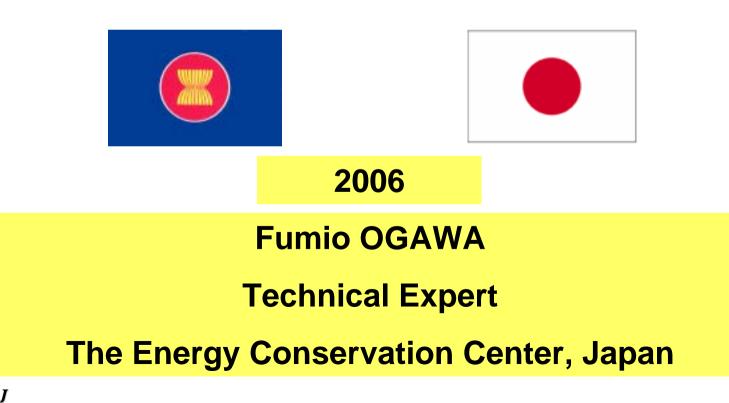
PROMEEC (Industry) for 2006 - 2007 Energy Conservation for Industries in ASEAN

## Barriers and Measures on implementing EE&C in Industry



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### **Barriers**

- 1. Policy
- 2. Human Resources
- 3. Technology
- 4. Finance
- 5. Information
- 6. Inadequate Local Manufacturing Capability
- 7. Society / Culture



#### Barriers and Possible Measures (1) (Policy)

No.	Barriers	Possible Measures	Remarks
1	Policy	<ul> <li>Laws &amp; Regulations</li> <li>Awareness of Top Management</li> <li>Commitment of Top Management</li> </ul>	Government policy is clear.



#### Barriers and Possible Measures (2) (Human Resources)

No.	Factors of Barriers	Possible Measures	Remarks
2	Human Resources	<ul> <li>Top-level</li> <li>Decision</li> <li>Education &amp;</li> <li>Training</li> </ul>	



#### Barriers and Possible Measures (3) (Technology)

No.	Factors of Barriers	Possible Measures	Remarks
3	Technology	<ul> <li>Seminar / Workshops</li> <li>Study Tour</li> <li>Technical Directory</li> </ul>	ASEAN PROMEEC Project



#### Barriers and Possible Measures (4) (Finance)

No.	Factors of Barriers	Possible Measures	Remarks
4	Finance	<ul> <li>Feasibility Studies and Economic Justification</li> <li>Economic Instruments (Incentives, Subsidies, Soft Loans, etc.)</li> <li>Availability of Funding Facility</li> </ul>	



#### Barriers and Possible Measures (5) Information

No.	Factors of Barriers	Possible Measures	Remarks
5	Information	<ul> <li>Seminar / Workshops</li> <li>Technical Directory</li> </ul>	ASEAN PROMEEC Project



#### Barriers and Possible Measures (6) Inadequate Local Manufacturing Capability

No.	Factors of Barriers	Possible Measures	Remarks
6	Inadequate Local Manufacturing Capability	<ul> <li>Seminar / Workshops</li> <li>Capability Building</li> <li>Investment Promotion &amp; Facilitation</li> <li>Technical Directory</li> </ul>	



#### Barriers and Possible Measures (7) Society and Culture

No.	Factors of Barriers	Possible Measures	Remarks
7	Society & Culture	<ul> <li>Education</li> <li>Awareness</li> <li>Campaign</li> <li>Reward System</li> </ul>	ASEAN PROMEEC Project



# Thank You



The Energy Conservation Center, Japan