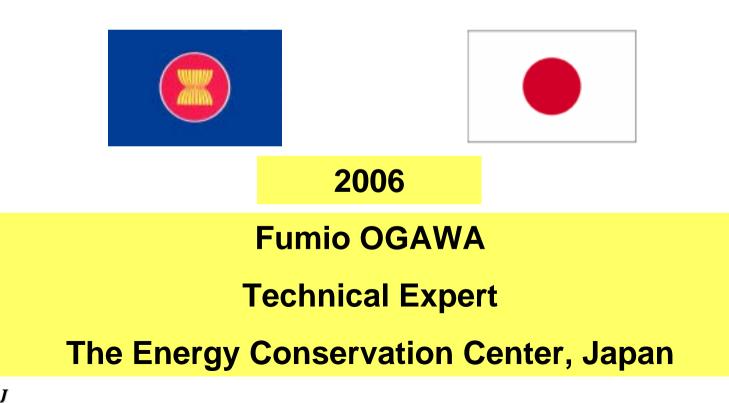
PROMEEC (Industry) for 2006 - 2007 Energy Conservation for Industries in ASEAN

Barriers and Measures on implementing EE&C in Industry



1



Barriers

- 1. Policy
- 2. Human Resources
- 3. Technology
- 4. Finance
- 5. Information
- 6. Inadequate Local Manufacturing Capability
- 7. Society / Culture



Barriers and Possible Measures (1) (Policy)

No.	Barriers	Possible Measures	Remarks
1	Policy	 Laws & Regulations Awareness of Top Management Commitment of Top Management 	Government policy is clear.



Barriers and Possible Measures (2) (Human Resources)

No.	Factors of Barriers	Possible Measures	Remarks
2	Human Resources	 Top-level Decision Education & Training 	



Barriers and Possible Measures (3) (Technology)

No.	Factors of Barriers	Possible Measures	Remarks
3	Technology	 Seminar / Workshops Study Tour Technical Directory 	ASEAN PROMEEC Project



Barriers and Possible Measures (4) (Finance)

No.	Factors of Barriers	Possible Measures	Remarks
4	Finance	 Feasibility Studies and Economic Justification Economic Instruments (Incentives, Subsidies, Soft Loans, etc.) Availability of Funding Facility 	



Barriers and Possible Measures (5) Information

No.	Factors of Barriers	Possible Measures	Remarks
5	Information	 Seminar / Workshops Technical Directory 	ASEAN PROMEEC Project



Barriers and Possible Measures (6) Inadequate Local Manufacturing Capability

No.	Factors of Barriers	Possible Measures	Remarks
6	Inadequate Local Manufacturing Capability	 Seminar / Workshops Capability Building Investment Promotion & Facilitation Technical Directory 	



Barriers and Possible Measures (7) Society and Culture

No.	Factors of Barriers	Possible Measures	Remarks
7	Society & Culture	 Education Awareness Campaign Reward System 	ASEAN PROMEEC Project



Thank You



The Energy Conservation Center, Japan