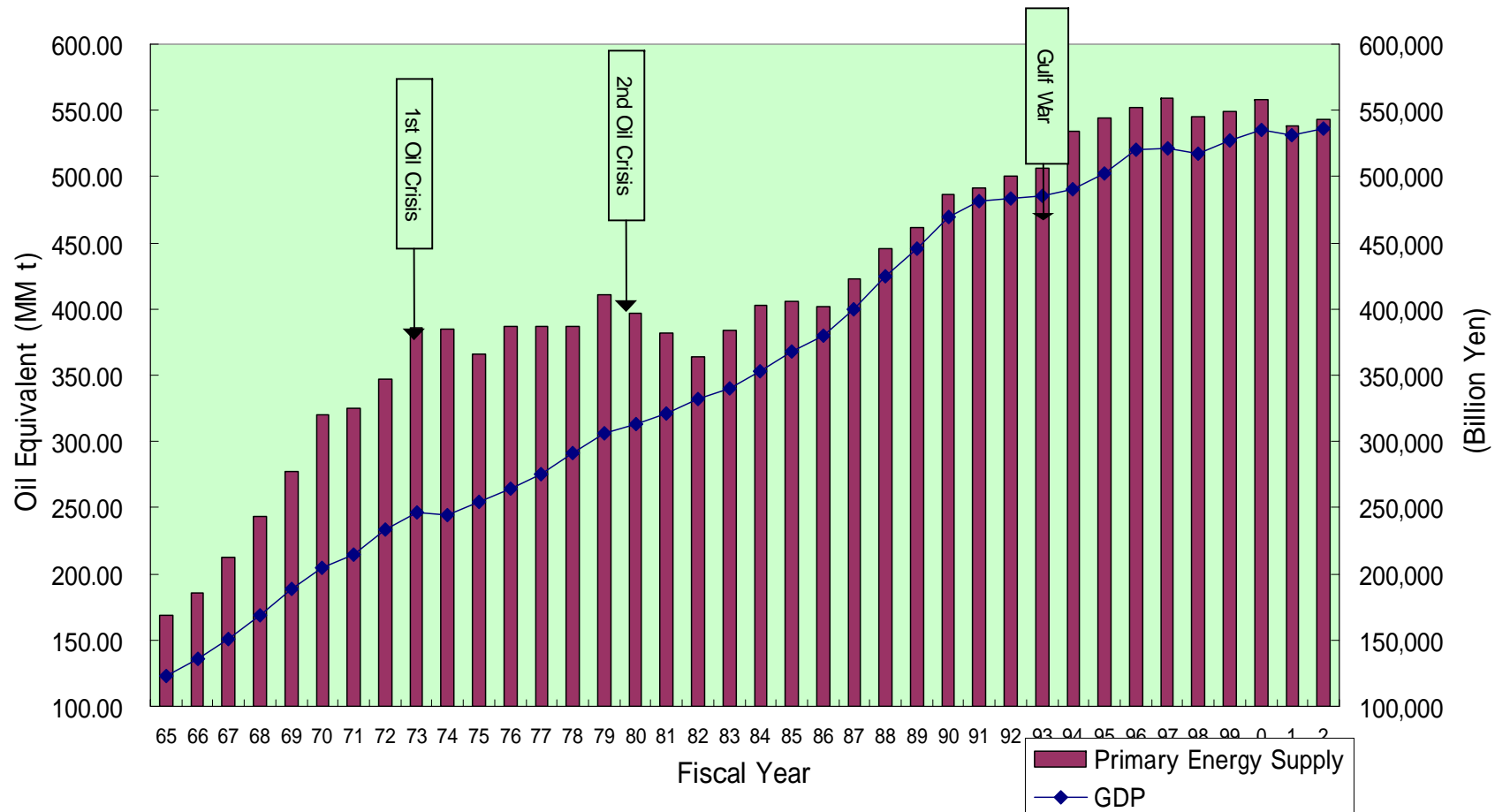
The Energy Conservation Center, Japan

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1. Trends of Energy & Principle of Energy Policy

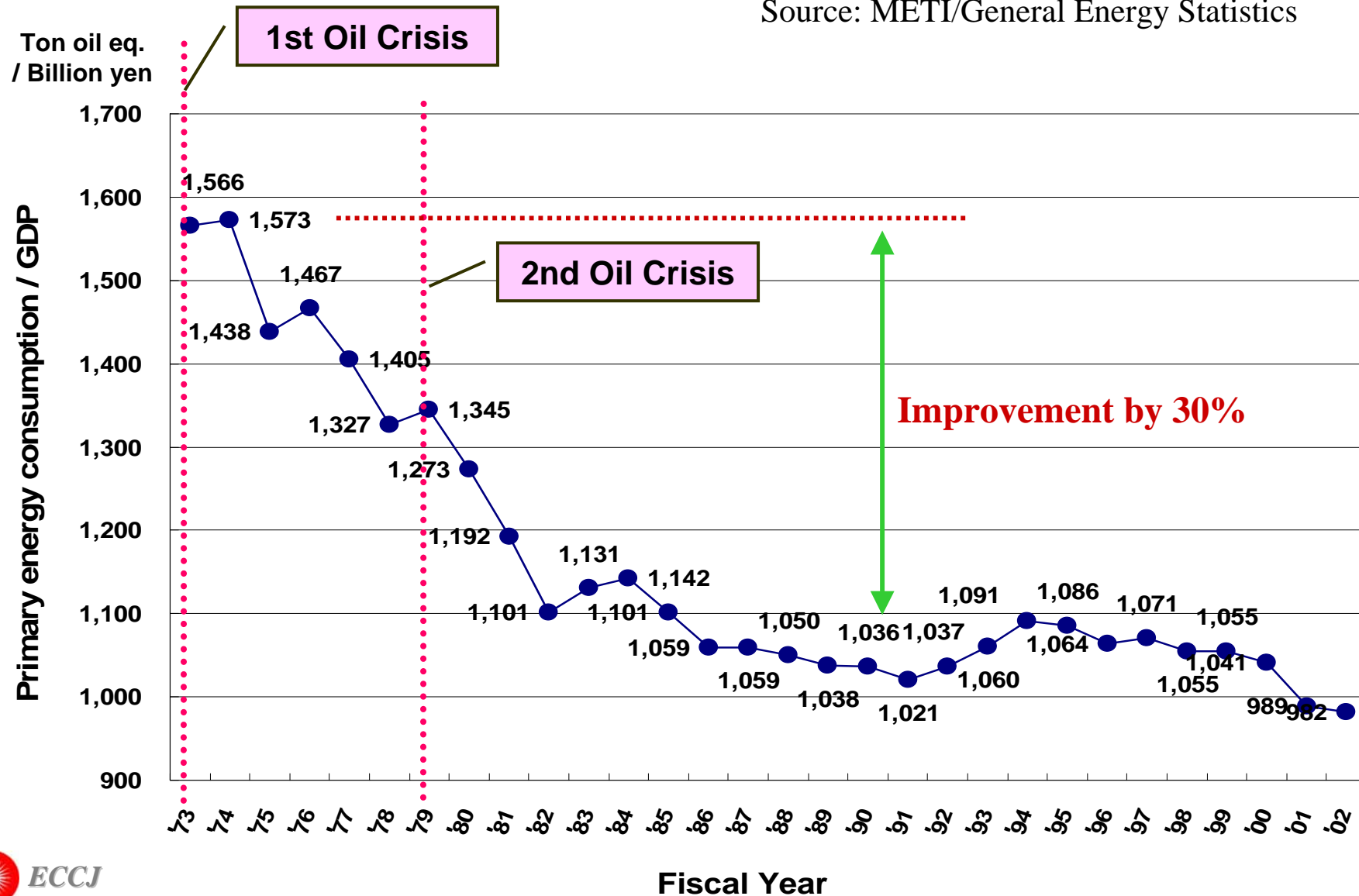
Trend of Primary Energy Consumption and GDP



(Source: EDMC Handbook of Energy & Economic Statistics in Japan 2004)

Trend of Primary Energy Intensity per GDP in Japan

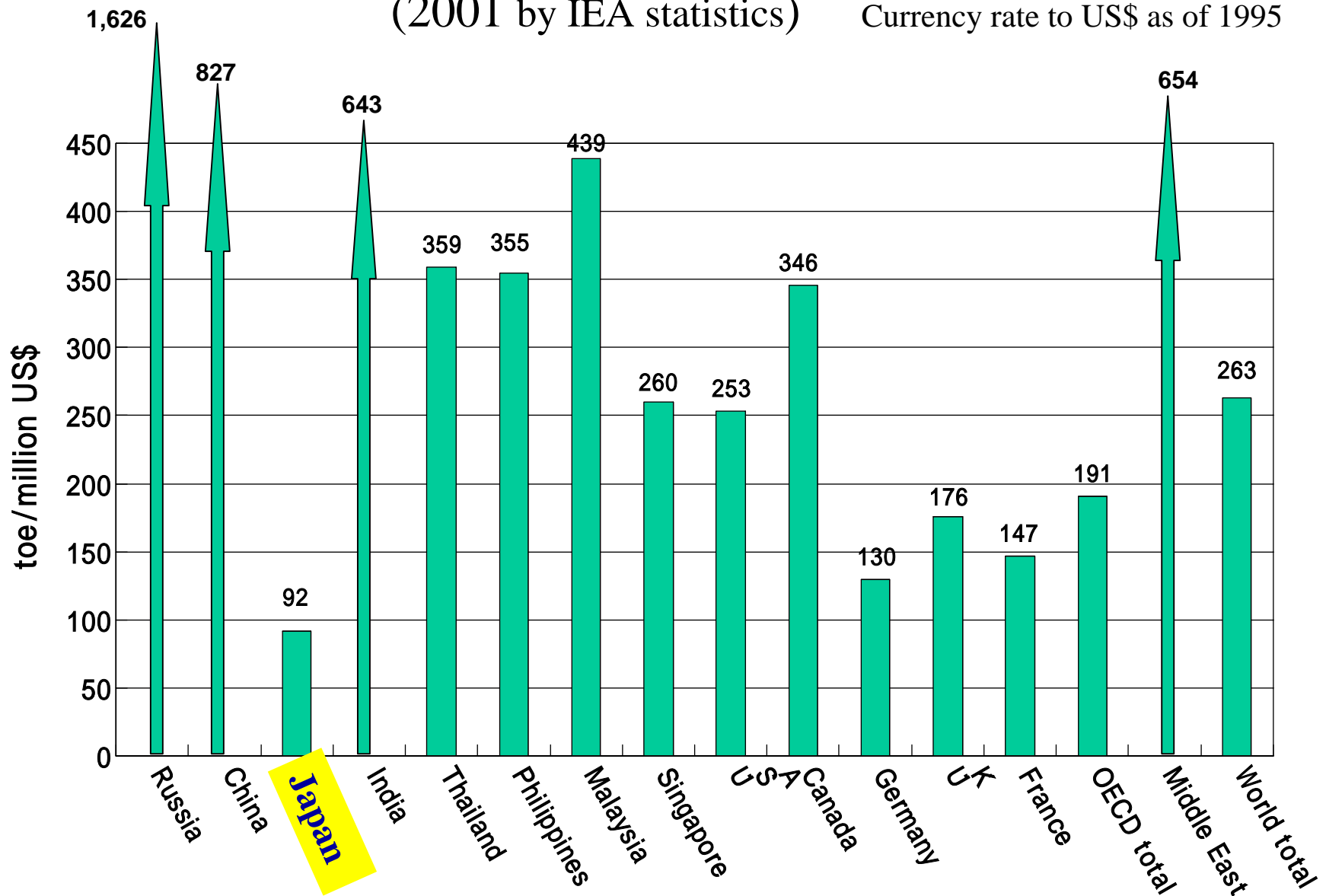
Source: METI/General Energy Statistics



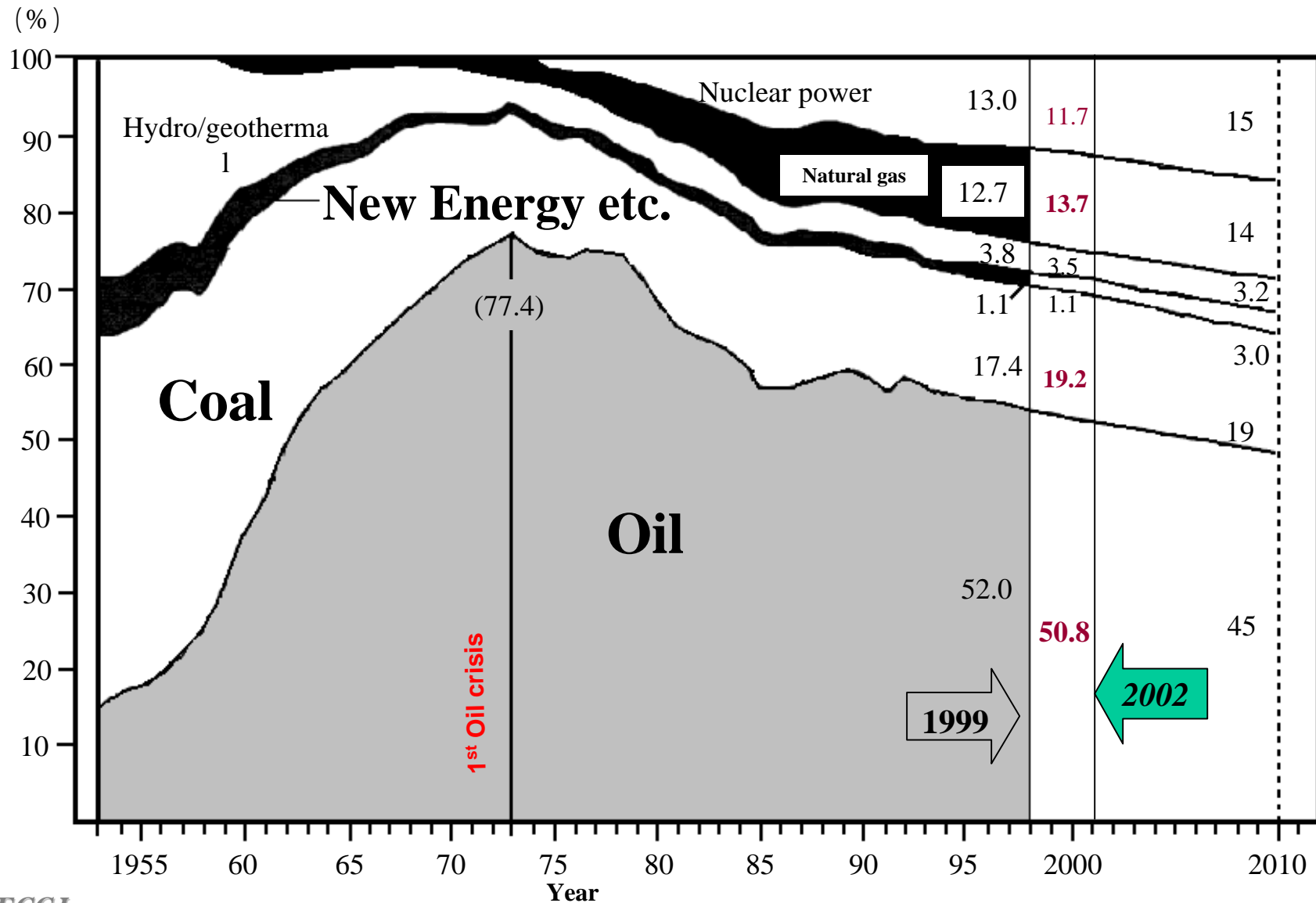
Primary Energy Intensity per GDP

(2001 by IEA statistics)

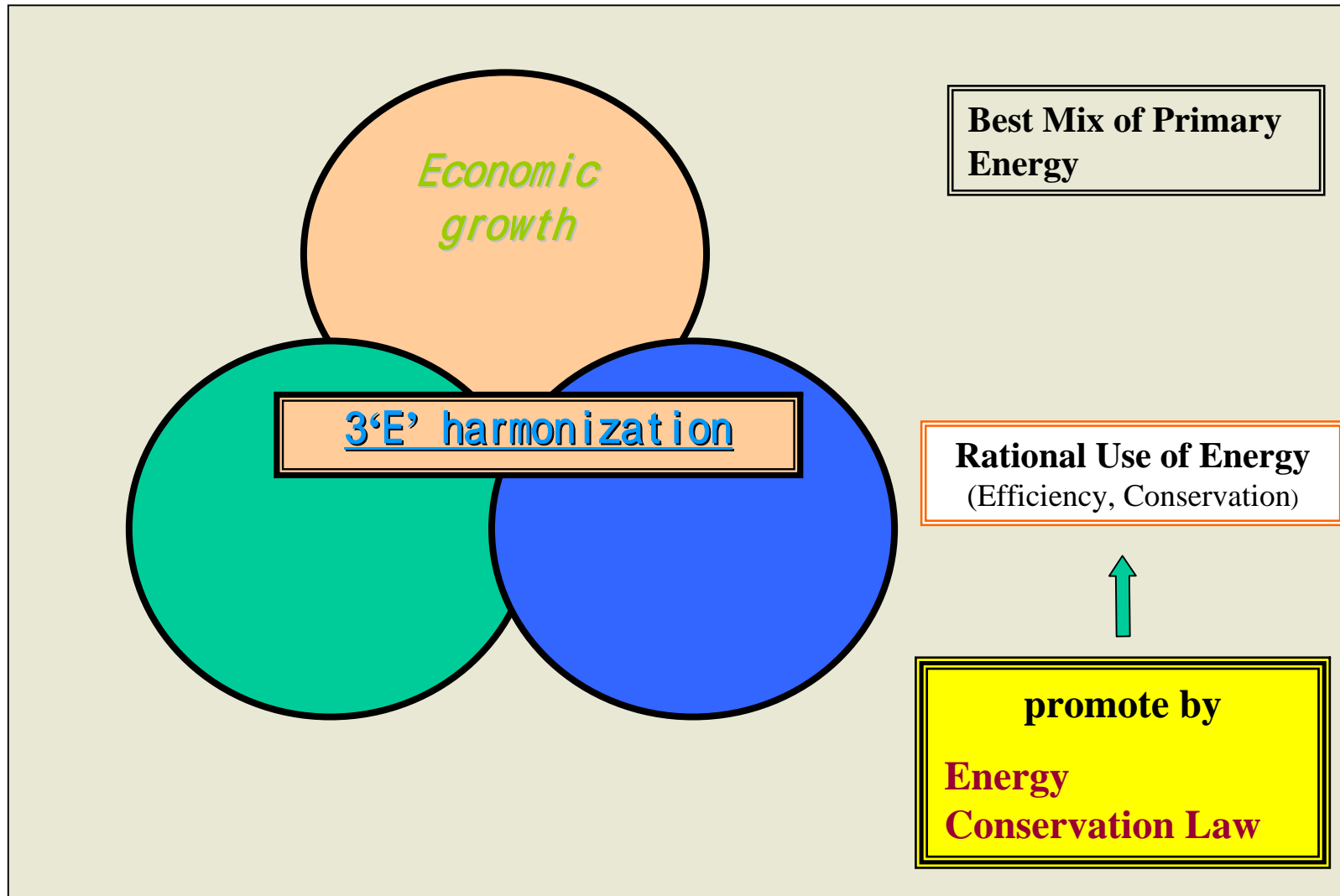
Currency rate to US\$ as of 1995



Composition of Primary Energy Supply in Japan



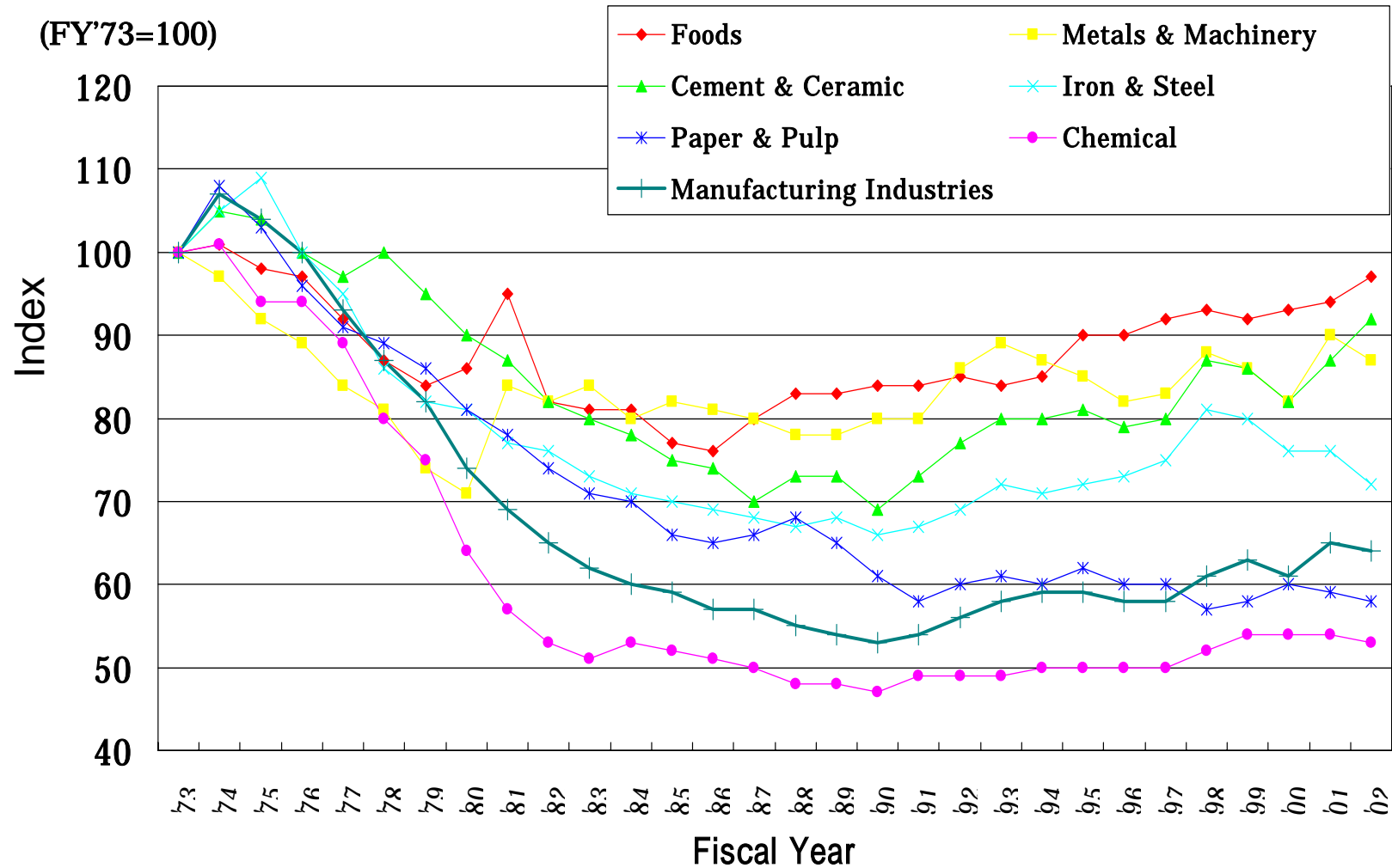
Principle of Energy Policy --- 3'E's harmonization



2. Energy Conservation Policy in Japan

< Manufacturing Sector >

Trend of Energy Consumption Intensity by Sub-Sector



(Source: EDCM Handbook of Energy & Economic Statistics in Japan 2004)

Why did the manufacturing industry of Japan succeed in the energy conservation after the Oil Crisis?

1. Cost reduction (enforcement of international competitiveness) and self-help efforts by companies
2. Regulation measures by Government (Energy Conservation Law)
3. Support and subsidy system by Government (finance, tax, subsidiary aid)
4. Energy- saving efforts in the civic life



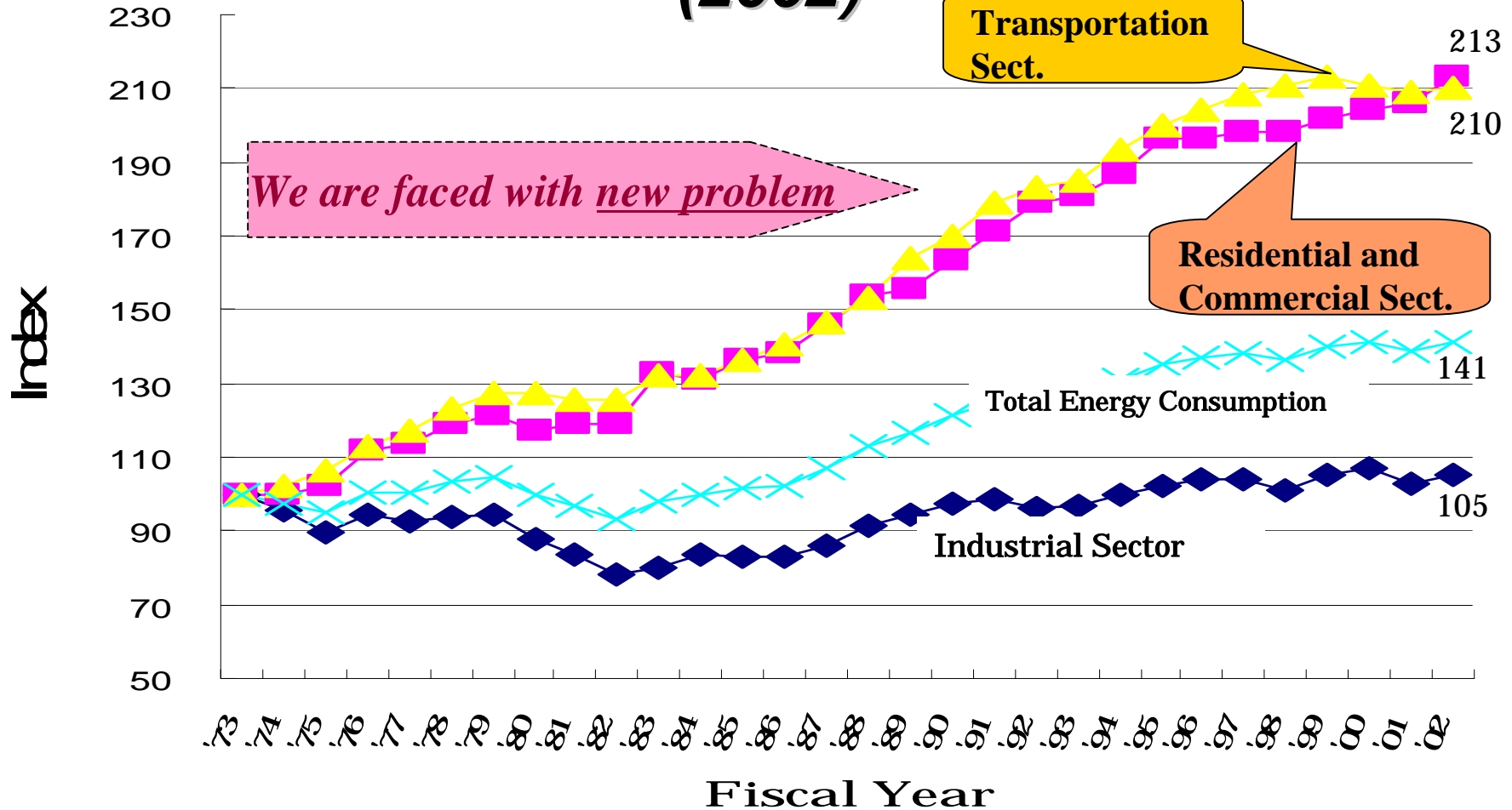
Mutual effect, synergy

Japan became the first class in energy conservation technology by the rapid progress of energy conservation.

Trend in Final Energy Consumption by Sector

< shown by index based on '73 >

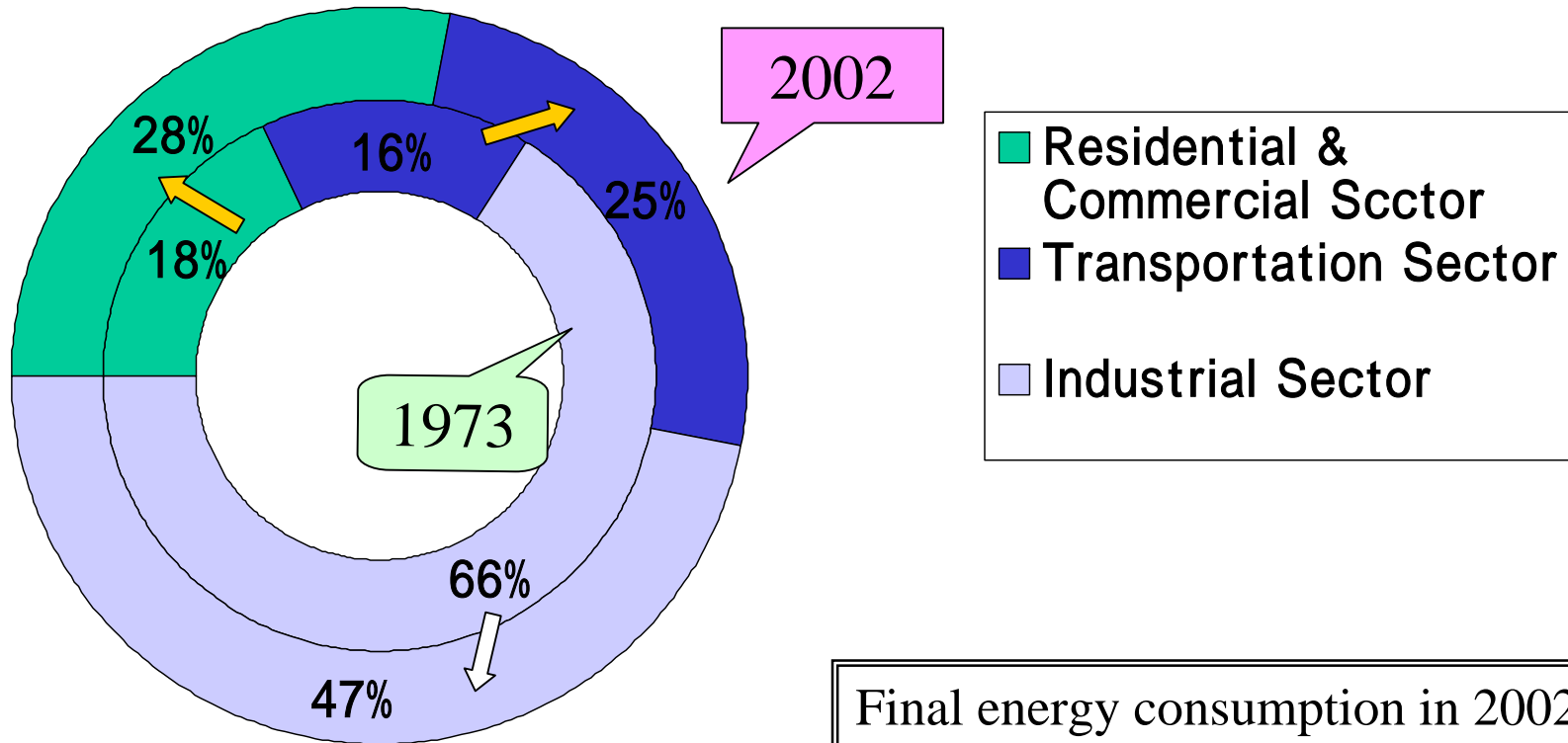
(2002)



Amend the Energy Conservation Law (enforced in April, 2003), and enforce the regulation of large-scale buildings in conform with Class 1 designated factories.
 Enforce the energy conservation promoting activities of the residential and commercial sector.



Consumption Share of Each Sector

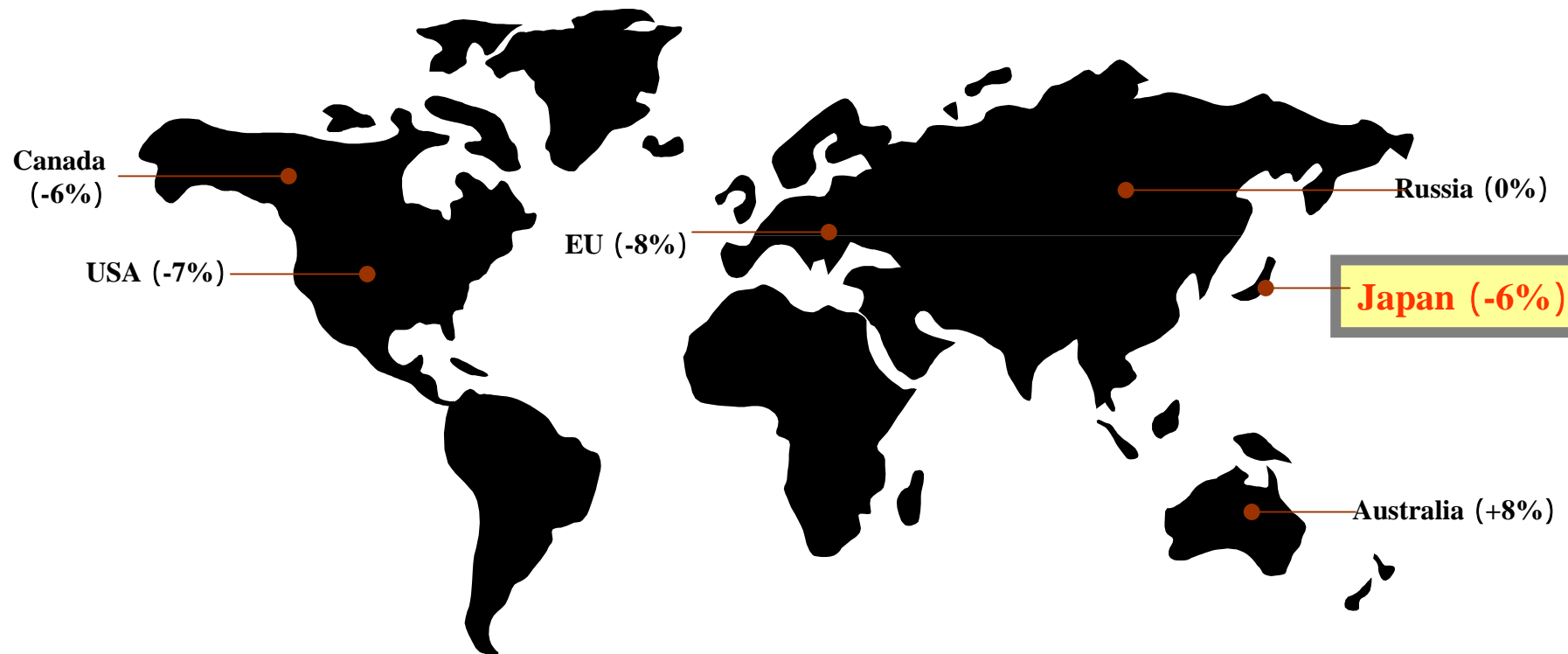


Final energy consumption in 2002Fy
409 million kl oil equivalent

CO₂ Reduction Targets in Major Countries during 2008 and 2012

(Compared with the base year 1990)

< COP3 Kyoto Commitment in 1997 >

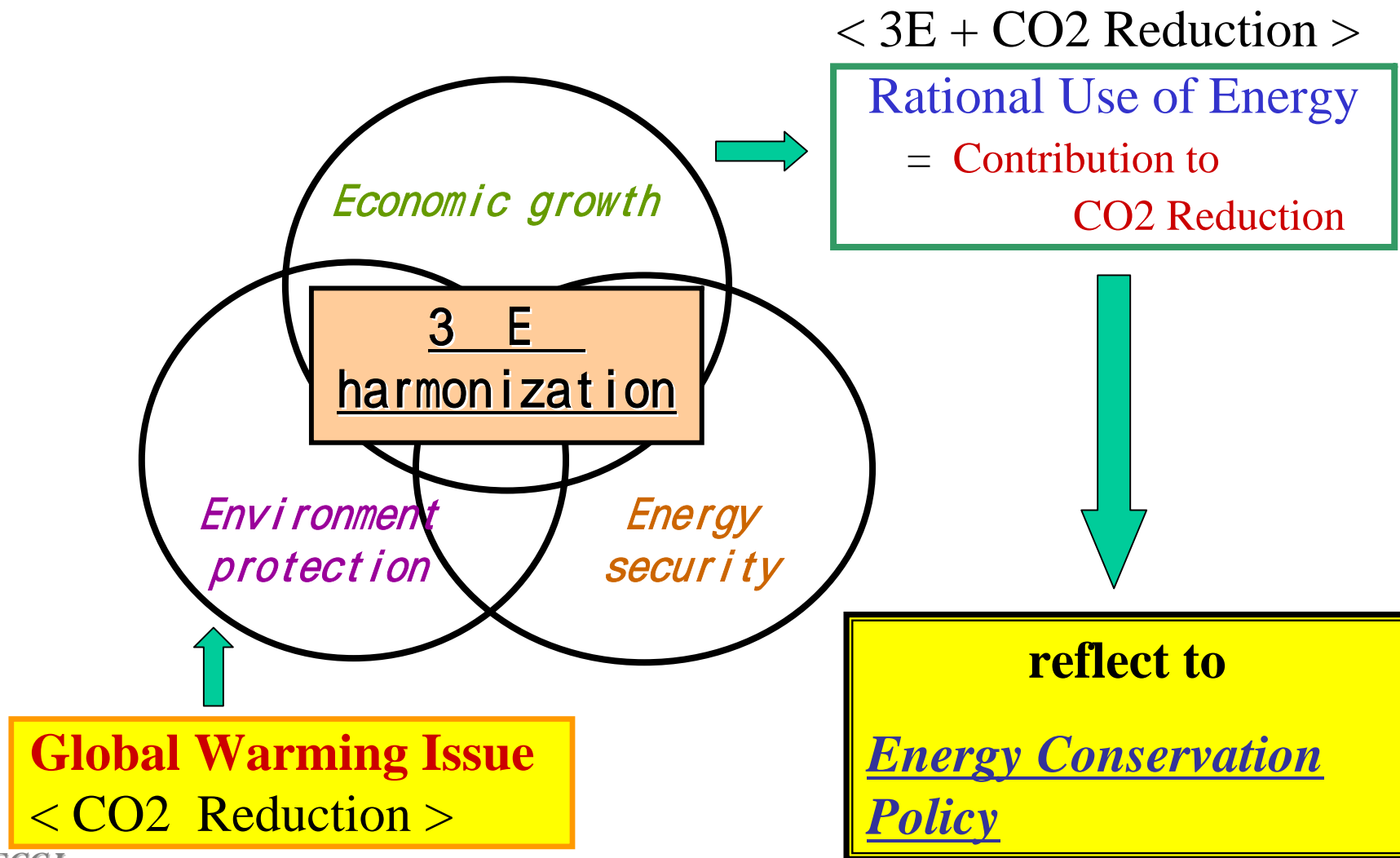


Kyoto Commitment

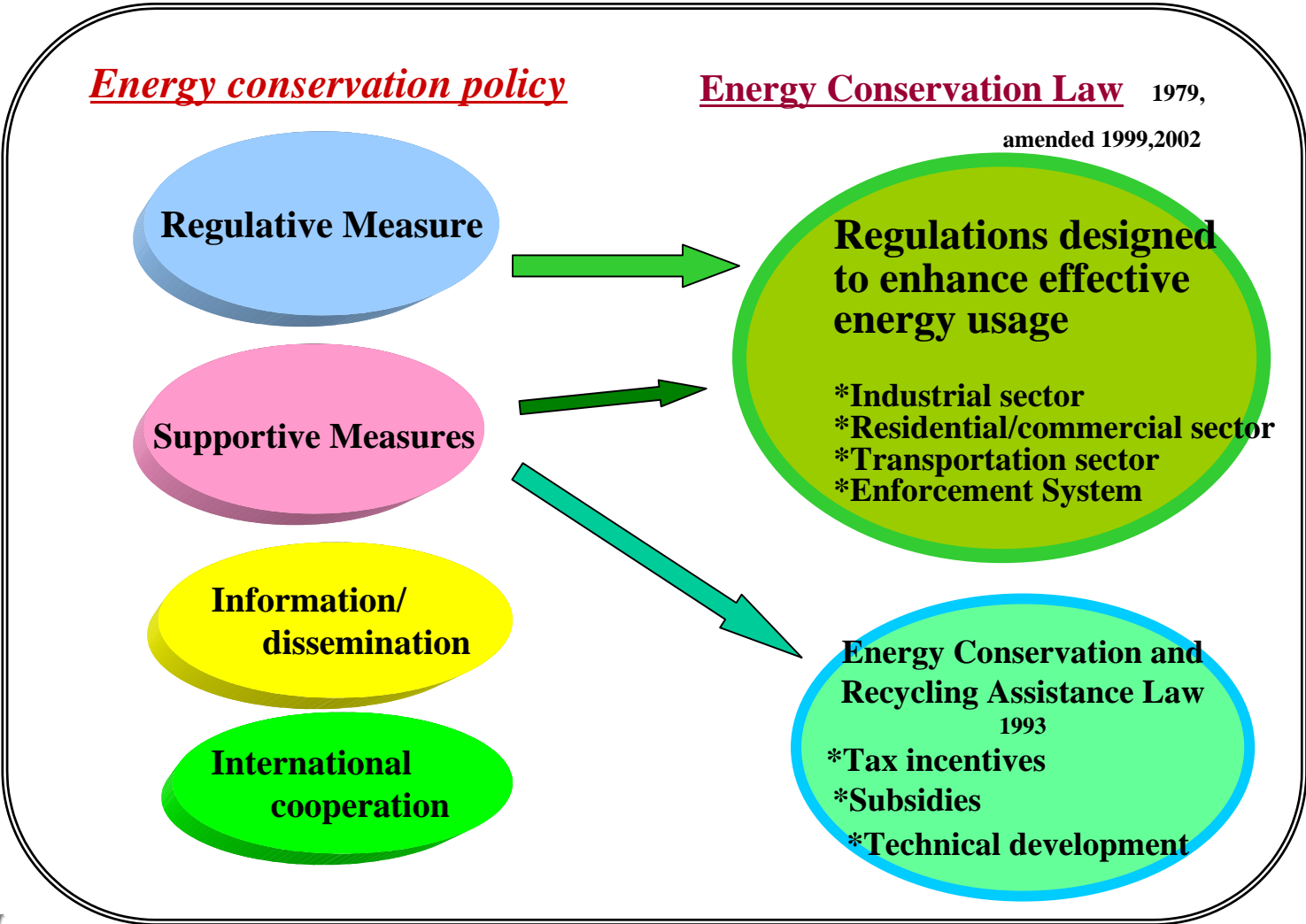
- **GHG emissions - 6% below 1990 level**
- **Stabilization of CO₂ emissions at 1990 level**

- 2.5%	Emission Reduction of CO ₂ , CH ₄ and N ₂ O 0% : CO ₂ from Energy Origin - 2.0% : Renewable Energy, Innovative Technologies - 0.5% : Emission Reduction of CH ₄ , N ₂ O etc
- 3.7%	Sinks(Land Use Change and Forestry)
+ 2.0%	HFC, PFC, SF ₆
- 1.8%	Kyoto Mechanism (Emission Trading, JI, CDM)
- 6.0%	Total

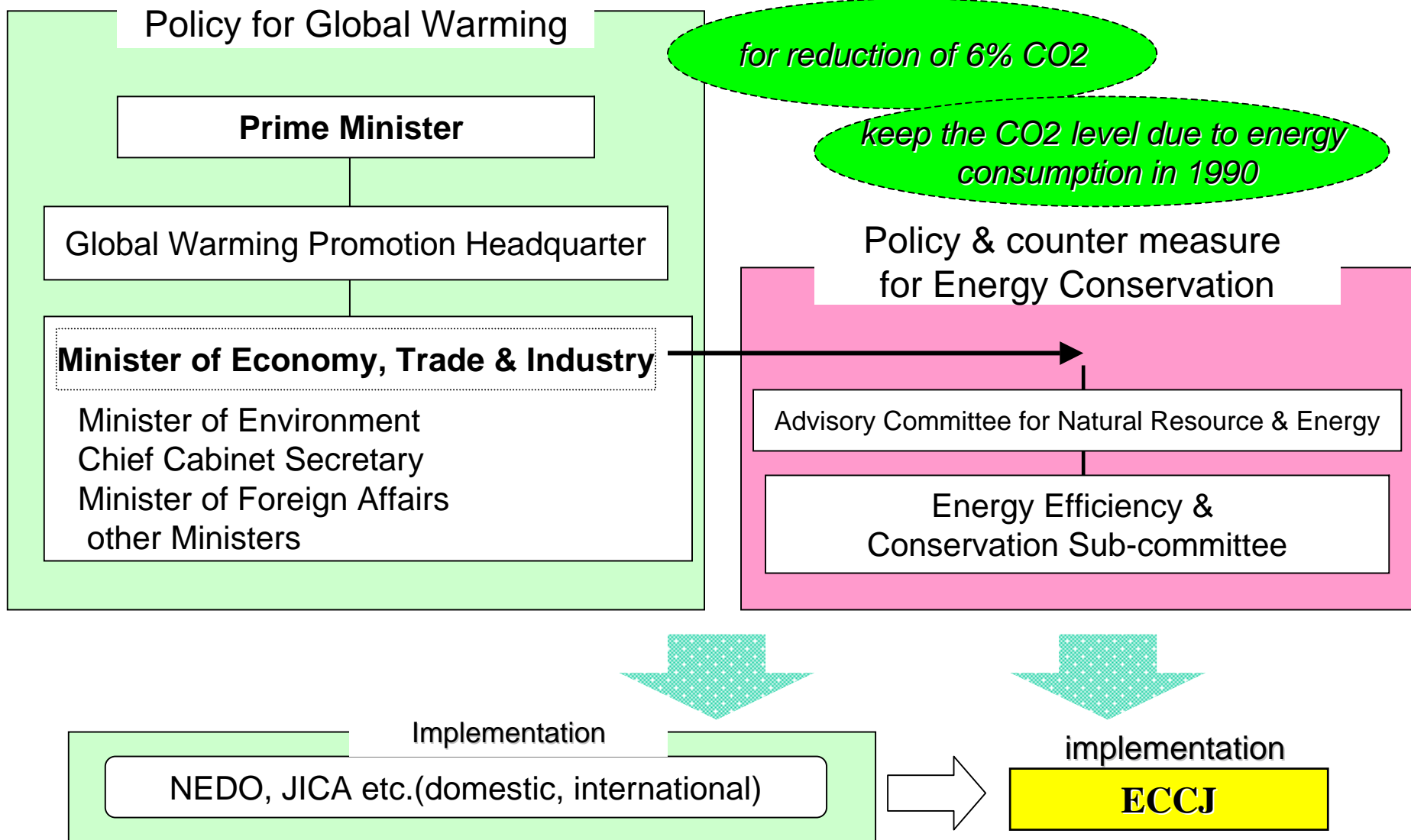
Reflection of Global Warming Issue to Energy Conservation Policy



Energy Conservation Policy and Energy Conservation Law



Structure of Energy Conservation Promotion in Japan



Dealing with Global Warming by the Government

Government Policy and Procedure :

- Follow the decision settled at COP3
- Put emphasis on energy conservation as for energy-oriented CO₂ reduction

Revision of Global Warming Prevention Principles < Feb. 2002 >

Ratification of Kyoto Protocol < Jun. 2002 >

Consolidation of Laws, etc. :

Revision of Global Warming Prevention Law < 2002.4 >

Revision of Energy Conservation Law < 2002.6 >

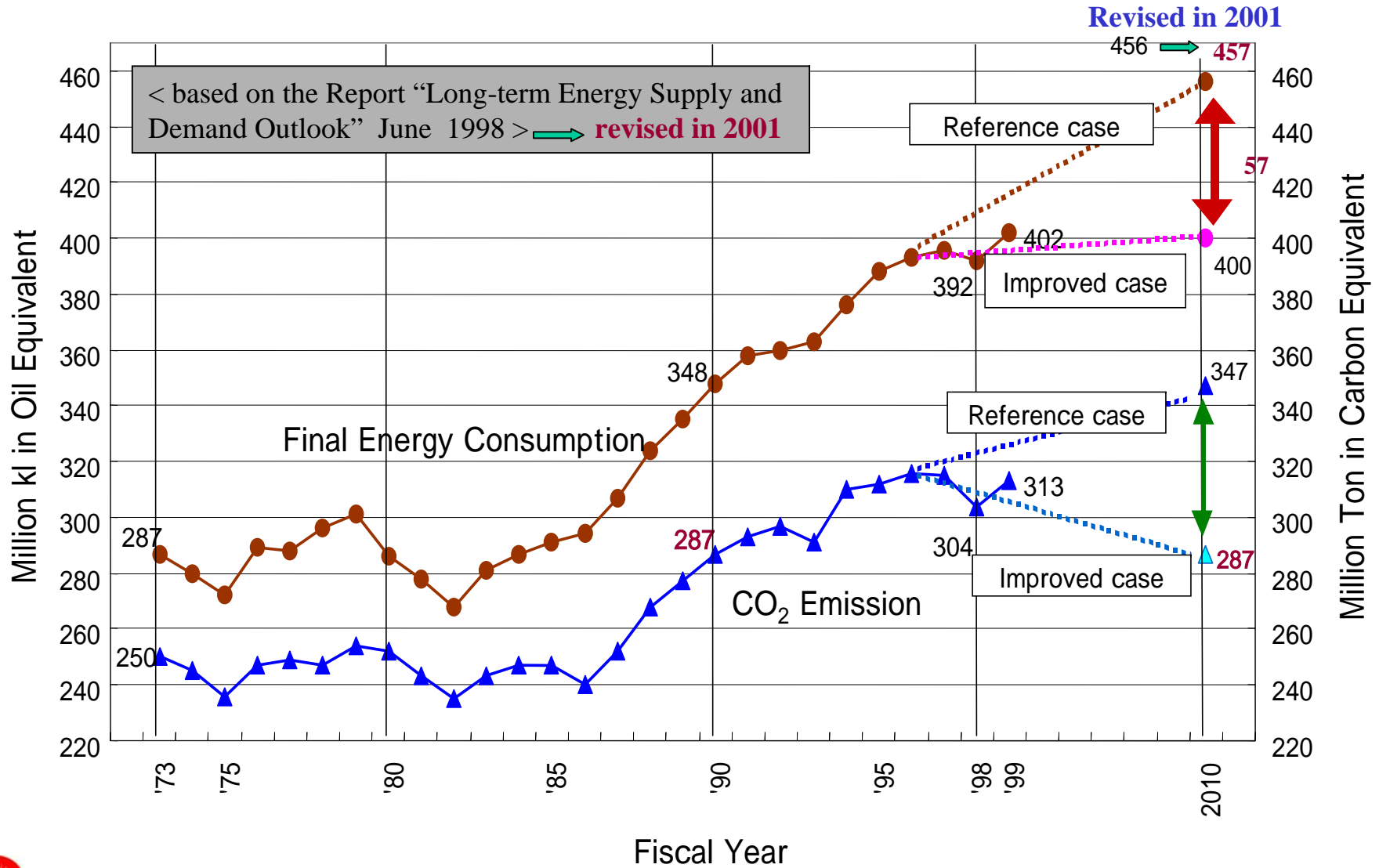
Revision of Law of Promotion of Renewable Energy Usage < 2002.6 >

Enactment of Fundamental Law for Energy Policies < 2002.6 >

Revision of Energy Conservation & Recycling Assistance Law < 2003.3 >

Final Energy Consumption and CO₂ Emission due to Energy Use

<target amount of energy consumption to be reduced is 57 million kl oil eq.>



Features and Key points of energy conservation
counter-measure ··· 2001 METI Revision

Towards the reduction of 57million kl oil eq.

3 Features

1. Put high regard on the measures taken up to now
2. Adopt long-term and sustainable measures
3. Promote energy conservation measures to guide each citizen

Key points of concrete measures :

**< Industry sector > promote the existing measures by enforcing self-action plan
(containing “the voluntary action plan by Keidanren”, and following it up)**

**< Residential sector > introduction of effective equipment, thorough demand
management, promotion of energy conservation action**

**< Transport sector > Diffusion of energy conservation automobile,
rationalization of transport & distribution system**

**< Trans-sector measures > settlement of energy conservation technology
strategy, promotion of energy conservation education**

Framework of Energy Conservation Measures

REGULATORY CONTROL

(The Energy Conservation Law)

43.7M kl (*of which additional measures: 4.2M kl*)

(For factories) 20.1M kl

- Obligation for 1st category designated factories.
 - To submit periodic reports on energy utilization
 - To submit long-term energy conservation plan
 - To appoint energy managers and submit notification of such
- Conduction of on-site investigations at the 1st category designated factories to evaluate whether they keep the standard required by the Law. (2001Fy~)
- Obligation reinforced for 2nd category designated factories. (2003 Apr.~)
 - To submit periodic reports on energy utilization
 - To submit long-term energy conservation plan

(For appliances) 12.5M kl

(additional measures: 1.7M kl)

- Energy efficiency improvement of appliances utilized in households and offices
- Obligation to improve fuel efficiency based on the Top-Runner Program criteria
- Expanding the range of appliances subject to the Top-Runner Program

(For buildings) 11.1Mkl (*additional measures:2.5Mkl*)

- Strengthening of conservation standards
- High energy consumption buildings are designated for 1st category. (2003 Apr.~)

SUPPORTING PROMOTION

(budget, fiscal investment and loan, preferential tax)

13.3M kl (*of which additional measures: 2.8M kl*)

(Promoting the introduction of high-efficiency equipment for enterprises and local public bodies)

12.3M kl (*additional measures: 1.8M kl*)

- Budgetary support for introduction of high-efficiency equipment and demonstration testing (38 billion yen)
 - Promoting the diffusion of Home/Building Energy Management System (HEMS & BEMS)
 - Supporting ESCOs business
 - Promoting the introduction of high-efficiency hot water supply apparatuses
 - Promoting the reduction of standby power consumption
 - Spreading hybrid cars, idling-stop systemized cars, so on
- Tax incentives for introduction of equipment (exemption & depreciation)
- Low-interest loan for the introduction of equipment
- Energy demand management (with ESCOs)

(Technological development (79 billion yen))

(additional measures: 1M kl)

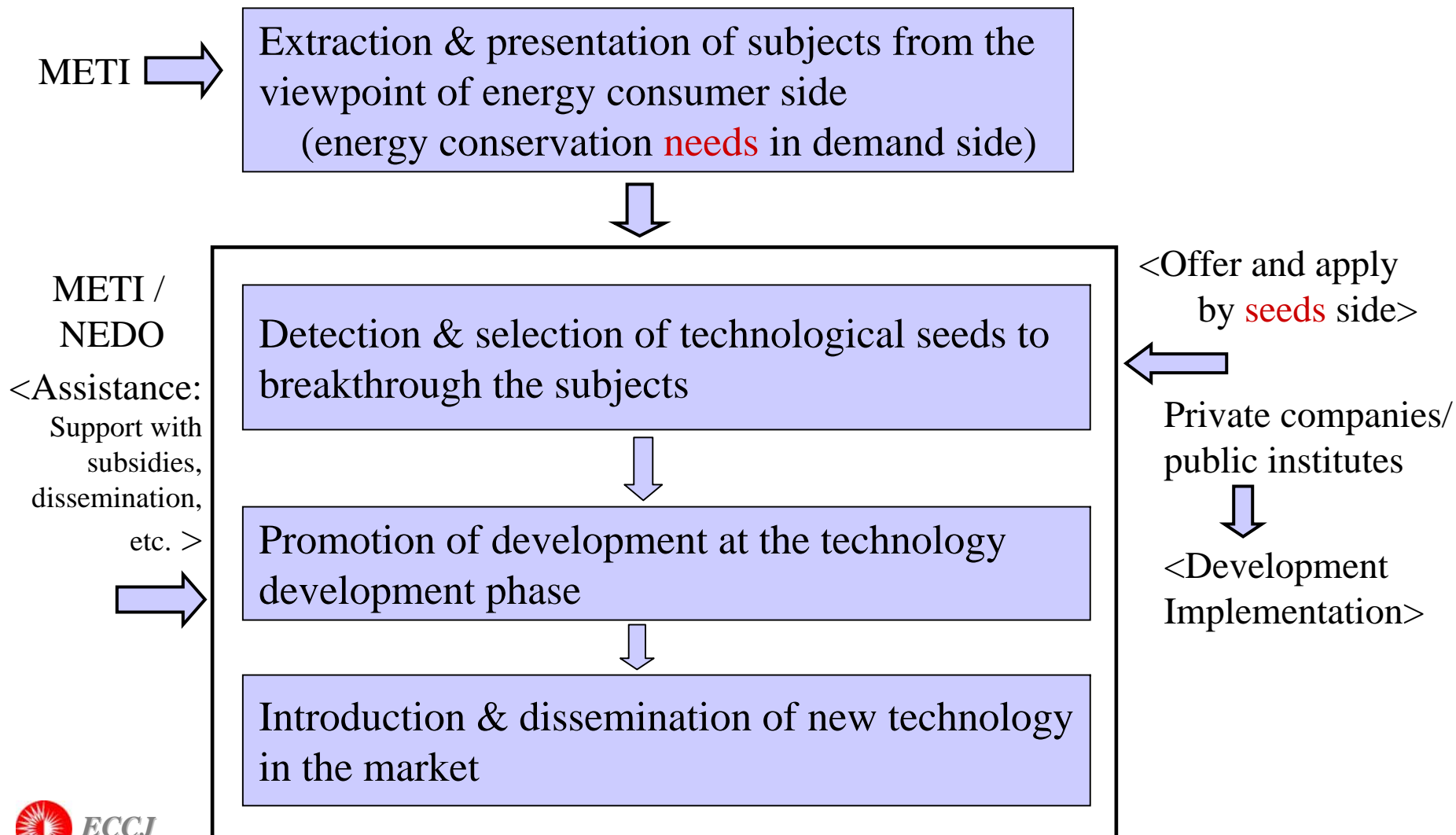
- Technological development by governmental bodies
- Supporting technological development by enterprises
- High performance boilers, lasers, lights and so on



Technology Development Strategies of Energy Conservation

...realize effects early by *needs-oriented technology development system*...

Published in June, 2002



3. Outline of Energy Conservation Law

Structure of the Energy Conservation Law ... 1

Law concerning rational use of energy

Supplemental resolution at the Diet

Government ordinances
concerned

Ministerial ordinances
concerned

Energy
conservation and
recycling
assistance law
and another concerning
laws, ordinances

Structure of the Energy Conservation Law ---2

(Law concerning rational use of energy)

(1979 enforced, 1999, 2002 amended and reinforced)

<basic objective>

Enhancing rational use of energy and energy efficiency
in order to achieve 3E's harmonization.

- Regulations regarding factories and business premises
- Regulations regarding buildings (newly built, extended)
- Energy efficiency standard for appliances and automobiles (Top runner program)
- Others (supportive measures/finance, tax, R&D, publicity, etc.)

<ECCJ's Status> ECCJ should be the core organization responsible for promotion of energy conservation. (supplemented with the resolution at the Diet)

Regulation and Target for Industrial Sector



target

Reduce **1%** of energy intensity
on average per year in a medium and long-term vision

Obligation

Major Energy Consumers
(designated **1st category**
factory) **6,100**

Reinforced in 2003
to contain **business**
promises (1,000 ---incl.)

3,000 kl/y or
12 million kWh/y



Newly designated In Apr. 1999

Small Energy Consumers
(designated **2nd category**
factory) **7,300**

1,5000 kl/y or
6 million kWh/y

- * **Selection of energy management officer**
- * **Periodical reports** (added)

Reinforced in 2003

- * **Selection energy managers**
- * **Submission of future plans**
- * **Periodical reports, etc.**

In case of marked insufficiency

Direction of the submission
of rationalization plans
↓
Public announcement &
order to improve

Guidance of energy management

(Judgement Standards)

- * **Rationalization of combustion**
- * **Recovery of waste heat**
- * **Prevention of the electricity loss, etc.**

Operation Standard of Equipment

- * **Target Points**
- * **Measures to attain targets**

(Management Standards)

- * **Management system**
- * **Management manual**
for main equipment
(operation, measurement, record,
maintenance etc.)

Designated Energy Management Factories

Reinforced in 2003

	Class 1 (one) Designated Factories [6,100factories as of April 2004]	Class 2 (two) Designated Factories [7,300factories as of April 2004]
Designation Standards	All factories and business promises (buildings) <The restriction of targeted industry (manufacturing, mining, energy supply) is abolished from April, 2003 > Heat : 3,000 KL- coe or more/year Electricity: 12 mil.KWH or more/year	No limitation on industrial category (all factories and business promises/buildings) Heat : 1,500 KL- coe or more/year Electricity: 6 mil.KWH or more/year
Judgement Standards	Obligation to make efforts to comply with the Standards (making efforts to improve energy intensity by more than 1% per year on average)	Same as left
Energy Management	Obligation to appoint and register energy managers <i>For class 1 Buildings, energy management officers permitted.</i>	Obligation to appoint and register energy management officers who have to take energy conservation lectures periodically
Energy Conservation Plans	Obligation to formulate and submit medium-to-long term plans for energy conservation every year to MITI	<i>For class 1 Buildings, they can submit the plans supervised by outside energy manager in case of vacancy of own energy manager.</i>
Status of Energy Use	Obligation to report the status of energy use every year to MITI	Same as left <reinforced in 2003>

Energy managers should be selected from licensed persons. The License to be acquired through the state examination.



Energy management officers should be selected from licensed persons (the License to be acquired through the state seminar) or from licensed persons of energy manager.

Regulations regarding buildings (newly built, extended)

1. Obligations to building owner

- * Prevention of heat loss through external walls and windows.
- * Efficient utilization of energy for air conditioners, ventilation systems, lighting, water heaters, elevators.
- * Owners of specified buildings should report on energy saving measures before the construction.
(specified buildings : other than housings, with floor space of 2,000m² or more)

This article was added and enforced in April 2003

2. Guidance and standards for the building owners on building design and construction.

Energy Efficiency Standard for Appliances and Automobiles

Top Runner Program –Concept--

Fuel efficiency
(km/L)

Old energy efficiency
standard
(more than average)

Fuel efficiency
(km/L)

New energy efficiency
standard
((A)is the top runner.)

Top Runner Program – 12 Target Items

< under Energy Conservation Law >

8 items to be added in 2002 autumn

Items (Product categories)	Target year	Improvement of efficiency *
Air conditioners (for use in both cooling and heating)	2004 (partially 2007)	63%
Television receivers	2003	16%
Video cassette recorders	2003	59%
Fluorescent lamp luminaries	2005	17%
Copiers	2006	30%
Computers	2005	83%
Magnetic disk drives(hard disks)	2005	78%
Gasoline-fueled passenger cars	2010	23%
Gasoline-fueled trucks	2010	13%
Diesel-powered passenger cars	2005	15%
Diesel-powered trucks	2005	7%
Electric refrigerators and freezers	2004	30%



 Energy Labeling Items

* Base year:1997 (automobiles:1995)

Expansion of the scope of Top Runner (8 items were added in December 2002)

Energy Labeling Items

Gas Stove (heater)

Oil Stove (heater)

Gas Home Cooker (Cooking Range)

Gas Hot Water System

Oil Hot Water System

Toilet Seat with heater & hot water

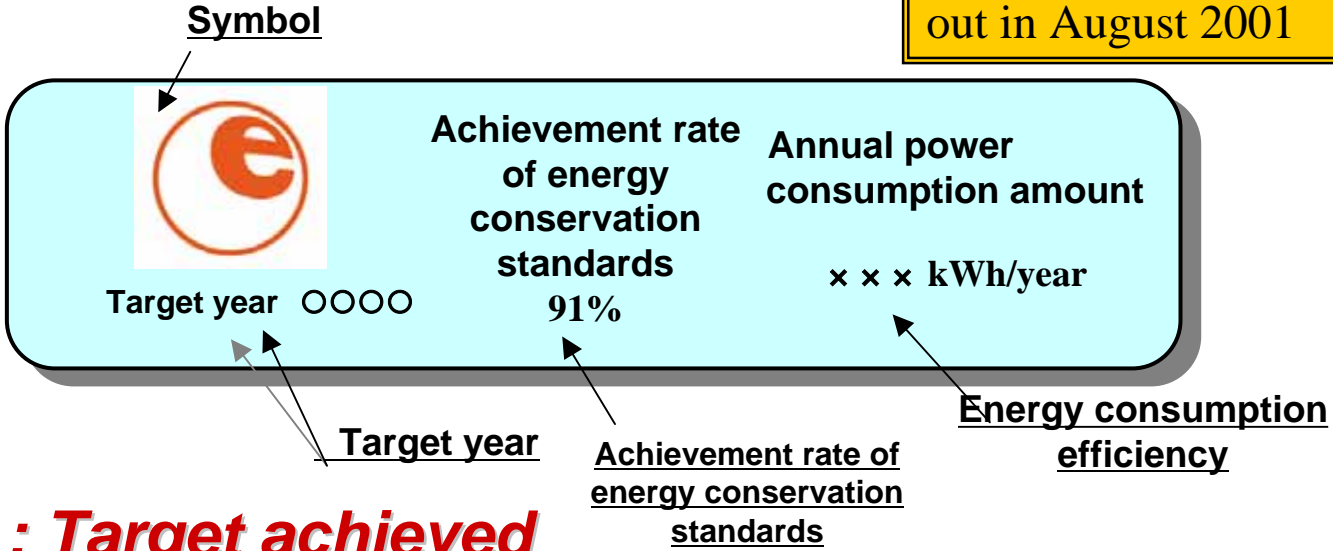
Automatic Vending Machine

Electric Transformer

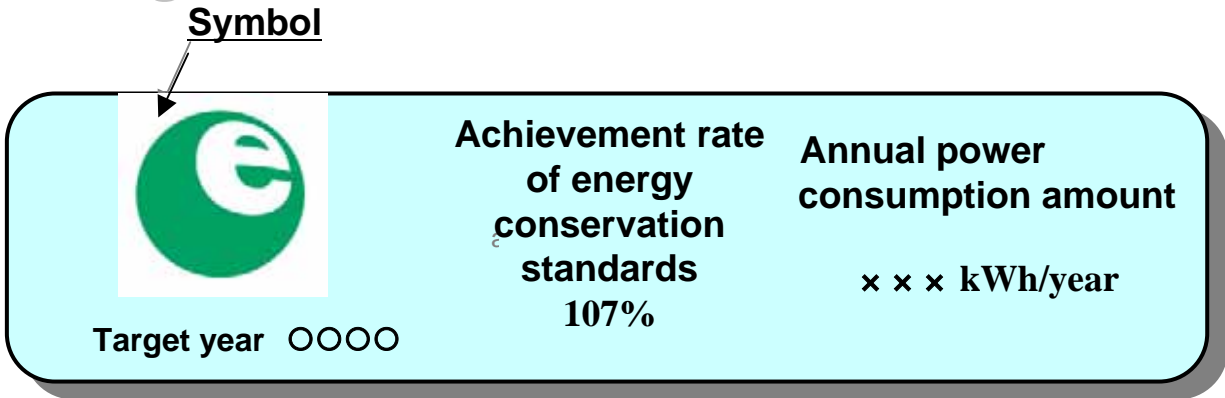
Energy Labeling -- Method of Indication --

Case 1: Target still not achieved

This system launched out in August 2001



Case 2 : Target achieved



* The label size differs depending on the space available for indication etc.

4. Energy Manager System (supplement)

Energy Manager System (supplement)

Energy managers system have contributed greatly to carry out the energy conservation in industrial sector.

<Historical back ground --- authorized by the Law>

1948 :Regulations concerning heat management and
license of heat manager

1951 :Law concerning heat management

1979 :Energy Conservation Law --- reinforcement of the managers' power

<Role of Energy managers under the Law>

* To maintain energy-using facilities in sound conditions following the Guidance (**Judgement Standards**) by the Law.

* To recommend energy efficiency improvement of the facilities.

(the management must give consideration to the recommendations in high regard)

Number of Energy Managers Required by the Law

The 1st-class designated mining, electricity/gas/heat supply factories

<u>Fuel consumption, annually</u>	<u>Number Required</u>
3,000 or less than 100,000 kl-oe	1
100,000 kl-oe or more	2

The 1st-class heat-designated manufacturing factories

<u>Fuel consumption, annually</u>	<u>Number Required</u>
3,000 or less than 20,000 kl-oe	1
20,000 or less than 50,000 kl-oe	2
50,000 or less than 100,000 kl-oe	3
100,000 kl-oe or more	4

The 1st-class electricity-designated manufacturing factories

<u>Electricity consumption, annually</u>	<u>Number Required</u>
12,000 or less than 200,000 MWh	1
200,000 or less than 500,000 MWh	2
500,000 MWh or more	3

Energy managers should be selected from licensed persons. The License to be acquired through the state examination.

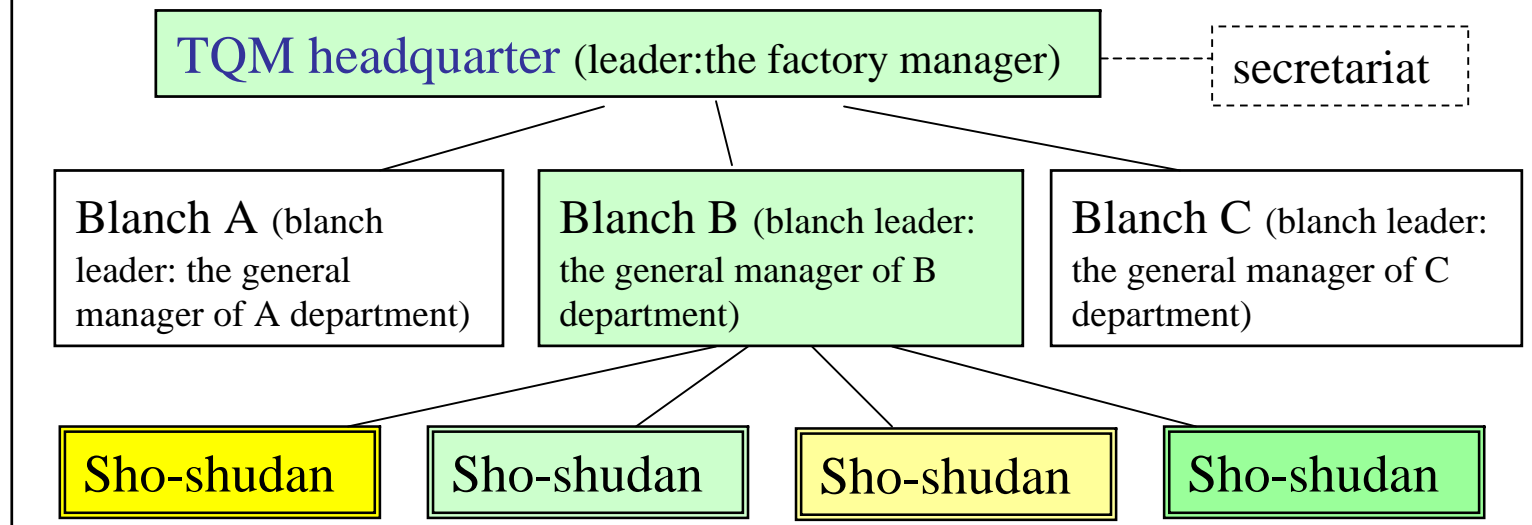
In case of commercial buildings, they are permitted to submit medium-to- long term improving plan under the supervision of outer person who licensed energy manager instead of selecting and registering the in-house energy manager. ----- by the Law revised and enforced in April 2003

**5. *Self-help Efforts of Energy Conservation
by Enterprises***

TQM and Sho-shudan activity

- TQM and **Kaizen by Sho-shudan** activity are very popular in Japanese enterprises/factories. **Sho-shudan** activity is generally included in TQM.
- All subjects concerning cost down and quality up including **energy conservation** can be objectives for **Kaizen**. However generally speaking, the theme being adopted are led to be suitable for the TQM policy (the company's management strategy).
- In some case, **Kaizen** will be expanding to the technological improving project of the factory/company.

The position of **Sho-shudan** in TQM organization:



In many cases **energy managers** play the role of secretaries, advisers, instructors.

Self-help efforts in Enterprises

E n e r g y M a n a g e m e n t

Observation (fact finding) → Control → improvement

Large effect

Introduction of newest technology & facilities

Task force

a large amount of investment

High level
(Investment level)
<Top management>

< T O M >

Project

Technological improvement,
Adoption of high efficiency equipment

a small amount of investment

Middle level
(Technological level)
<Engineers>

Kaizen by Sho-shudan

keeping the operation standard, small maintenance,
tuning up the operational conditions,

Low (easy) level
(operational & facility management level)
<Workers>

< Minimum requirement: observation system or measuring tools of energy consumption >

Small effect

Every departments / Every persons should be participating to the activities.

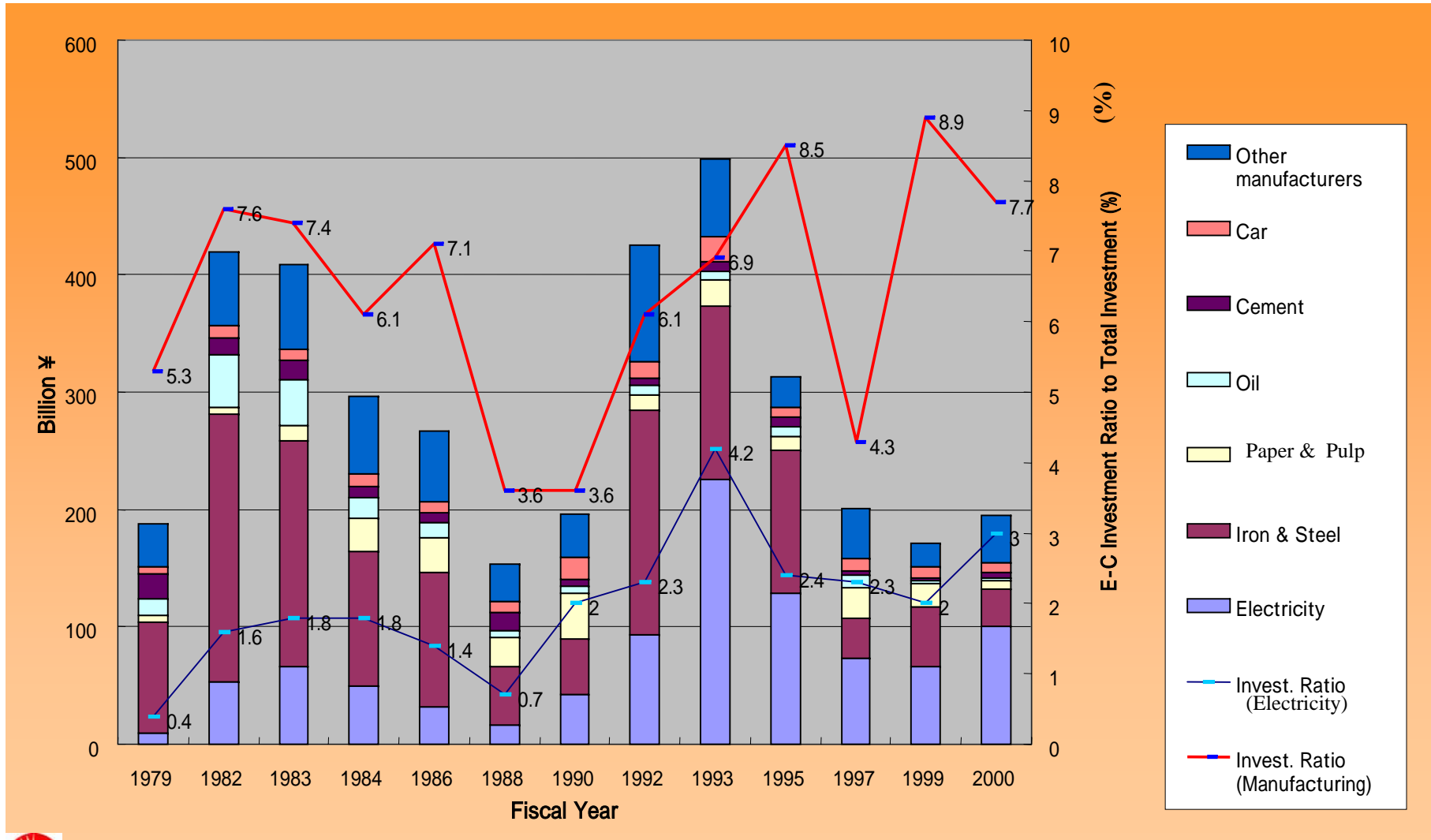
< T Q M >



Trend of the Investment for Energy Conservation Facilities

Major Manufacturing Companies & Electricity

(based on the research report by METI in 2001Fy for 444 companies)



Voluntary Action Plan by **KEIDANREN**

(Keidanren: the Federation of Economic Organizations)

• **Participants : 35 Industries** (Coverage Ratio : 83% of CO₂ emissions in the industrial and energy-conversion sectors ----- as of Nov. 2003)

Expected Energy Conservation Technology and Process to be Introduced

- * **Iron & Steel** : Continuous Annealing Line, D-C Electric Arc Furnace, etc.
- * **Chemical** : Gas Phase Polypropylene Manufacturing Process, etc.
- * **Cement** : Vertical Roller Mill Crusher, High Efficient Clinker Cooler, etc.

Target in Year 2010

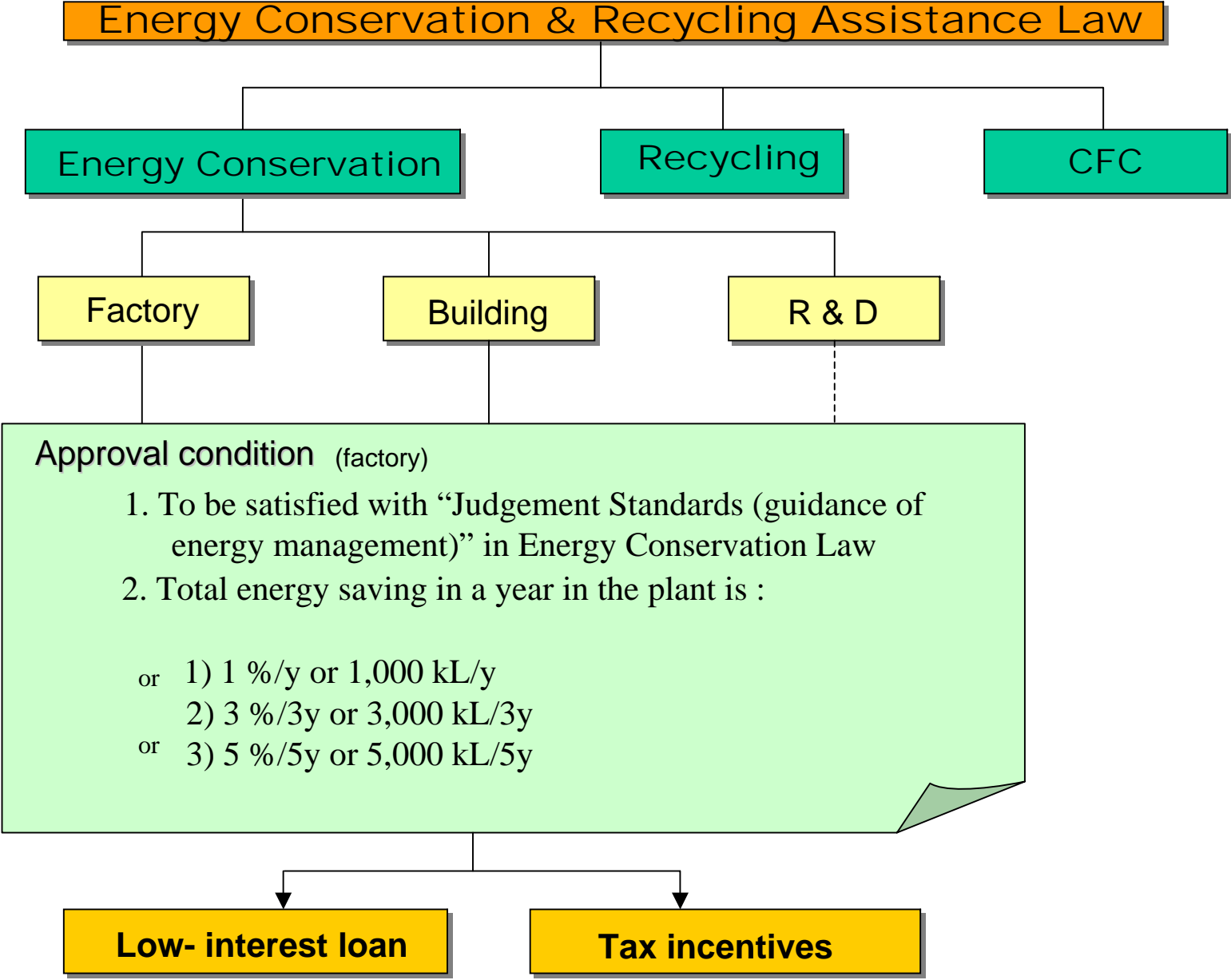
To reduce CO₂ emission from Industrial and Energy- converting Sector **below the amount in 1990**

< To make the predicted increase of energy consumption

(21 Mil kL/year) zero >

**6. Supportive System by Government
(Investment and Technology Development)**

Supportive Measures (1)



Tax Incentives

----- From 1984 -----

Intended for	Tax incentives
<ul style="list-style-type: none"> • 91 facilities • 52 facilities for small and medium companies • Others 	1. Tax exemption equivalent to 7% of the equipment acquisition cost from the income tax or corporate tax payable (applicable only to small and medium companies from fiscal year 1999) or 2. Special depreciation of up to 30% of the equipment acquisition cost
Systems approved on the basis of the "Assistance Law" (Energy savings of 5% or 5,000 kL)	

* Basic acquisition cost = [Acquisition cost] x [Multiplier rate (25 to 100%)]

* Special depreciation: The depreciation is classified as "loss" as defined in the Tax Law, and is included in the calculation of profit in the settlement of accounts.

[Status regarding the use of tax incentives]

(Unit: cases)

	FY 1984	FY 1998	FY 1999	FY 2000	FY 2001	FY 2002	FY2003
No. of cases	10,544	24,609	19,981	15,417	13,320	10,060	Under summing up

Supportive Measures (2)

Subsidy

Many subsidy schemes are handled by **NEDO** and other organizations

- 1) Projects for installation of advanced energy efficiency facilities / systems
<i.e. High-temperature air combustion / Regenerative burner >
- 2) Projects for introduction of co- generation systems
- 3) Building / extending high heat insulation houses and buildings
- 4) Introduction of HEMS, BEMS (ENERGY MANAGEMENT SYSTEM)
- 5) Supporting ESCO enterprises
- 6) Purchasing low CO2 emission auto mobiles
- 7) R&D Projects for high energy efficient technologies and systems
<others>

Development of Energy Conservation Technology

---- promoted by **NEDO**

(New Energy and Industrial Technology Development Organization)

- R&D on High-Efficiency Thermoelectric Conversion System
- R&D on Advanced High-Temperature Air Combustion Control Technology
- R&D of the Advanced Clean Energy Vehicle
- R&D on Low Power Consuming LSIs
- R&D on Practical Industrial Co-generation Technology
- R&D of a Utilization System of Marine Resources for the Effective Use of Energy
- R&D of High-efficiency Triple-Effect Absorption Chiller Project
- R&D for Reduction of Standby Power Consumption
- R&D for Optimal Control of Reduction of Electric Power Consumption by Utilizing Information Technology
- etc.

7. Implementation of Energy Conservation Policy
----- Activity of **ECCJ**

7-1. Profile and main activities of ECCJ

Profile of ECCJ

Legal status : * NPO under the supervision of METI

Establishment : * 1978 (just after the 2nd oil crisis)

Purpose of establishment : * **Core organization responsible for
promotion of energy conservation**

Office location : * Tokyo Head office & 8 branches

Supporting member : * 2,843 companies (as of April 2004)

Staff : * 220 persons (as of April 2004)

Budget : * 5,731 million yen in 2004FY
(52 million U\$)

Fields of activity : * **Industrial, Residential/Commercial
and Transportation sectors**

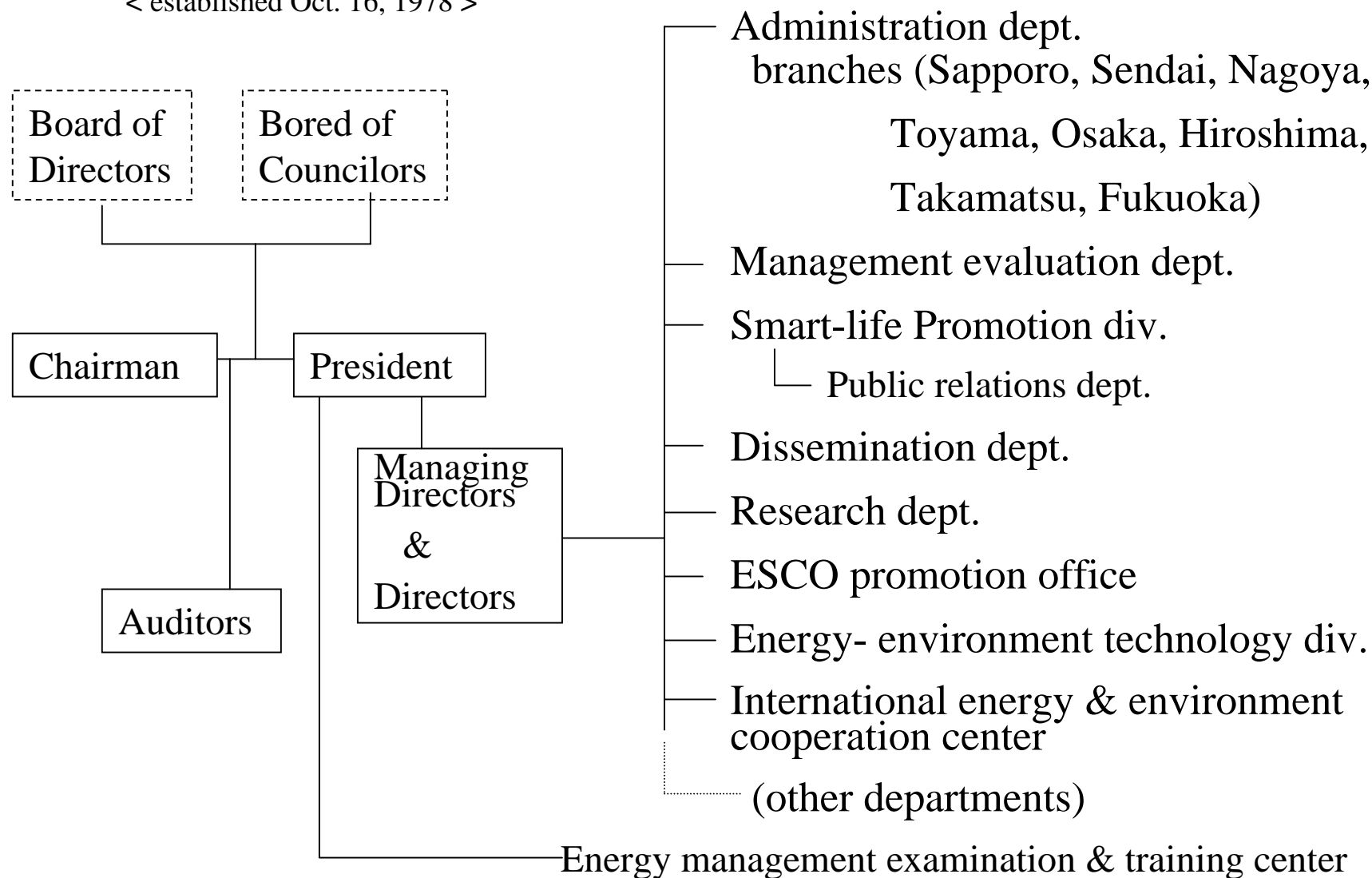
History of ECCJ under Change of Energy-related Situation

<u>History of ECCJ</u>	<u>Year</u>	<u>Change of Energy-related Situation</u>
Heat-management Association established in Kinki district	1947	Heat-management Regulation enacted
Heat-management Association established in the other districts	1948	
Central Heat-management Conference started	1951	Heat-management Regulation enforced
Japan Heat Energy Technology Association established	1972	
	1973	1st Oil Crisis
ECCJ established	1978	2nd Oil Crisis
	1979	Energy Conservation Law enforced
International Dept. started	1981	
Examination Dept. started	1984	
ESCO Project Promotion Office started	1997	COP3 (Kyoto Protocol)
Training Course Dept. started	1999	Revised Energy Conservation Law enforced

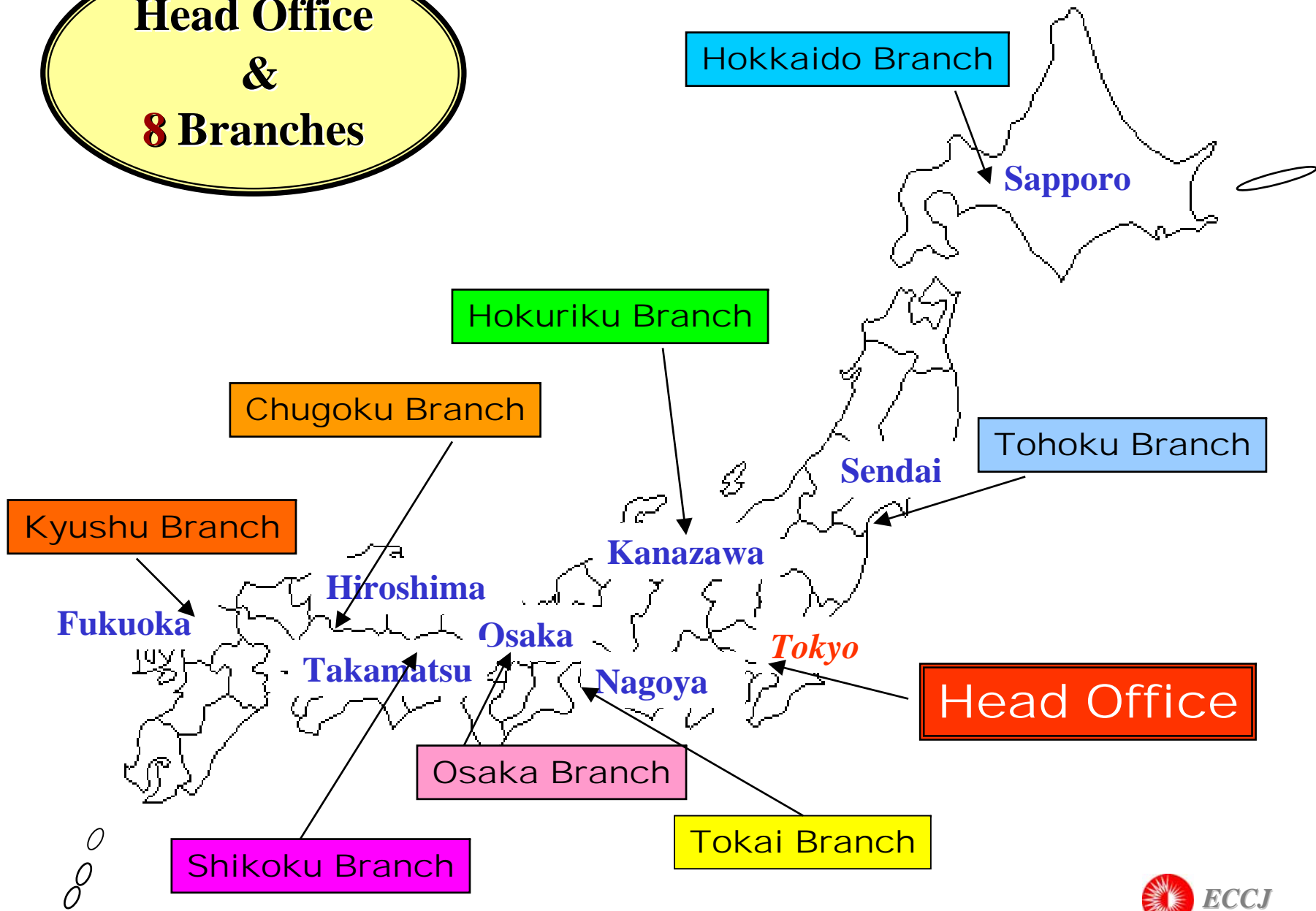
ECCJ Organization Chart (out line)

as of April 2004

< established Oct. 16, 1978 >

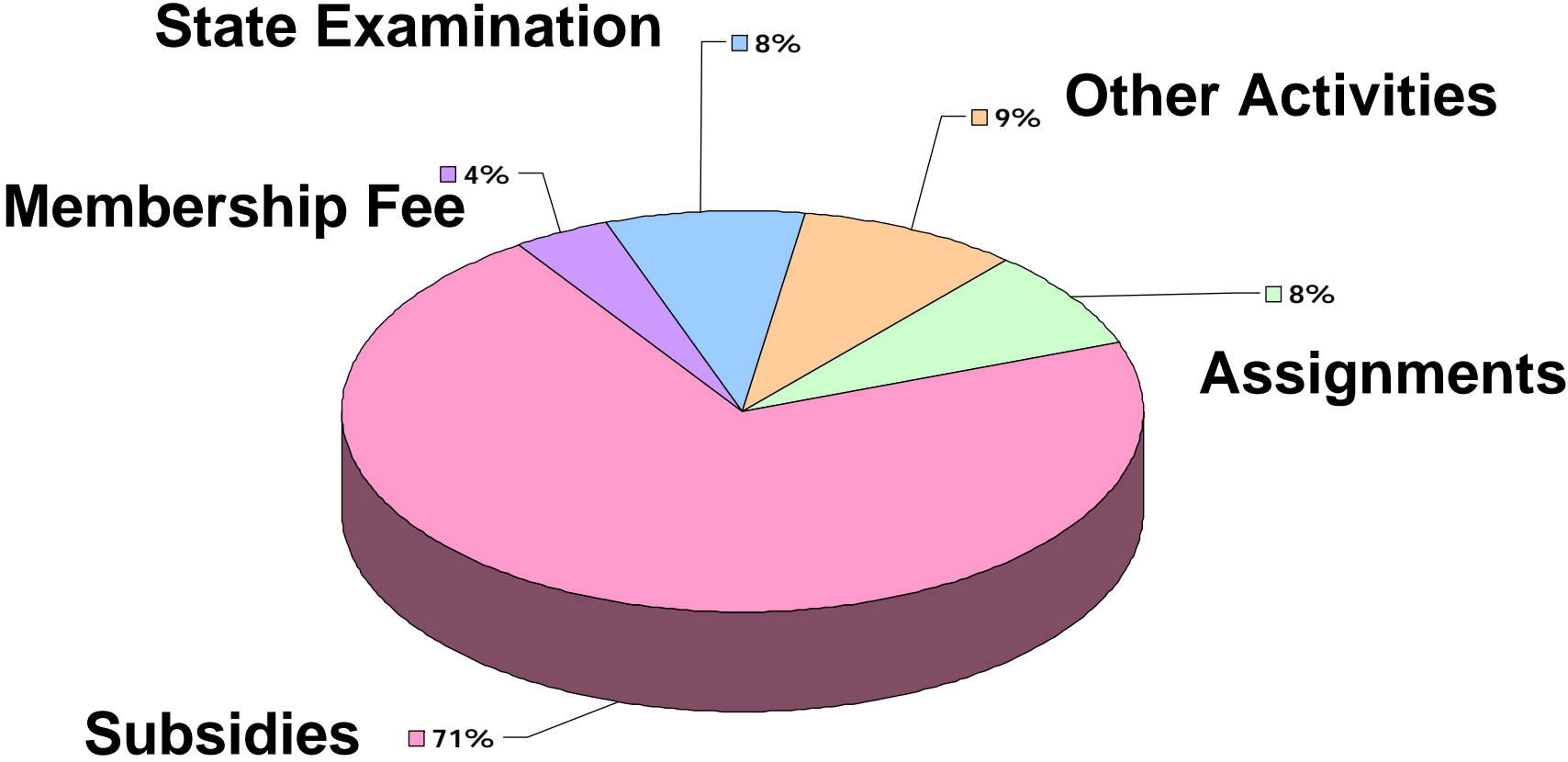


**Head Office
&
8 Branches**



Budget in 2004^{Fy}

US\$ 52Million



Main Activities of ECCJ

ECCJ is the core organization responsible for promotion of energy conservation. Its activities were authorized by the Diet when the E-C Law was enacted.

for Industrial sector

**Energy conservation audits services for factories
Education & training on energy conservation
State examination for energy managers (assigned by the Gov.)
Technological development, R&D Project
Disseminating (conference for successful cases of E-C
activities, excellent energy conserving equipment, etc.)
ISO14001 seminar for environmental inspectors**

Civil, Commercial & Transportation

**Energy conservation audits services for buildings
Ranking catalogue for energy efficient appliances
Promotion of Energy labeling system
International energy star program implementation
Dissemination of Energy conservation indicator “E-C Navigator”
Energy education at elementary and middle schools
ESCO research and development**

Overall

**Energy conservation campaign & exhibition (ENEX)
Commendation (grand energy conservation prize)
Information & data base, Publicity and publishing
Survey and monitoring
International cooperation**



7-2. For industrial sector

Public Programs on Energy Conservation Auditing Performed by ECCJ

Program	Applicable factory	Overview	Funded by
Energy Conservation Auditing for Factories (Free-of-charge)	Medium sized factories	<div style="border: 1px dashed orange; padding: 5px;"> <p>On-site discussions Document review On-site inspections</p> </div> <div style="border: 1px dashed orange; padding: 5px; display: inline-block; margin: 0 10px;"> 1 day </div> <div style="border: 1px dashed orange; padding: 5px;"> <p>Report of findings Proposals on improvement</p> </div> <p style="text-align: center; color: red;">100 factories/year</p>	METI
Energy Conservation Auditing for Buildings (Free-of-charge)	Buildings	<div style="border: 1px dashed orange; padding: 5px;"> <p>On-site discussions Document review On-site inspections</p> </div> <div style="border: 1px dashed orange; padding: 5px; display: inline-block; margin: 0 10px;"> 1day </div> <div style="border: 1px dashed orange; padding: 5px;"> <p>Report of findings Proposals on improvement</p> </div> <p style="text-align: center; color: red;">350 buildings/year</p>	METI
Energy Conservation Auditing for Factories (Free-of-charge)	Large sized factories	<div style="border: 1px dashed orange; padding: 5px;"> <p>Document review On-site inspections with measuring devices</p> </div> <div style="border: 1px dashed orange; padding: 5px; display: inline-block; margin: 0 10px;"> 3 days </div> <div style="border: 1px dashed orange; padding: 5px;"> <p>Report of findings Proposals on improvement & introduction of new technologies</p> </div> <p style="text-align: center; color: red;">70 factories/year</p>	METI / NEDO

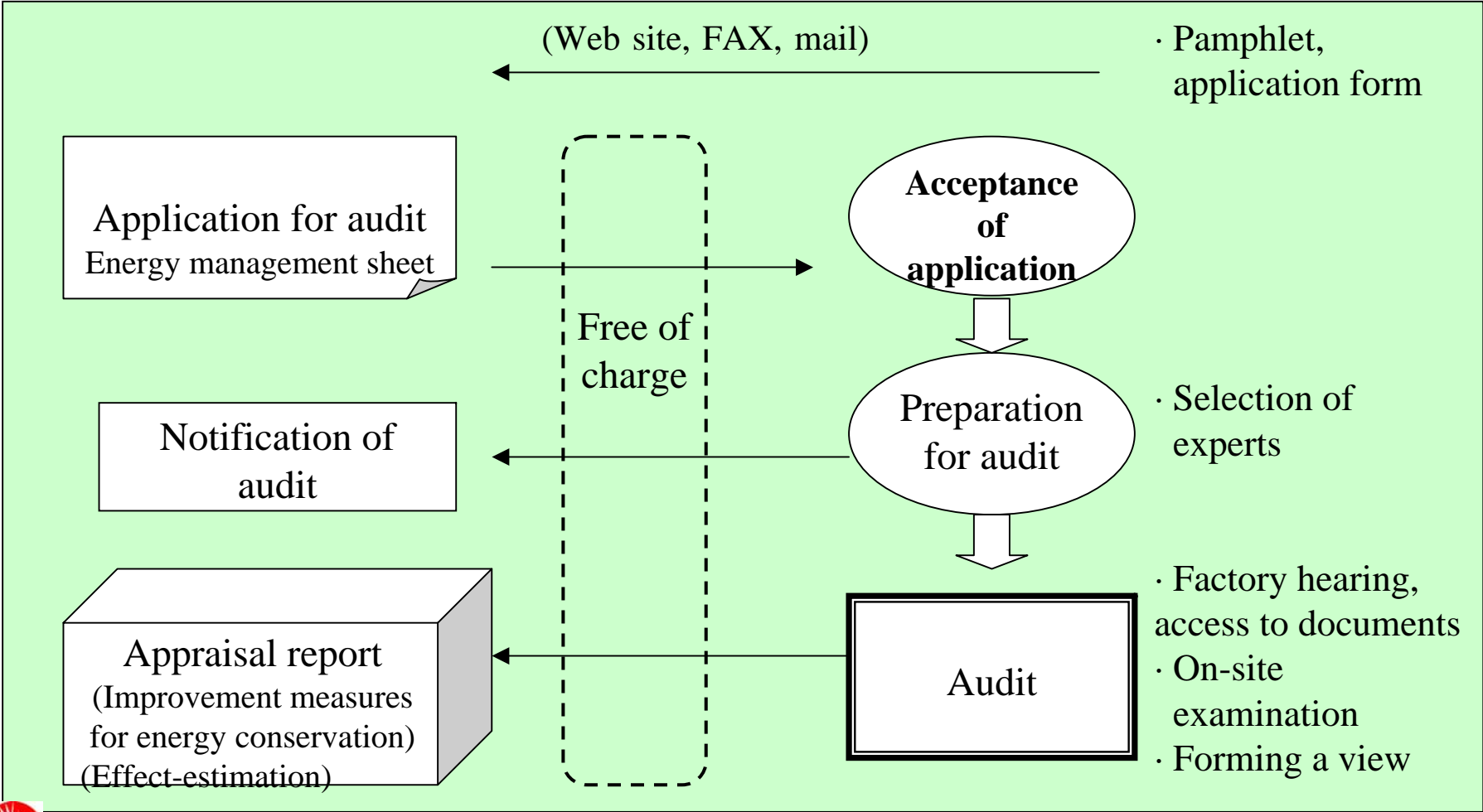


We have made public the proposed measures & expected effects for other factories' reference.

1 day-Energy Audit for Factories and Buildings

- one-day on-site examination by thermal and electric experts
- free of charge ----- subsidized by Japanese Government

< Flow chart of procedures >



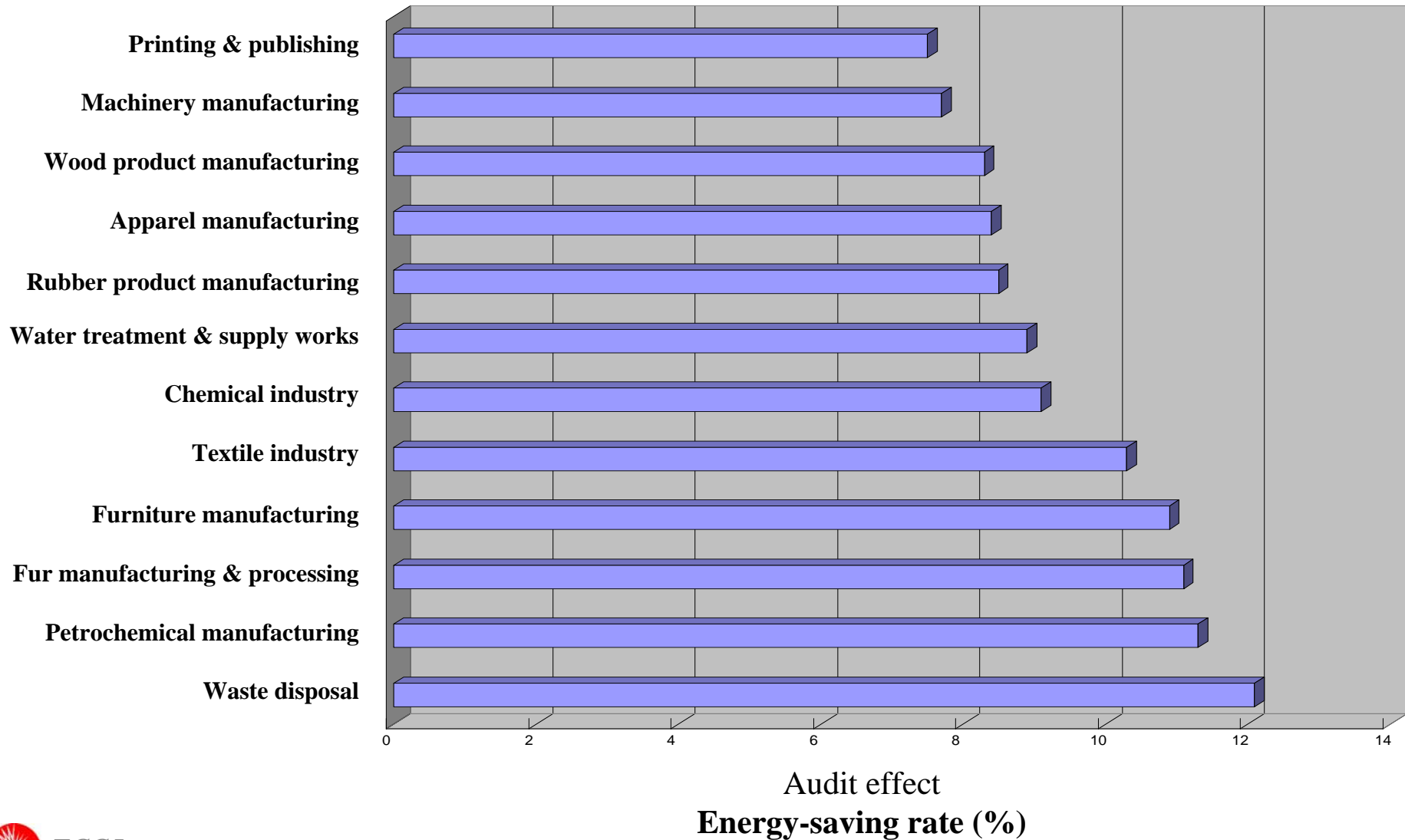
Results of 1 day-audit for factories

Number of factories audited: **1,742** (Fiscal years 1997 – 2003)

(Details)

Electromechanical apparatus manufacturing	300 (17.2%)
Food manufacturing	157 (9.0%)
Chemical industry	145
Transport equipment manufacturing	140
Plastic products manufacturing	135
Metal product manufacturing	130
Water treatment & supply works	104
General machinery and apparatus manufacturing	92
Ceramic/Cement product manufacturing	73
Precision machinery and apparatus manufacturing	57
Nonferrous metal manufacturing	50
Textile industry	50
(Others)	

Energy-saving effect by 1 day-audit (Average energy-saving rate by industry)



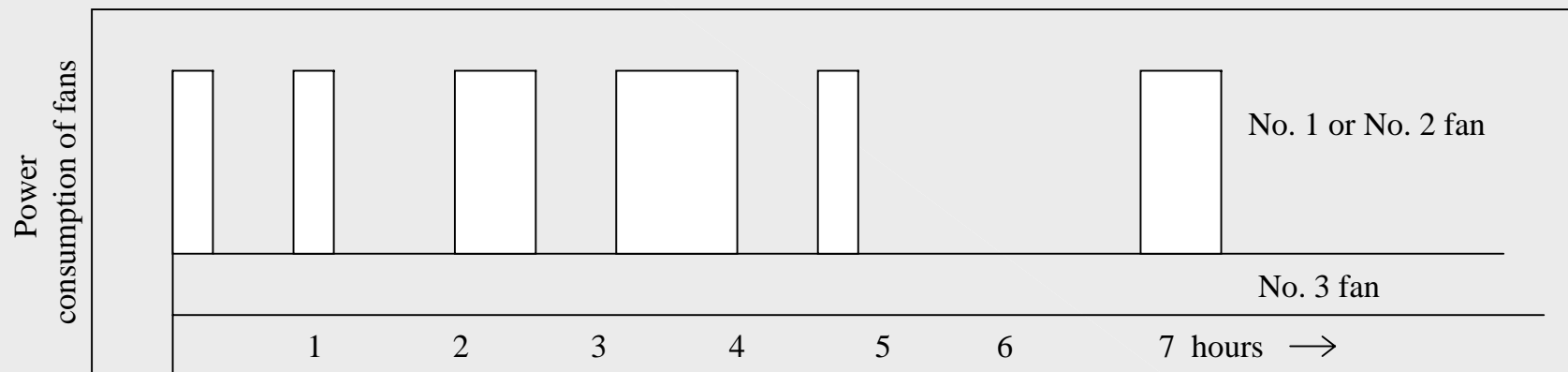
Case example of audit (1): Water supplying works

Problems: 1. Aeration fan is uncontrollable.

2. Fluidized bed incinerator is inefficient.

Improvement measures:

1. Aeration fan — It is inappropriate to use an inverter. (Investment in the inverter to control three units of aeration fans simultaneously so as to avoid wind pressure change is too costly.) The problem was solved by the combination of interval operations and the control of the number of units.



2. Increase the efficiency of fluidized bed incinerator by using regenerative burner — A pair of burners, which are unified with a heat regenerator for preheating, burn alternately in a short cycle.

Effect: Power — 1,200MWh/year, Oil — 293kL/year, Total — 12.4% reduction

Case example of audit (2): Food manufacturing industry

- Problems:
1. Operation standard for air conditioner is not clear.
 2. Operation standard for compressor is not clear.
 3. There is room for improved use of steam.

Improvement measures:

1. Increase the standard preset temperature by 1°C.
2. Narrow the nighttime air conditioning area and extend the time.
3. Extend the ventilation (allowing fresh air enter, driving out foul air) interval.
4. Lower the discharge pressure of compressor by 0.098Mpa.
5. Stop the operation of two large compressors and install one small compressor for nighttime operation.
6. Decrease the revolution of the digester material feeder to stop the leakage of steam.
7. Decrease the number of boilers in operation (from 9 unit for night and day to 6 units during daytime and 2 units at night).
8. Decrease the blow volume of the boiler (in accordance with water quality).

Effect: Electric power — 681MWh/year, LPG — 96.7t/year
Total — 16.6% reduction

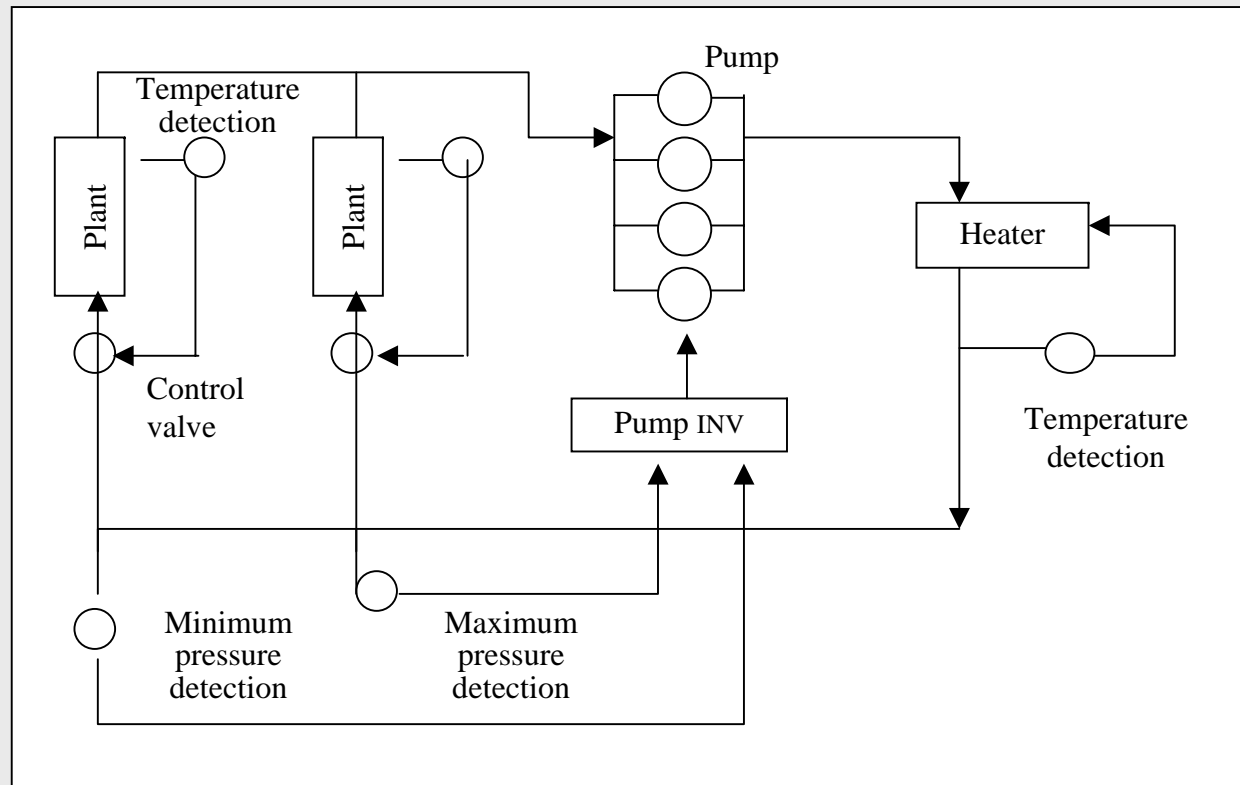
Case example of audit (3): Petrochemical product manufacturing

Problems:

1. Refrigerator load is too large.
2. Heat is discharged from the water cooler in the rectifying system.
3. Four units of circulating pumps of thermal oil are in the condition of light load operation.

Improvement measures:

1. Increase the heat exchangers of refrigerator pre-cooler to reduce the power consumption of the compressor.
2. Install more heat exchangers in the rectifying system to reduce the fuel gas consumption of the thermal oil heater.
3. Operate the thermal oil pump and heater, controlling the number of units and the temperature to match the load.



- Temperature detection
- Pressure detection
- Inverter control

(Effect)
Energy-saving rate:
13.8%

Case example of audit (4): Plastic product manufacturing

Problems:

1. Six units of compressors are installed independently, and the number of units in operation is left to personal judgment.
2. While high temperature water discharged from dies and molding equipment is cooled in the cooling tower for reuse, supply water is heated in the boiler.

Measures:

1. Combine six compressors to automatically control the number of units in operation.
2. Control the circulating water volume of the cooling tower.
3. Recover the steam flowing out of the dies, and return it to the boilers through condenser, vacuum pump, and strainer.

Effect:

Reduction of power consumption — 24,525kWh/year

Reduction of heavy oil — 648kL/year

Total energy-saving rate — 17.2%

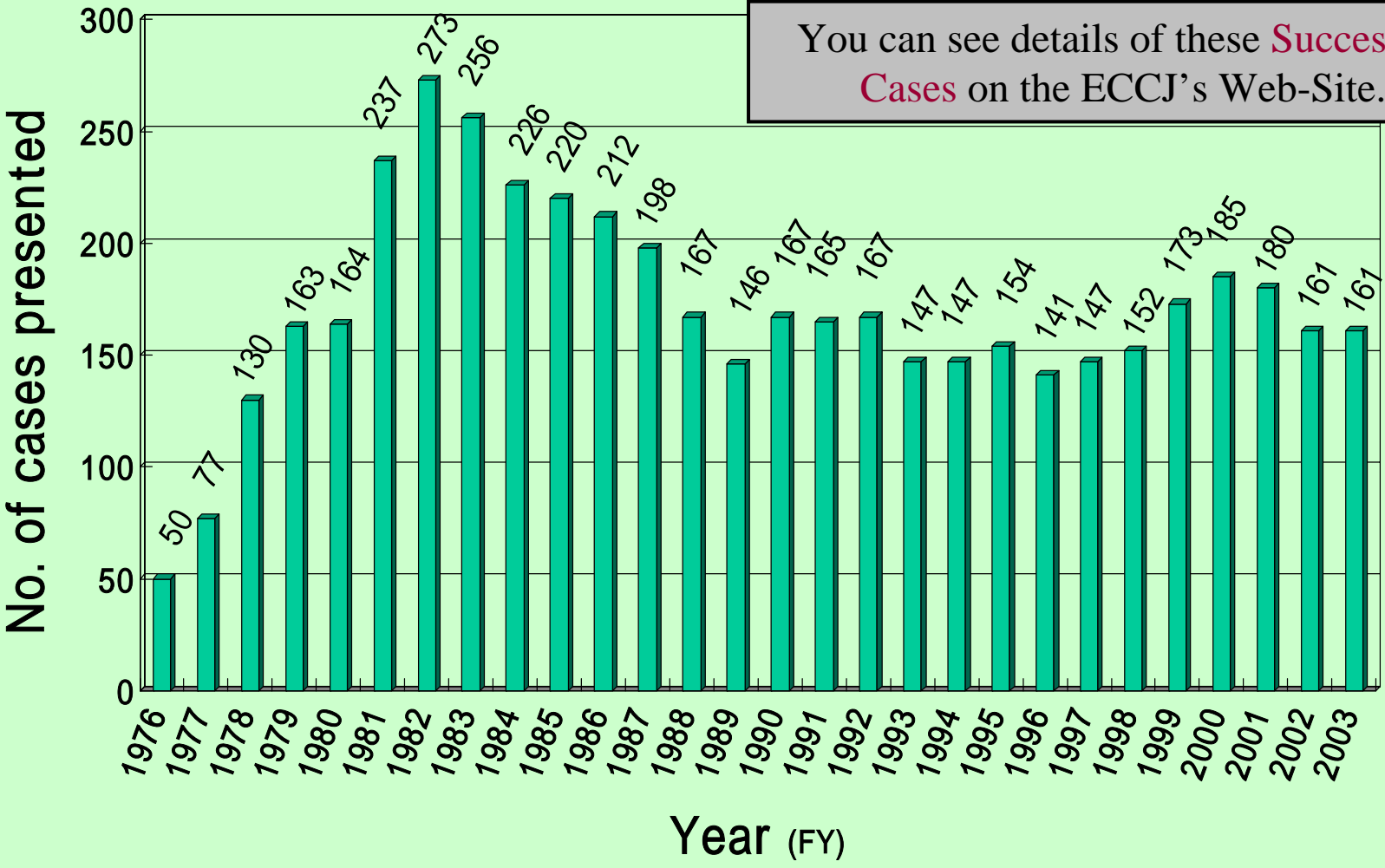


ECCJ organizes and implements every year

the National Convention of Excellent Successful Cases
from 1976



**Number of successful cases presented at
the National Convention of Excellent Successful Cases in Energy Conservation Activities**



You can see details of these **Successful Cases** on the ECCJ's Web-Site.



Grand prize at the National Convention of Excellent Successful Cases In Energy Conservation Activities <2001 FY, Central & 9 Regional Conventions>

1. Grand prize of the Minister of Economy, Trade and Industry (3)

* Toyota Motor Hokkaido Corp., Production Div., Energy group

“Energy conservation activity carried out by all members of the Energy group”

* Nippon Steel Corp., Kimitsu Works, R&D group of dust recycling

“R&D on re-using technology of surplus dust to raw material for the burst furnace”

* AEON Co., Ltd. Managing Division

“Systematic implementation of energy conservation counter measures in the supermarket by practical application of ESCO”

2. Prize of the Director of Agency for Natural Resources and Energy (5)

3. Prize of Regional Bureaus of METI (17)

4. Prize of the Chairman of ECCJ (22)

5. Prize of excellency (15)

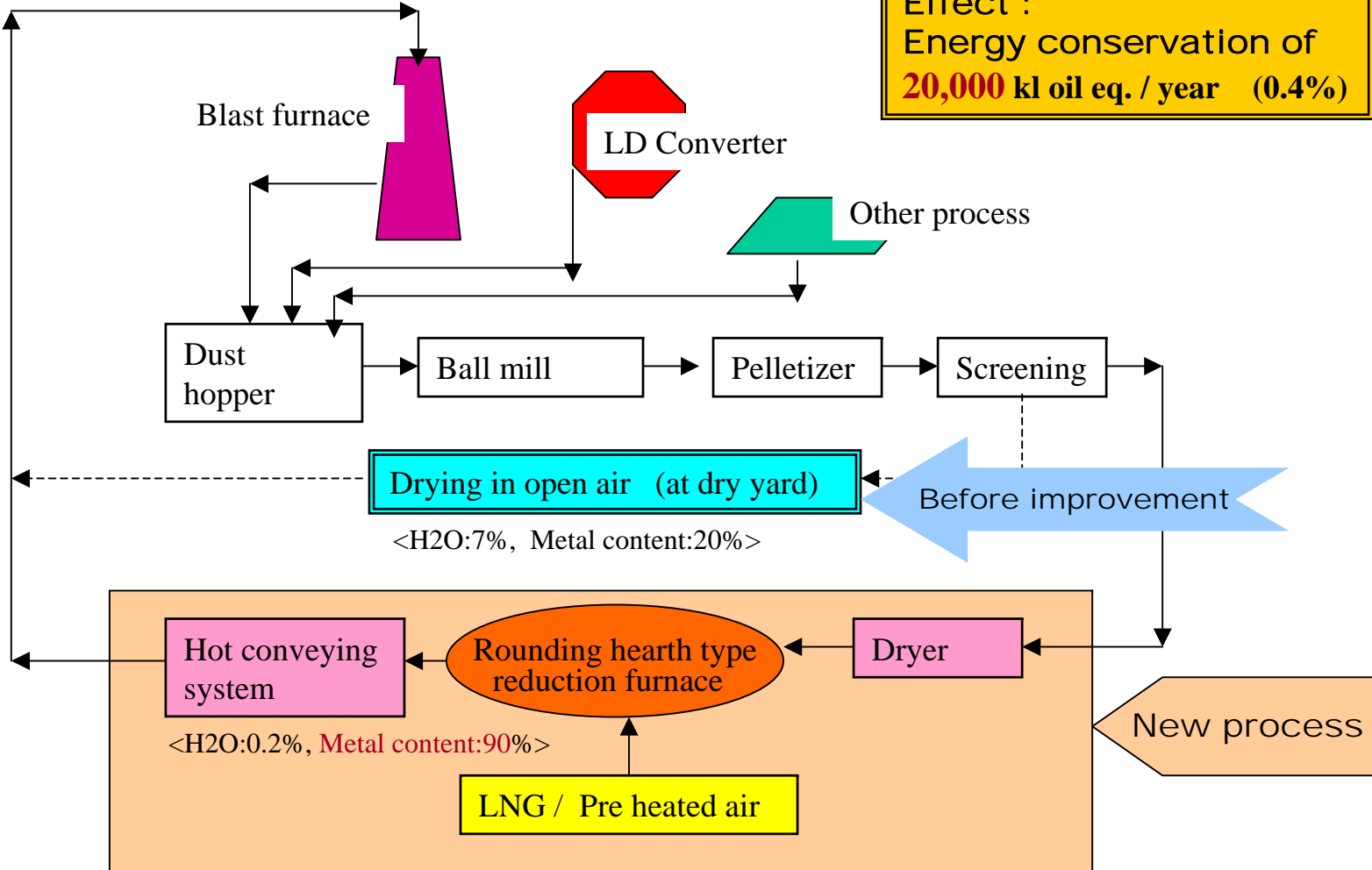
6. Prize of encouragement (5)

You can see details of these **Successful Cases** on the ECCJ's Web-Site.

High efficient recycling technology of dust to raw material for the blast furnace

NIPPON STEEL Corp.,
 Kimitsu Works
 R&D group of dust recycle

Effect :
 Energy conservation of
20,000 kl oil eq. / year (0.4%)



They introduced audiences their success story : how to have carried out the development, essence of the new technology, the result and effect, etc..



Training Courses for energy management

1. Symposium , Top management seminar

- Symposium for energy managers ··· Specified for 1st Class
- Symposium for energy management officer ··· Specified for 2nd Class
- Mass meetings for announcement of excellent cases to disseminate and promote them
··· 1st Class, 2nd Class, and ESCO business (4,600 participants / 11 places)
- Energy-related lecture meetings (at each branch), etc.

} Communication of the latest information on and trends of laws and management technologies

2. Technical training

- Practical training courses for energy conservation (5 courses)
 - Training of beginners in energy management to the backbone engineers (500 people/50 times/year)
- Technical training courses for energy conservation
 - Personnel in charge of practical energy management / lectures, practices, and field trips
- Training in energy management technologies
 - Energy managers / training in the latest management technologies

3. Correspondence training

- Correspondence course for energy managers

4. Preparatory training for national exam.

- Long-term preparatory training course for national exam
- Short-term preparatory training course for national exam

} preparing for national exam of Energy managers / acquisition of technical knowledge

License of Energy Manager (Heat/Electricity)

- * energy managers system have contributed greatly to carry out the energy conservation in industrial sector.
- * ECCJ is assigned to carry out the state exam. & training seminar by the government.

1. National qualifying examination

- ❖ Once a year
- ❖ 1 day, 4 subjects

Applicant	9,823
Succeeded	3,163
(in 2003 year)	

2. Training seminar

- ❖ Once a year
- ❖ 6 day training & 1 day examination
- ❖ Background : education + experience

the Number of Energy Managers required by the Law :
(1st-class designated factories)

1 ~ 4 managers (according to the amount of energy consumption)

Technology --- R & D Projects

(assigned from **NEDO**:New Energy and Industrial Technology
Development Organization)

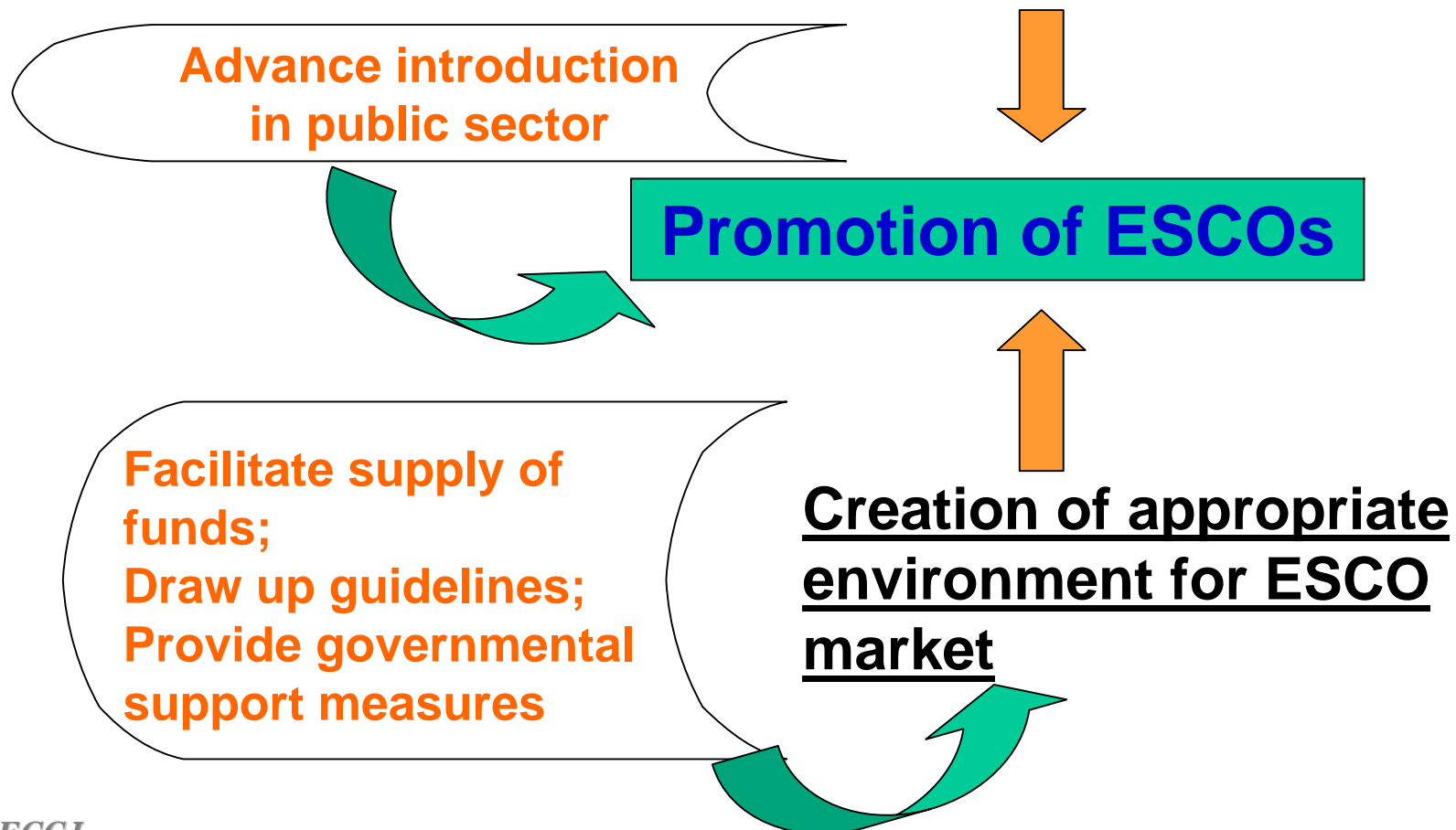
- 1. Eco- energy city project** (New Sunshine Program) < Ended in 2000 >
- 2. High temperature Air combustion technology** (HiCOT)
- 3. High efficiency waste heat recovery system**
(high-temperature thermoelectric system)
- 4. Supercritical fluid technology**
[high efficient decomposition system of PCB & DXN]
- 5. Optimal Control System for Energy Conservation
in Factories, Shops, Offices and Houses** < Ended in 2002 >

Assistance to ESCO projects promotion

To promote energy conservation by ESCOs

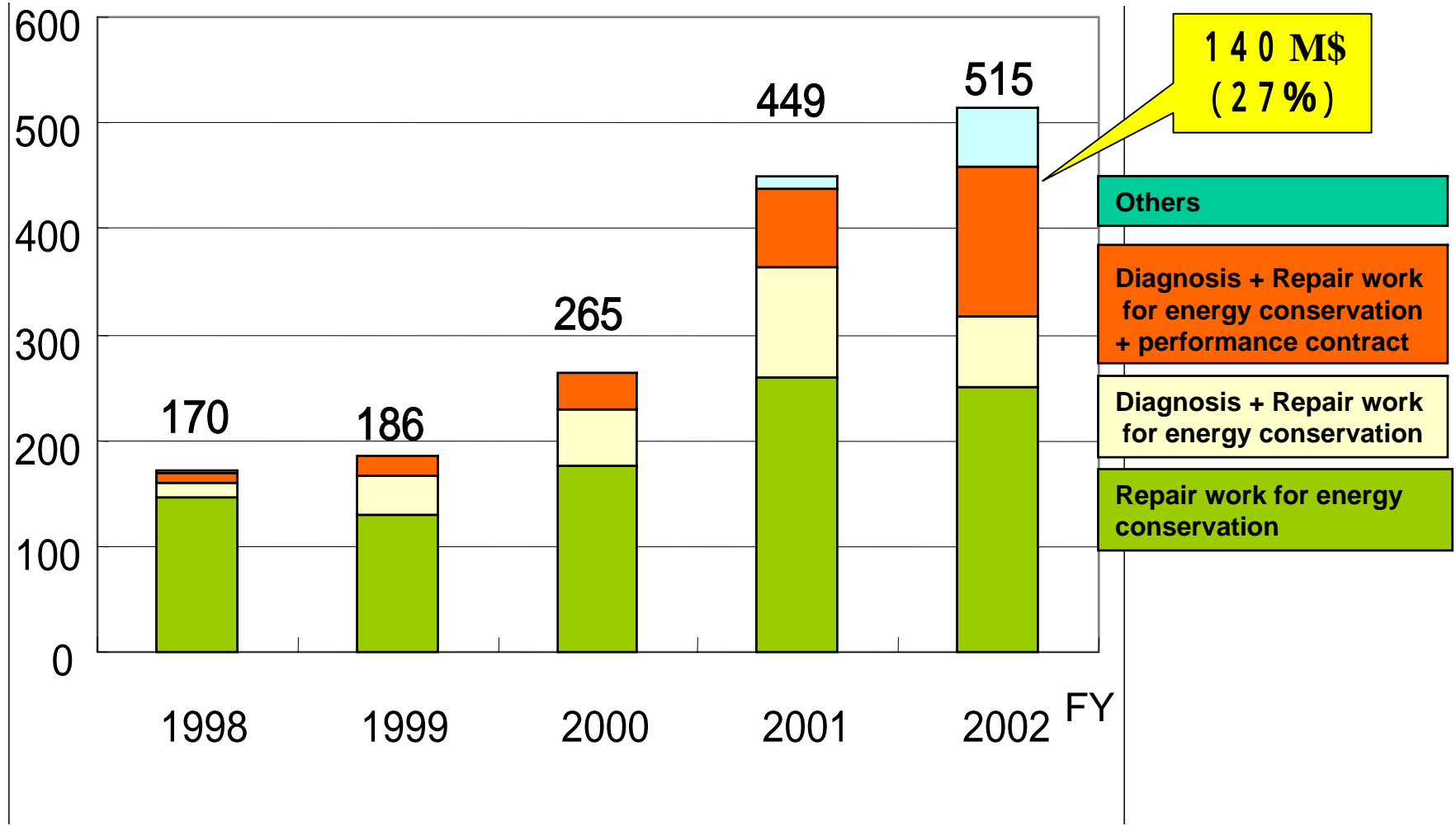
Cooperating with **ESCO Promotion Council** (104 companies as February 2003)

Establishment of recognition of ESCO business



Amount of orders received by ESCO

Million \$



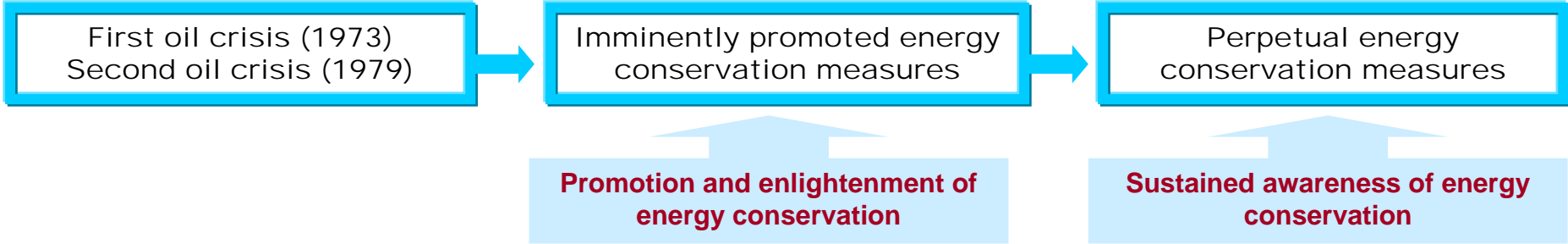
by ESCO Promotion Council, as of August 2003



7-3 . Promotion toward “Smart Life”

for Civil, Commercial and Transportation Sectors

Promotion toward “Smart Life” -- *Change of lifestyle* in Residential & Commercial Sector



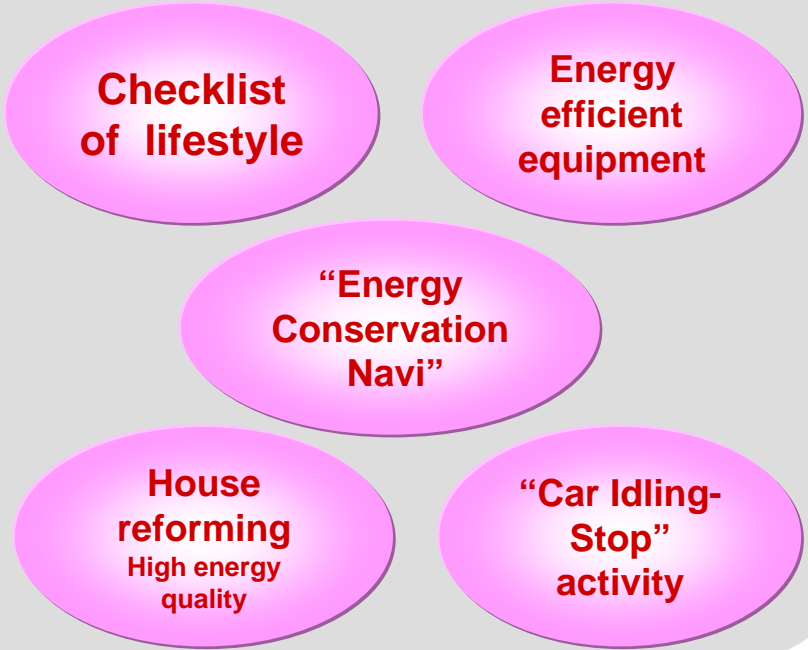
Action

- ¶ Summer and winter campaigns (PR activities through mass-media, Commendation ceremonies)
- ¶ ENEX exhibitions
- ¶ Education (posters contests, textbooks, seminars)
- ¶ Grass roots activities (Ene. con. Republic)
- ¶ Disclosure of information on internet

Equipment

- ¶ Ranking catalogs for high energy efficiency (TV, Refrigerator, Air-conditioner, etc.), Labeling system
- ¶ Energy conservation Indicator (Ene-Con “Navi”)
- ¶ Grand prize for energy conservation (activities, equipments)
- ¶ International Energy Star logo displayed on energy-saving OA equipments

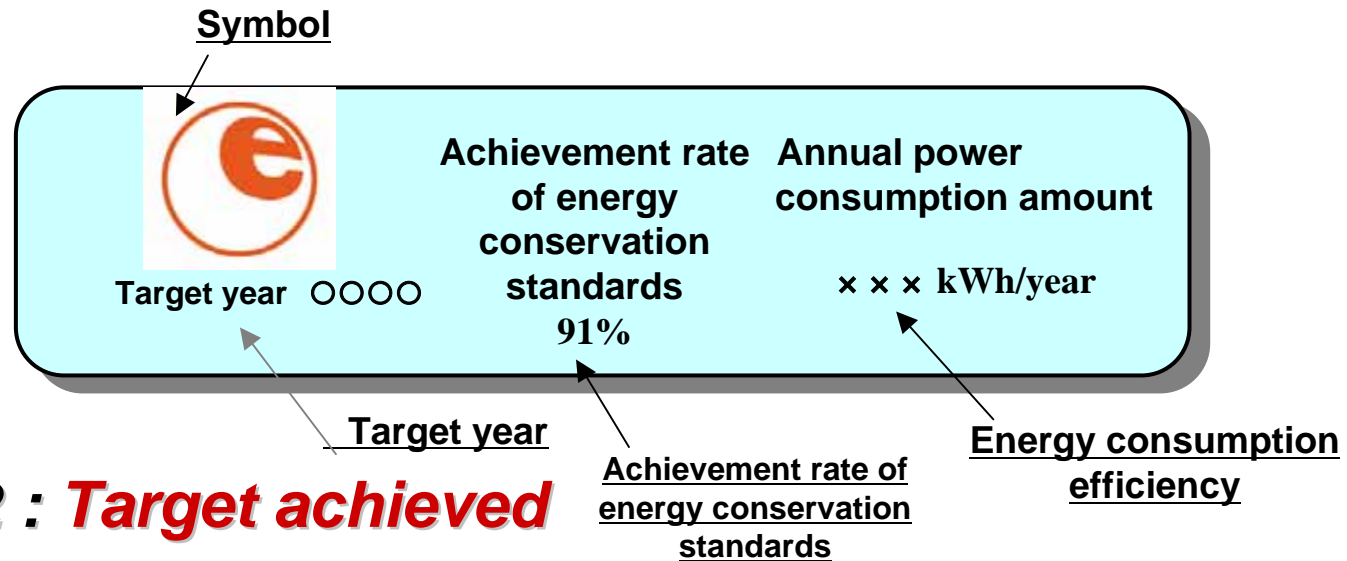
Change of lifestyle



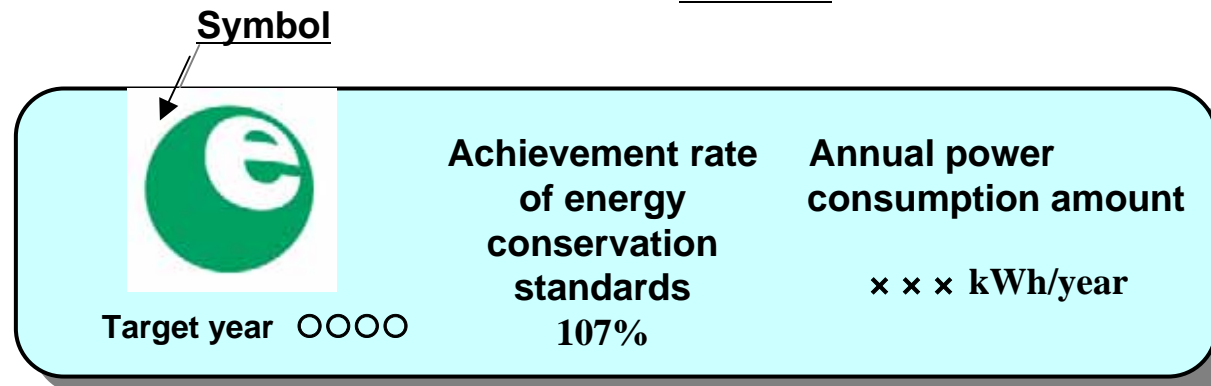
Dissemination of Energy Labeling

-- Method of Indication --

Case 1: *Target still not achieved*










Case 2 : *Target achieved*



Ranking Catalogue for Energy Efficient Appliances

Target products: Air conditioners, TVs, VCRs, Refrigerators, Cloths washers, Lighting equipment, Copiers (7 products in total)

(Sample: Refrigerators --- 351 - 400 Litter Models in Rated Internal Volume) <2003 Summer version>										
Rank	Manufacturer	Model	Price (Yen)	Energy Consumption			Electricity cost (Yen/Y)	Rated internal volume (Litter)	Number of Doors	
				"e" mark	Achievment rate of EC Standards (%)	Electricity consumption (kWh/Y)				
1	Matsushita	NR-E382U	open		217%	180	4,140	375	5	
2	Matsushita	NR-C372M	open		169%	220	5,060	365	3	
3	Hitachi	R-K37RPAM	open		155%	250	5,750	370	5	
3	Sanyo	SR-HS37G	open		154%	250	5,750	365	5	
3	Toshiba	GR-NF374K	open		152%	250	5,750	365	5	
6	Mitsubishi	MR-YL38ND	open		137%	280	6,440	384	3	
15	Toshiba	GR-A40T	open		87%	630	14,490	395	3	
Maximum Value						217%	630	14,490	395	5
Average Value						137%	347	7,989	370	4
Minimum Value						87%	180	4,140	355	3

Energy Star Logo Program

(joint project Japan-U.S.A. for **reduction of standby electricity**)



International energy star logo is displayed on energy-saving OA equipment.

(on products themselves, as well as boxes, catalogs, advertisements, etc.)

*** Voluntary program started in October 1995**

*** Registration service by ECCJ**

· **Idling while loading/unloading or waiting for the traffic light to turn green consumes gasoline as much as standby electric power consumed by home appliances.**

* **The saving of 7% of gasoline consumption was achieved in the running test in the urban areas!!** ... by JAF Report



Effect expected : Saving of oil equivalent to 1,390,000 kl/year

· < This is equivalent to 8.2% of the energy conservation goal in the transportation sector >

Measures :

- Drivers' activity **to manually stop idling** while vehicles are stationary
- Popularization of **hybrid vehicles** and vehicles **equipped with the automatic idling stop system** ← subsidy by METI
- Popularization of **a device to automatically turn the engine off and on** linked to the foot-brake operation ← subsidy by METI

Demonstration campaign

Traveling and Symposiums

through the Japanese Islands from north to south

from 3th to 23th August, 2002 (from Wakkanai City to Kagoshima City)

3 sedans for the campaign (2,000 cc 2 sedans equipped with a automatic device to turn the engine off and on, 1 ordinary sedan)

Symposiums : at 5 Cities (Sapporo, Sendai, Kanazawa, Okayama and Kumamoto)



Traveling distance : 3,718km

Goal

Start

Ratio of idling stopped time to traveling hours :

Urban area --- 25.9%

Rural area --- 7.9%

Effect of gasoline saving by idling stop :

Urban area --- 13.4%

Rural area --- 3.4%



Spread of E-Co Navi

Outline of Energy Cost Indication System

“Energy Conservation Navigator”

(Energy cost indicator)



Actual energy fee

Target energy fee

Previous energy fee

Distribution box (breaker)



Wireless

Electric power meter

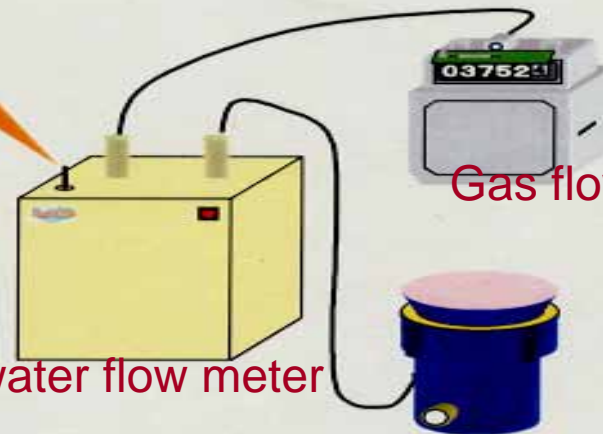


Wireless

Gas flow meter

Gas and water flow meter

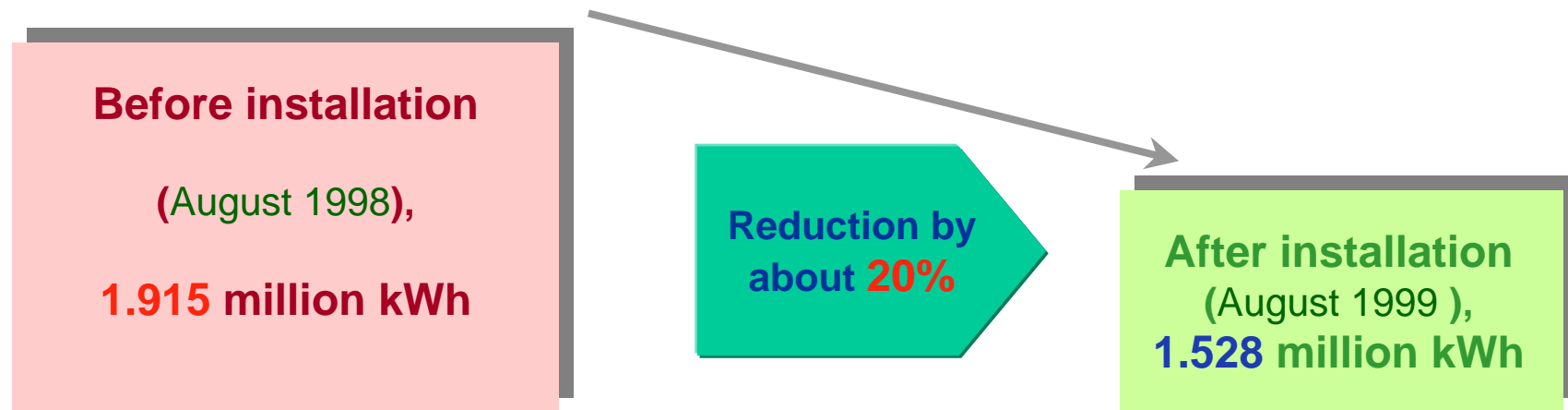
Water flow meter



Effect of the E-Co Navi

(Energy Cost Indicator)

Electric power consumption **before and after:**
(based on the data from **784 houses**)



This “E-Co Navi” can express **the comparison of the consumption with the target figures or the preceding year's consumption** . In this way, this makes it easier for everyone to carry out energy saving activities, and thereby contributes to total energy conservation.

Since November 1998, the “E-Co Navi” were installed at 800 houses every year across the country. In 2001^{Fy}, 4,600 are installed . Monitoring by ECCJ has been continuing up to the present.

Energy Conservation Republic

(Activity at elementary school and/or middle school)

- To choose the president and the ministers
- To set targets and programs for energy conservation

Declaration of Establishment
“Energy Conservation Republic”

To act on the programs
To announce the results
To extend to other areas

at Shincho Elementary School(Kawasaki city), they saved electricity fee

14% (¥280,000/y) in 1999

<Support>

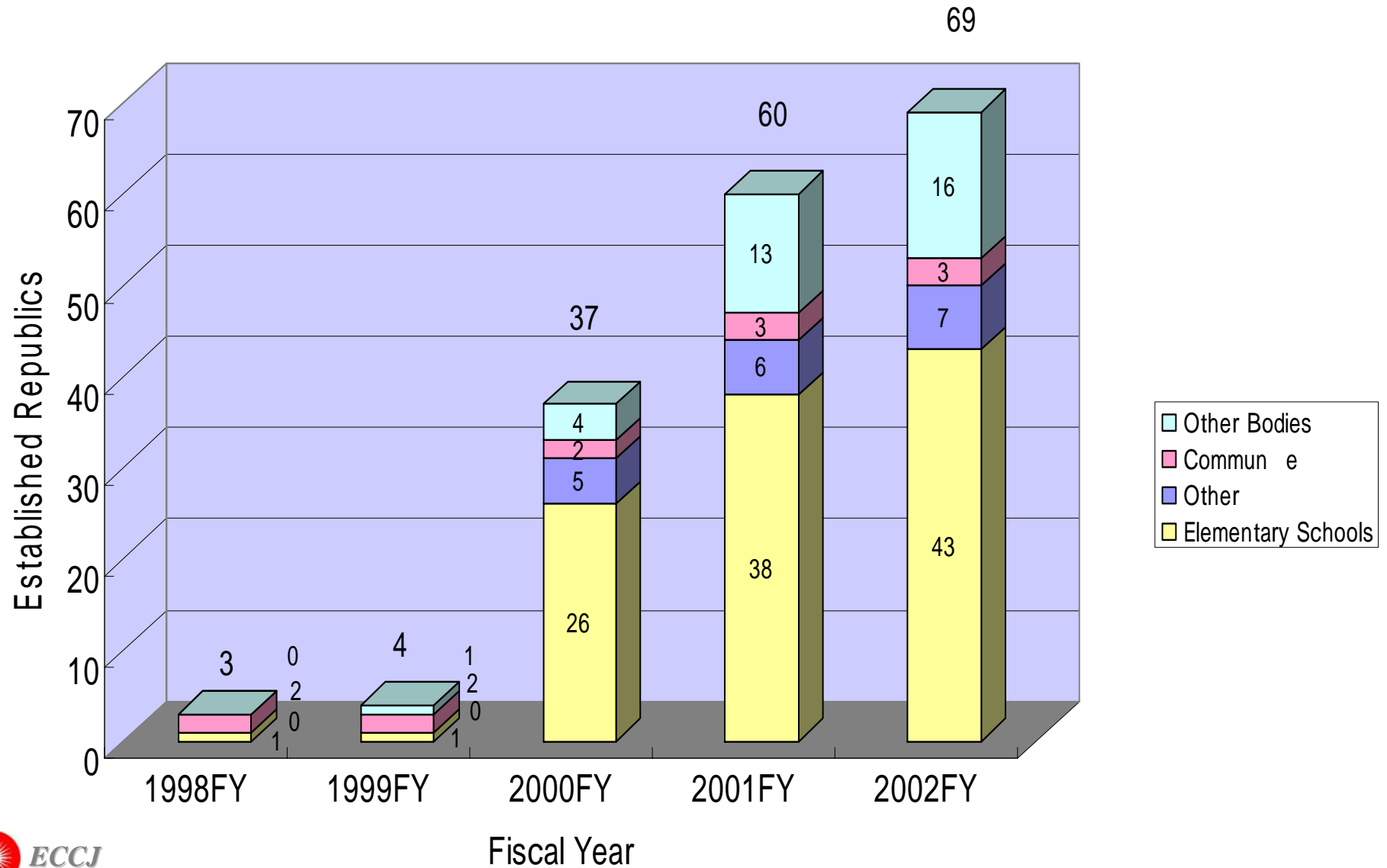
E-Co Navi



Flag



Establishment of “Energy Conservation Republic”



Education Programs at primary/middle model schools

Appointment of Model Schools (FY2001~2003)

540 Primary schools
90 Middle schools

Role of Model Schools:

- 1) Carry out education and build up system for energy conservation to match school characteristics.
- 2) Establish leadership in community through keeping interactive collaboration.



ECCJ's Supports (3 years) for :

Construction of network among schools, homes and communities.

- Supply and use of "Energy Conservation Navi"

Promotion of education for energy conservation in classwork.

- Contests of advertisement poster and essay
- Supply of text-books, brochure and VCR for energy conservation

Capacity building for spread of energy conservation activities.

- Training seminars for school teachers and community inhabitants

Publicity of energy conservation activities.

- Upload in ECCJ homepage
- appearing in "Ambassador News"

7-4 . Publicity

Publicity (1)

1. Exhibition (ENEX 2004) --- February 2004

Tokyo ; 55,499 visitors <exhibitors: 275>
Osaka ; 27,359 visitors <exhibitors: 221>

2. Symposium

Energy conference, Convention for successful cases, etc.

3. Poster & essay contest

4. Promotion Poster & video

5. Pamphlet & goods

Ranking catalogue, Smart life, etc.

6. Newspapers and magazines

Ene-Con Ambassador, monthly magazine, etc.

Publicity (2)

7. Consulting service through e-mail

E-mail; soudan@eccj.or.jp

(only in japanese)

the number of services : 5,934 (Fy2001~3)

8. Internet home page

< contact here please >

ECCJ home page ; http://www.or.jp/index_e.html

(Language; Japanese, English, Chinese, Korean)

ENEX 2003 in Tokyo

February 2003



E N E X --- CONTINUED



Model house



Excellent home appliances



Excellent automobiles



School boys' experiments using power kits

Commendation (2003FY)

1. Grand prize for high energy efficiency appliances & cars
for home use & business use

* **Grand prize : 23** (97 applied)

containing **3** grand prizes honored by **METI minister**

**Air conditioning &
refrigerating system
for convenience store**

**Inverter controlled
turbo chiller for building air
conditioning system**

automatic idling-stop systemed car



2. Factories & persons contributed to energy conservation

* **121 factories/persons** were commended.

Information & Data Base

As of April, 2004

1. Data base

Successful cases : **2,400** <Fy1989~2003>
(energy conservation activities in industrial sector)

Papers, books : **52,000**

2. IEA / CADDET

National team : **NEDO**

Demonstrated advanced technologies
3,200

Total : 57,600

This Ene Con ambassador edited the tabloid paper which four times a year ECC published to home page version.

Ene Con Ambassador

This page has introduced energy

conservation activity of local NGO groups in Japan. The energy conservation center, Japan has expected that foreigner readers understand the present situation of local energy conservation activity in Japan by this page. This page is translated in English from Japanese by machine translation software (NOVA PC-Transer/je2000 for Windows). When meaning of English writings is not understood, please read Japanese writing in the side-by-side translation sentence that is displayed when a **J?E** mark is clicked. This English translation sentence is the output only machine translation software, and a translated sentence is not proofread.



No.6 Index 25 January 2000

- [Interview](#)
- [Display System](#)
- [Introduction](#) of Ene Con Ambassadors
- [Support Group List](#) (1999, 1998)
- Ene Con Republic / [Now Recruit](#)
- [Report](#)

Four times a year published
Newest: No.30 on 25 March 2004

Publication

Monthly magazine & books



7-5 . International cooperation

Main Fields of ECCJ's International Cooperation

<Policy Proposal>

- *Investigation of energy and energy conservation policy.
- *Potential survey and feasibility study on energy conservation and reduction of GHG emission .

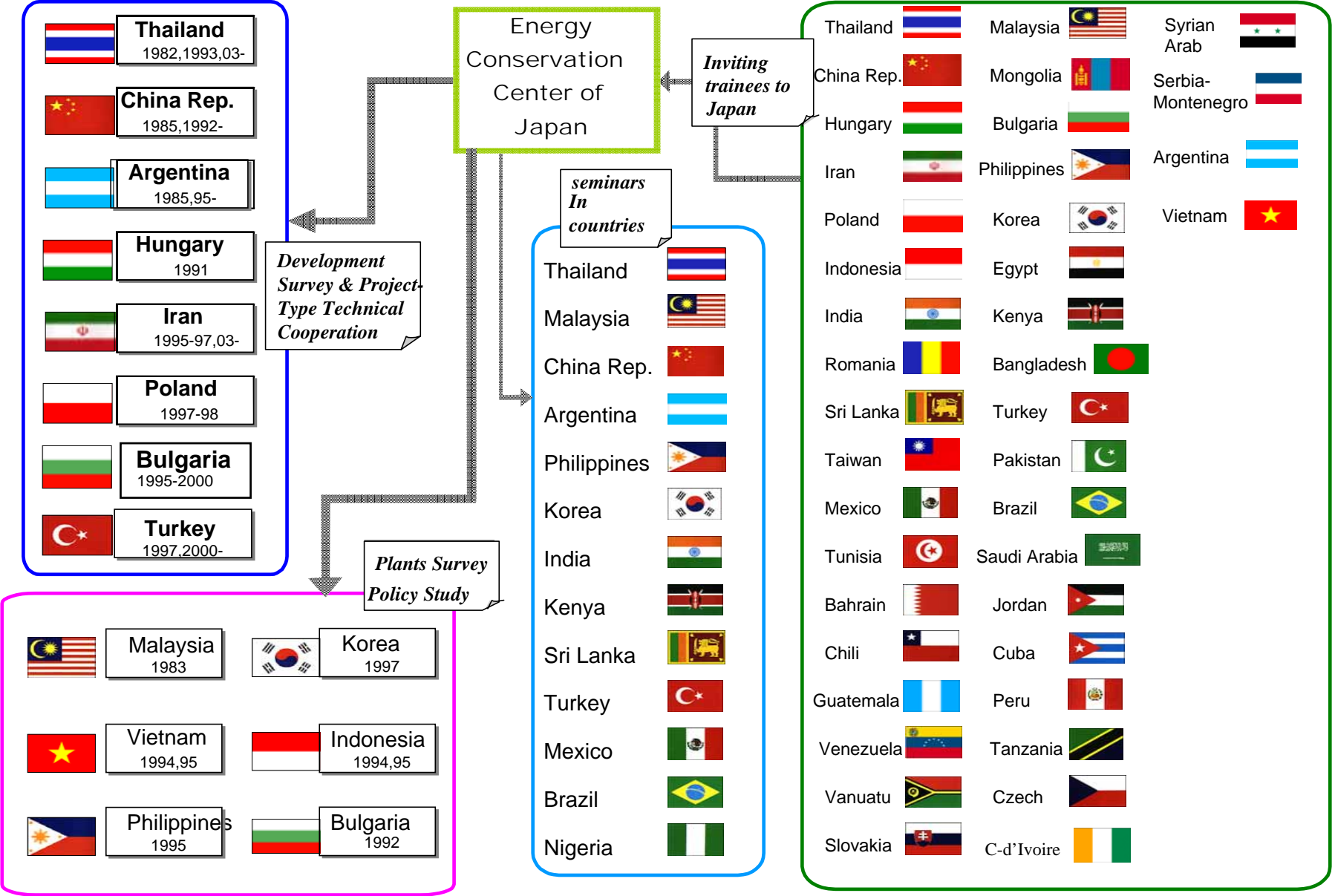
<Capacity-Building>

- *Training course at home and abroad.
- *Dispatching experts to overseas for seminars.

<Technical Corporation>

- *Factory diagnosis and improving advise based on measurements (plant survey, energy conservation audit)
- *Cooperation and support for establishment and operation of EE&C Centers or such organizations.

International Cooperation of ECCJ



<Example of Training Course in Japan>

JICA /ECCJ Energy Efficiency and Conservation (general course)

<every year from 1986>

Duration: May 14, 2002 – July 4, 2002 (52 days)

Number of Participants: 12 (10 Countries)

Course Objectives: to understand

1. The energy situation and energy policy in Japan
2. The promotion policy for EE & C and its enforcement procedure
3. EE & C measures in the industrial, commercial and residential, and transport sector.
4. Energy management methods in buildings and factories.

Program: Lecture, Plant visiting to understand successful cases, Practical work (measurement of energy consumption), and Workshop (discussion and presentation).



<Example of abroad factory diagnosis and improving advise
based on measurements (plant survey, energy conservation audit)>

**NEDO/ECCJ Survey Project on the Energy Conservation in the Industrial Sector in the
People's Republic of China** **<started in 2001>**

Objectives: to evaluate the energy saving potential in the chemical industry sub-sector.
to fined the energy conservation counter measures by carrying out energy audit.
to offer the above mentioned measures and to make them to be disseminated over
the sub-sector.

Duration: July 22, 2002 – January 25, 2003 (1st step:10 days, 2nd step:3 weeks, 3rd step:10 days)

Factories for auditing survey: 天津大沽化工厂、 沈陽化工厂

Program: 1st step: pre survey (general information on energy consumption, preparation for the full-scale audit)

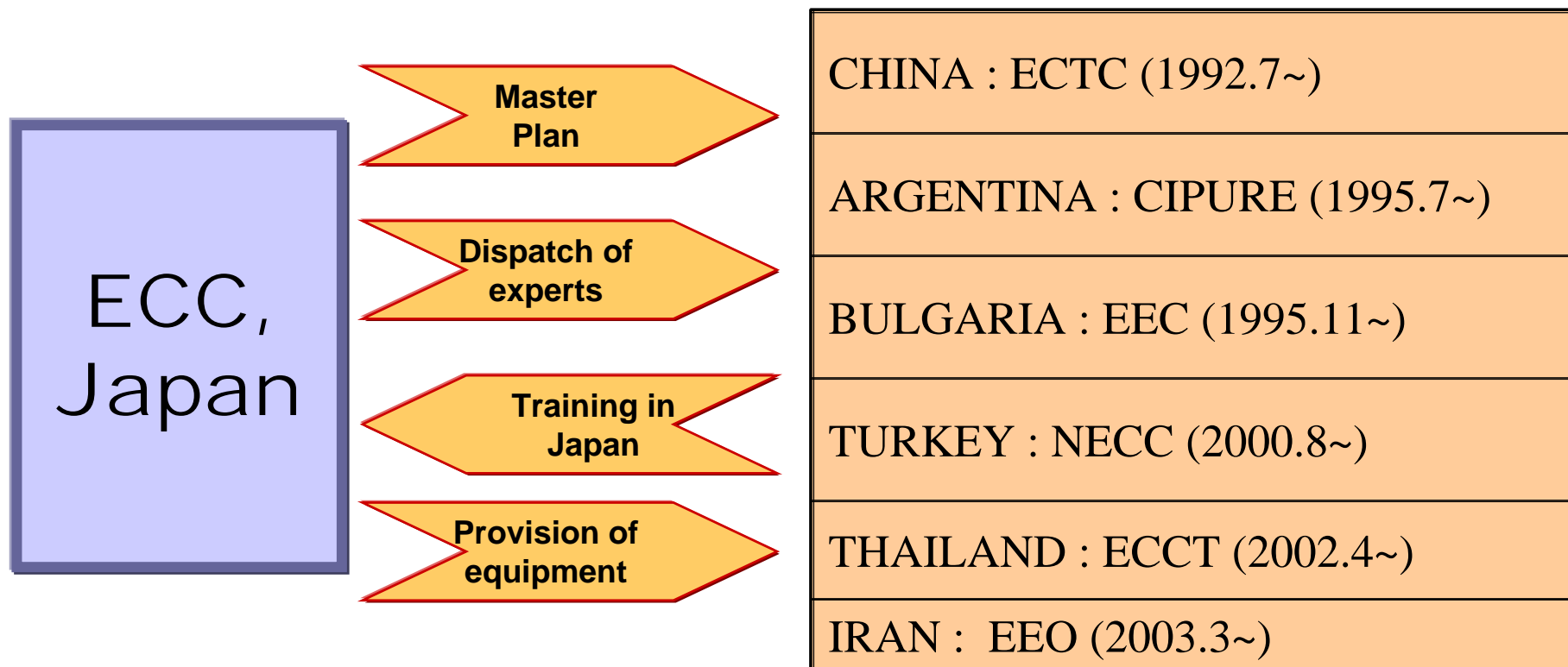
2nd step: The auditing survey. Discussion of the audit results and tentative counter
measures.

3rd step: Submission and presentation of the survey report to the Chinese Government.
Following up the implementation of the tentative counter measures, and
recommendation of the final counter measures at the surveyed factories.



International Cooperation

Establishment of Energy Conservation Center

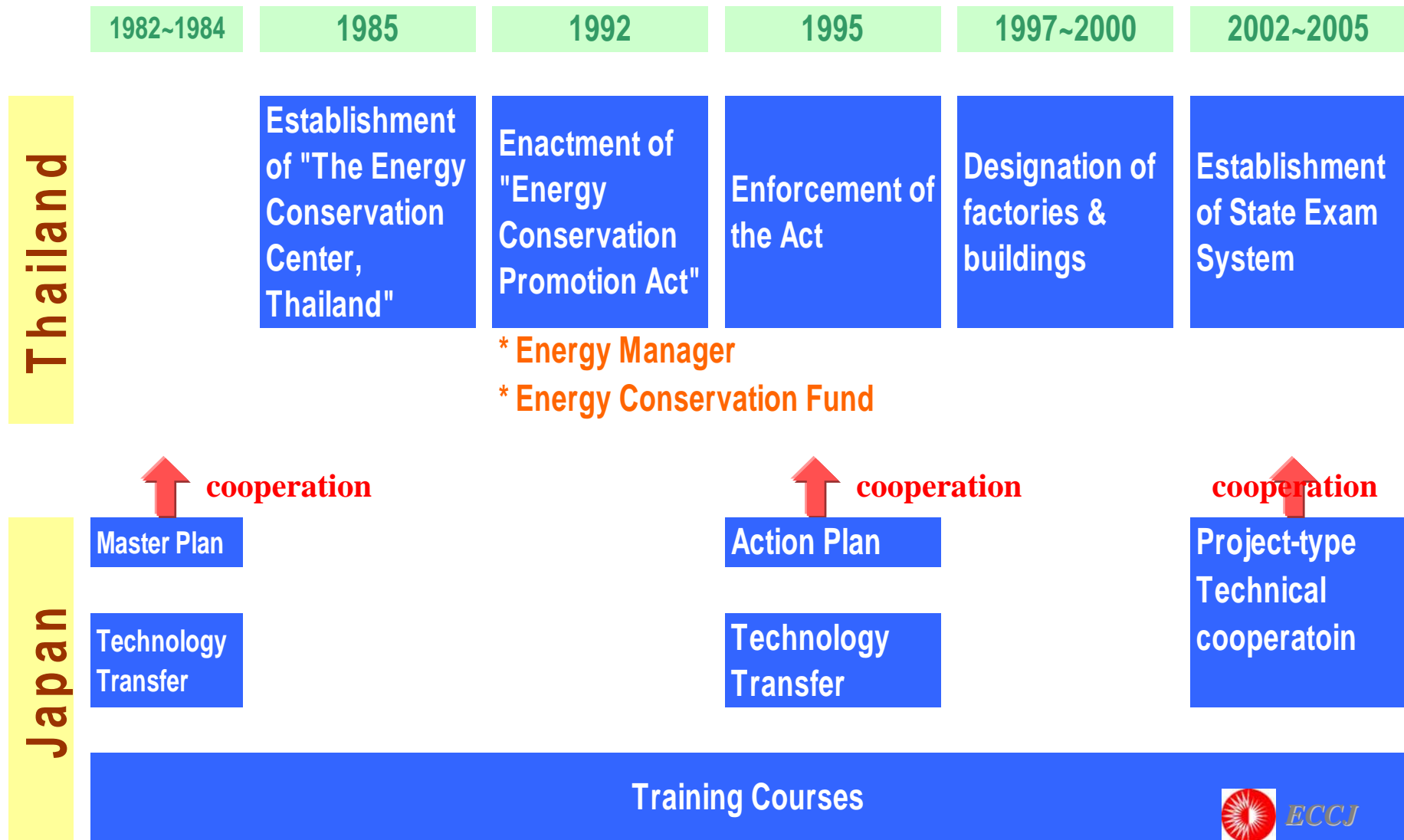


- ECTC** : Dalian China energy conservation training center
- CIPURE** : The rational use of energy center
- EEC** : The energy efficiency center
- NECC** : The national energy conservation center
- ECCT** : The energy conservation center ,Thailand
- EEO** : Energy efficiency office / MOE, Iran

In preparation
Poland (2004.?~)

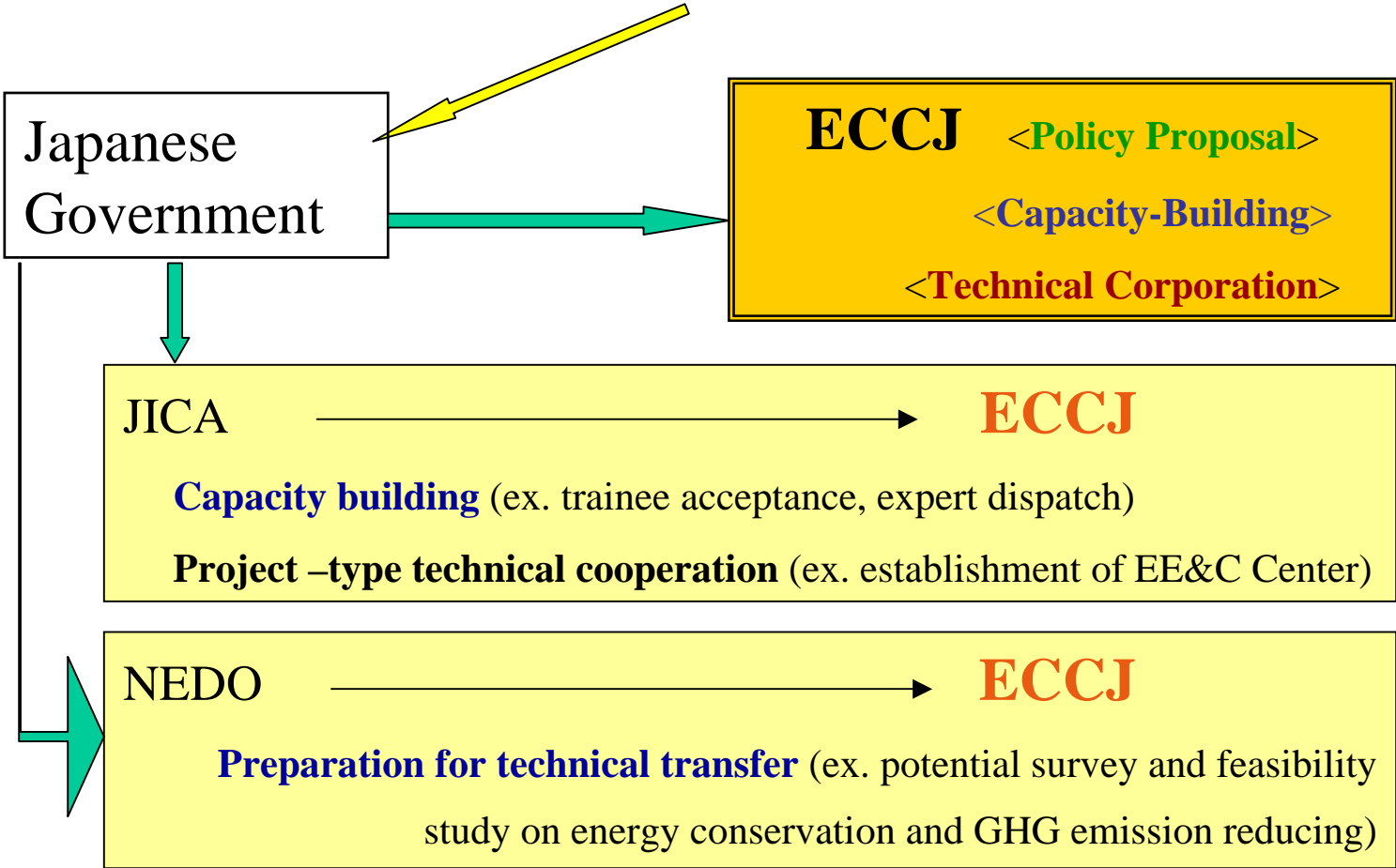


Example of Cooperation for Energy Conservation in Thailand



Scheme of International Cooperation

Your Government's Proposal to Japanese Government



7-6 . More Information

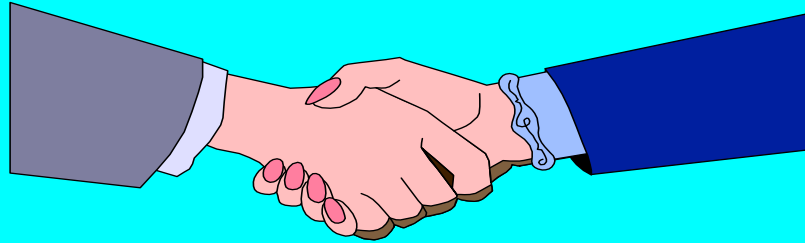
<ECCJ Web Site>

- You can find information regarding ECCJ's activities as well as trends of energy efficiency and conservation in Japan through accessing ECCJ's Internet Home Page:

< English, Chinese, Korean, Japanese >

- URL: http://www.eccj.or.jp/index_e.html

Thank you



The Energy Conservation Center, Japan