

Energy Management System and Energy Conservation Initiatives General Motors Experience and Commitment – Road to 2050



General Motors Vision

OUR VISION

We see a world with

ZERO CRASHES
ZERO EMISSIONS
ZERO CONGESTION

and our people are the driving force behind making this a reality.

GENERAL MOTORS
MERCOSUL

CHEVROLET
FIND NEW ROADS



Sustainable
Workplaces
"Creating places you want to be"



Energy Group Vision: Contribute to GM Vision in achieving Zero Emissions

Mission: 100% of GM Energy Matrix provided by Renewable Sources until 2050

HOW GM WILL ACHIEVE 100% RENEWABLE ENERGY

The infographic features four yellow icons: an infinity symbol with a plug, a sun, a battery with a lightning bolt, and a building with a flag. Below each icon is a text block. At the bottom, there is an illustration of two workers in blue uniforms in a green field with solar panels, and the text 'GENERAL MOTORS'.

- INCREASING ENERGY EFFICIENCY
- SOURCING RENEWABLES
- ADDRESSING INTERMITTENCY THROUGH BATTERY STORAGE
- INFLUENCING POLICY TO DRIVE SCALE

GENERAL MOTORS



ECCJ Cooperation Program

- Since 2003, General Motors has been developing its energy management system at GM S. America, aligned to the global standard and pursuing the reduction of energy and water use per vehicle, as well as the reduction of carbon emissions;
- Through ABRACE, GM participated in every initiative that had a potential to enhance energy efficiency and contribute to the company efforts in sustainability, reducing impact to the environment and to the community around our operations;
- Seeking continuous improvement, GM participated in the Energy Conservation Center Japan initiative with CNI/ABRACE in order to enhance its knowledge regarding energy management system;

- **Major Objectives:**

- Share experiences and knowledge related to energy management and efficiency;
- Be part and contribute to the development of Energy Efficiency Policies for Industry



General Motors South America

General Motors South America – Manufacturing Plants



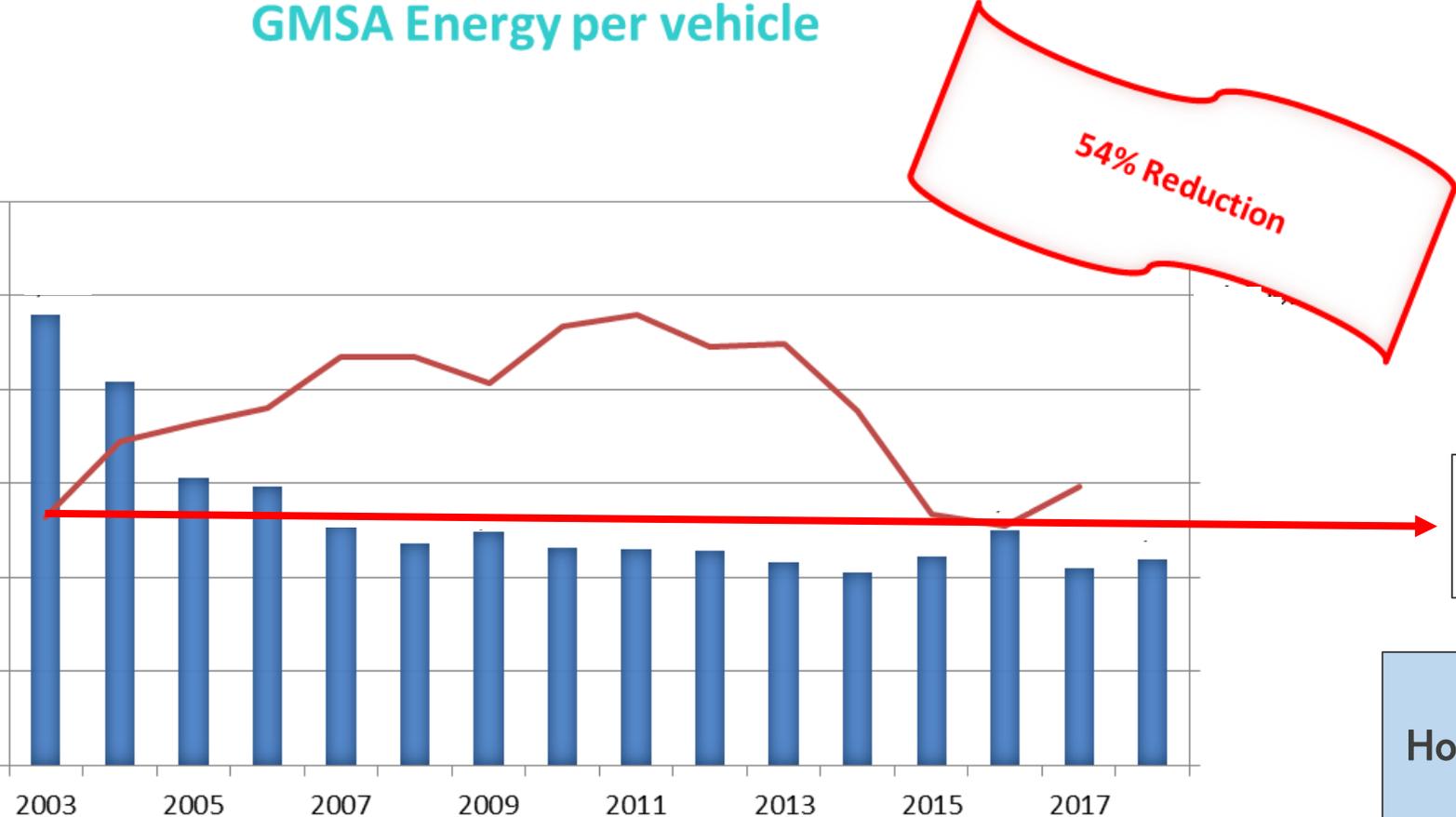
10 Plants:
 6 Assembly
 1 Stamping
 3 Powertrain
6 ISO 50.001 certified



General Motors South America

- General Motors South America – Energy Control since 2003:

GMSA Energy per vehicle



• At the same level of production (2003;2016) the reduction was of 48%

CHALLENGE
How can we perform better in a more difficult environment?
No more “hanging fruits”



Workshop ECCJ – Japan 2016

- Great opportunity to understand the Japanese culture and experiences regarding energy consumption and efficiency;



ECCJ Cooperation Program

- Based on the experience exchange between GM and ECCJ during visits to GM Brazil headquarters and Workshop held in Japan, some actions related to Energy Management improvement were identified:
 - Most of the gaps had already been identified before but the interactions with Japanese Experts have reinforced those requirements

1. Energy Policy thorough implementation at the region;
2. Metering automation;
3. Energy KPI deployment to individual shops;
4. Alignment between KPI' s and annual budget;
5. Enhance Regional Energy Group;
6. Analysis through process losses;



- The Energy Policy reflects the company leadership commitment to approve and support initiatives that results in efficient use of energy and natural resources;
- Most significant requirement to achieve the ISO 50.001 certification;



GENERAL MOTORS DO BRASIL



POLÍTICA AMBIENTAL E ENERGÉTICA

A GENERAL MOTORS DO BRASIL se compromete a preservar o meio ambiente e os recursos naturais, por meio do estabelecimento de objetivos e metas que possibilitem a melhoria contínua do seu desempenho ambiental e energético, através da disponibilidade de recursos e informações e apoio à aquisição de produtos e serviços energeticamente eficientes, visando a redução dos resíduos, o cumprimento das leis e normas, a prevenção da poluição e a boa comunicação com a comunidade.

The policy is being implemented for all GMSA Plants according to ISO 50.001 master plan.

During GM and ECCJ partnership there were 5 plants that received ISO 50.001 certification:

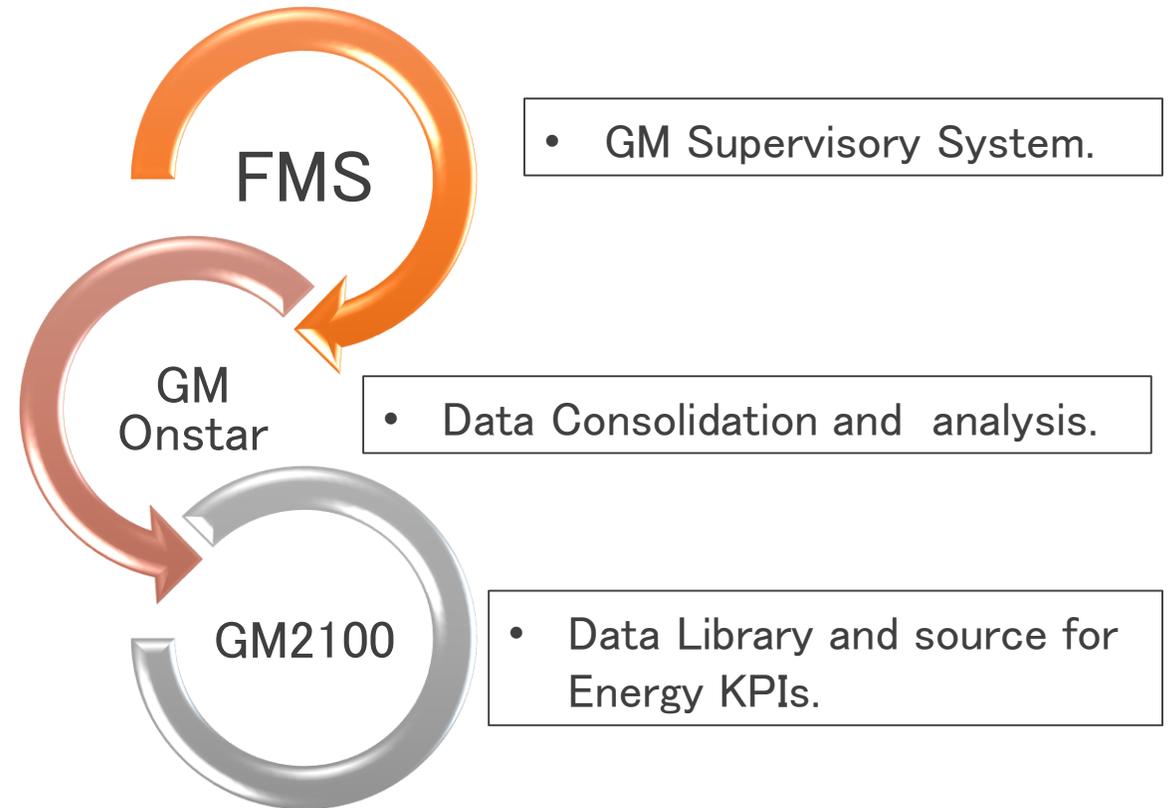
SCS Plant
ROS Assembly Plant
ROS Powertrain Plant
Gravatai Plant
Ecuador Plant



Metering Automation

- GM understands that a comprehensive metering system is essential to leverage its current Energy Management System;
- Key Factors:
 - Eliminate human errors;
 - Identify hidden opportunities;
 - Enables individual shops analysis;

Current GM Data Management Structure



- FMS:

GM Rosario
Santa Fé - Argentina
05/03/2017 09:57:37

Facilities Management System

Vehiculos Producidos Turno: 1

STAGE 80
41

SGE Contadores Turno: 1

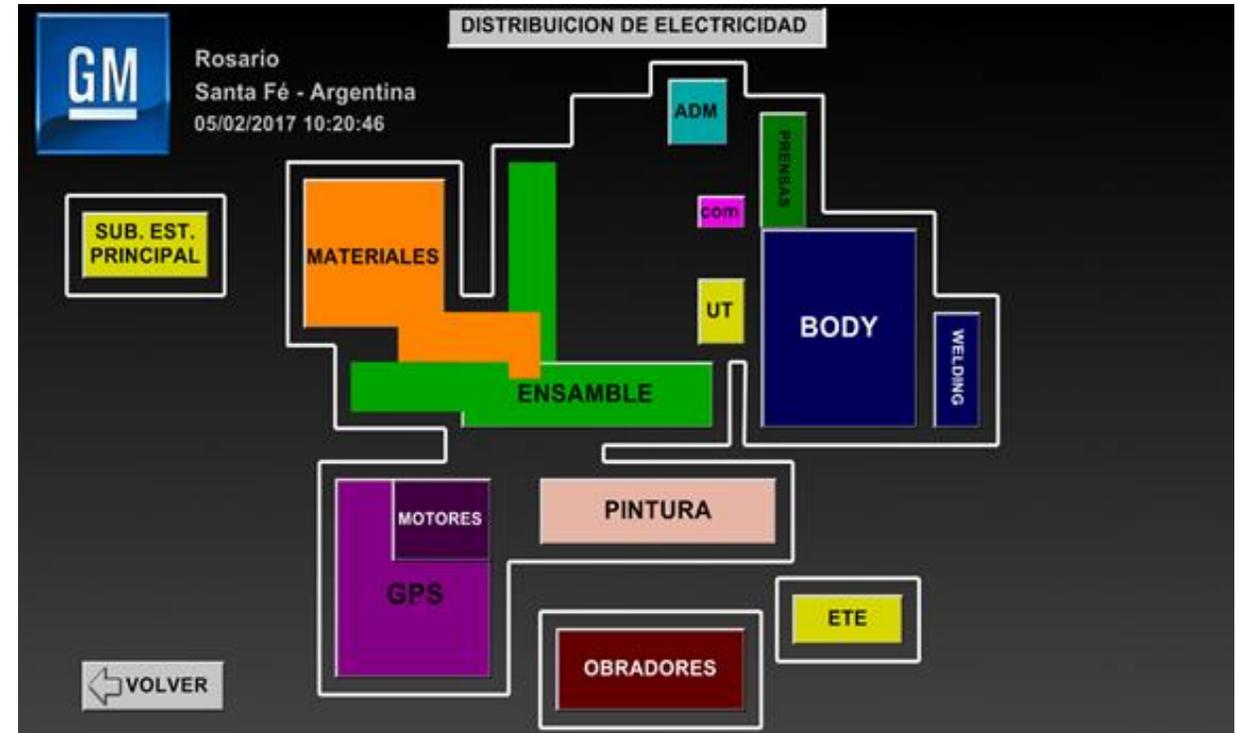
Ensamble

Motores	Head Sub
89	81

Mecanizado

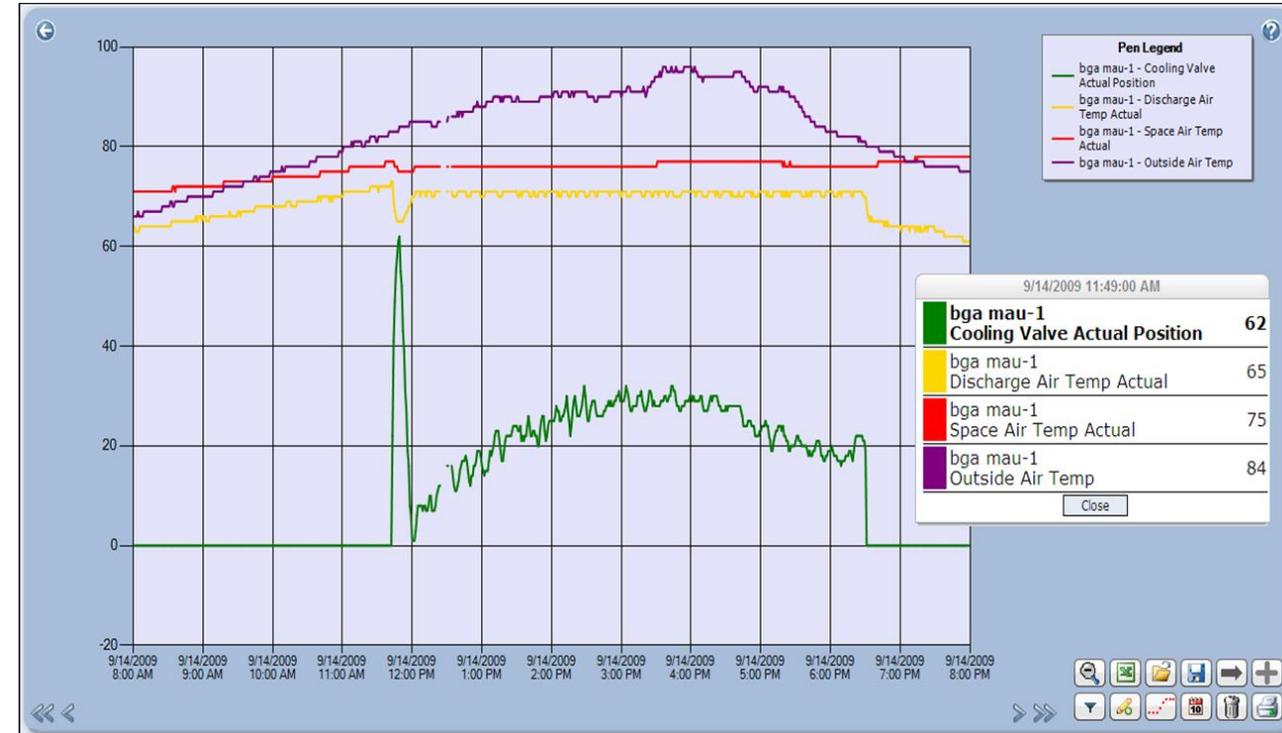
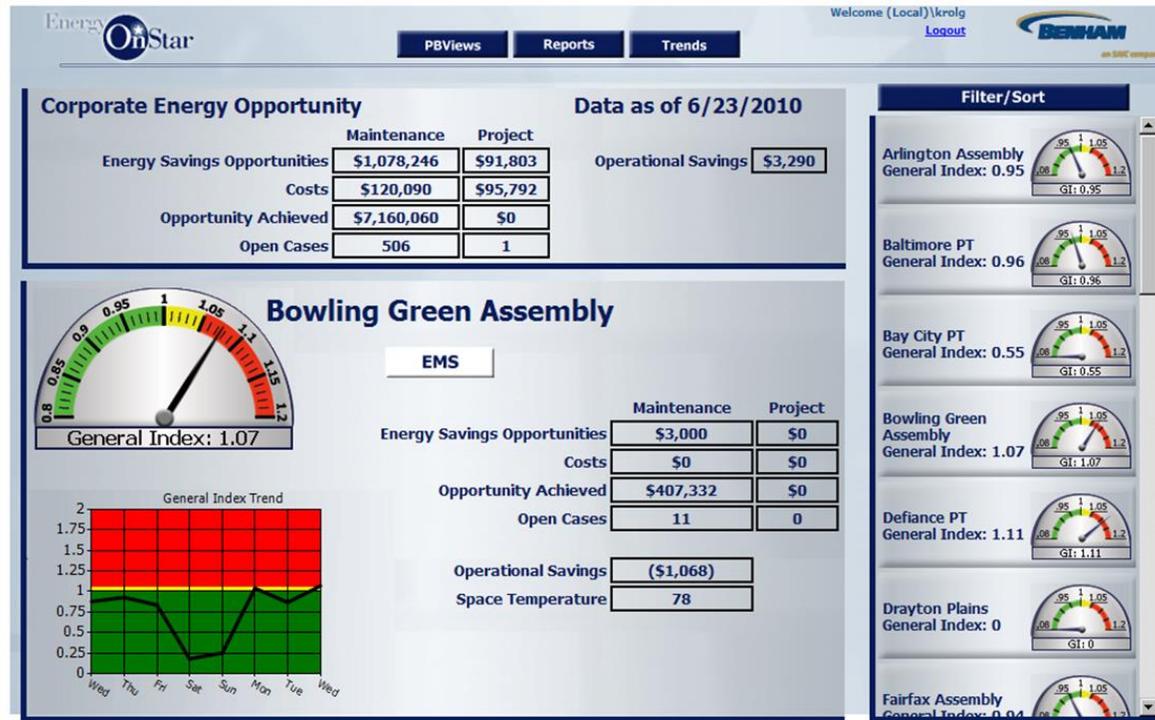
Block	Head Line
41	6

Salir | Air | ELETIC | GAS | WATER



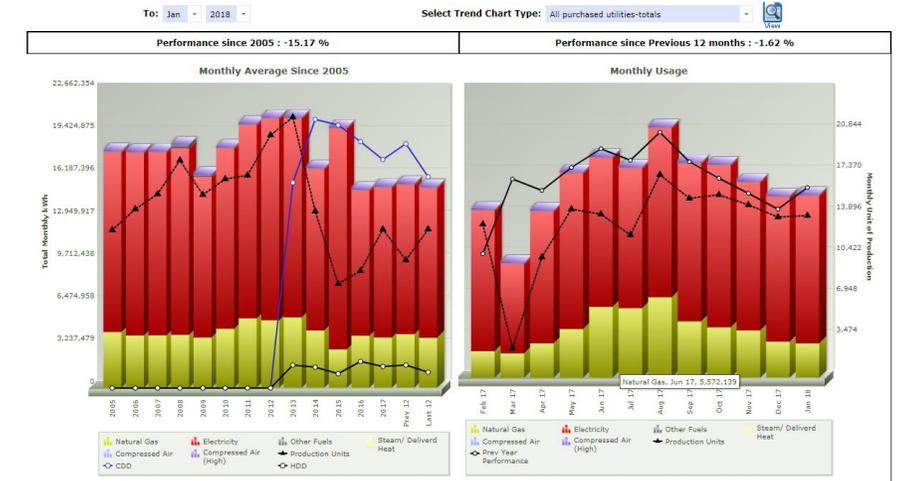
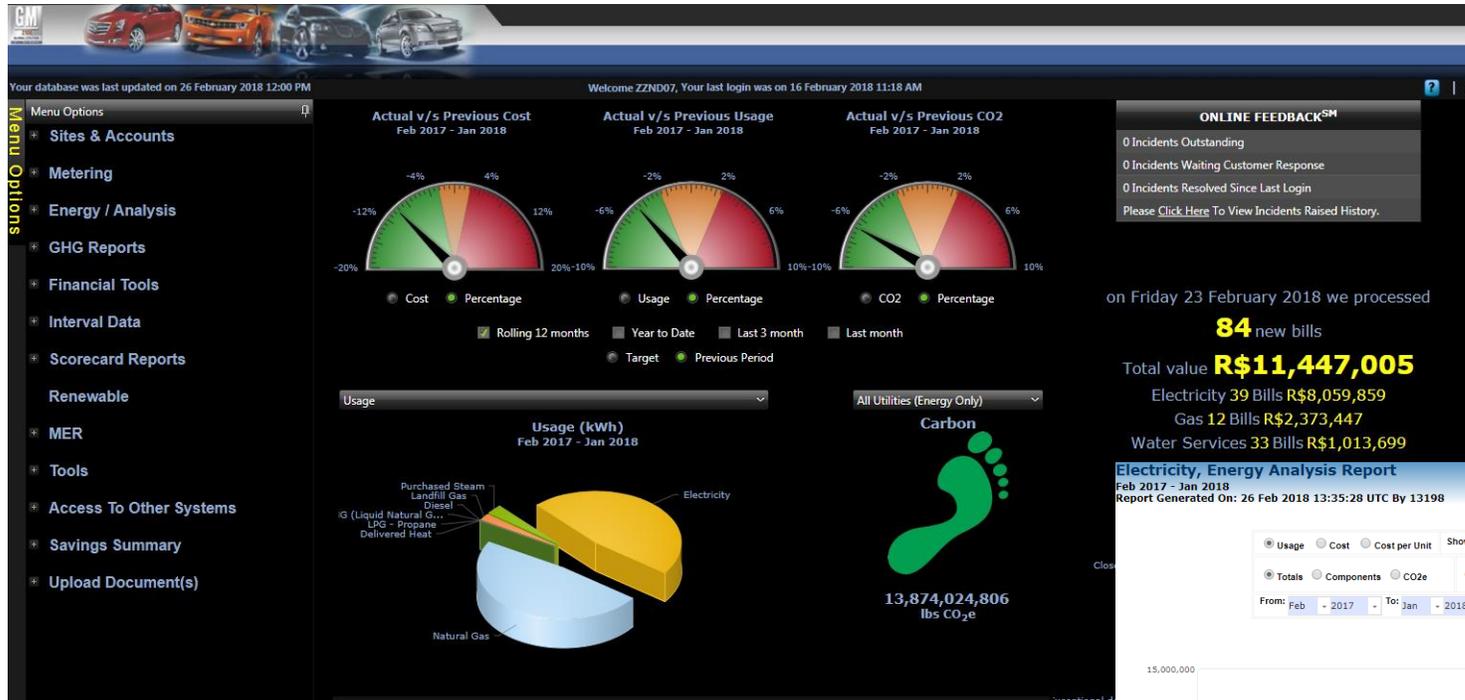
Metering Automation

- GM Energy OnStar:



Metering Automation

- GM 2100:



Yearly Floor Area Figures

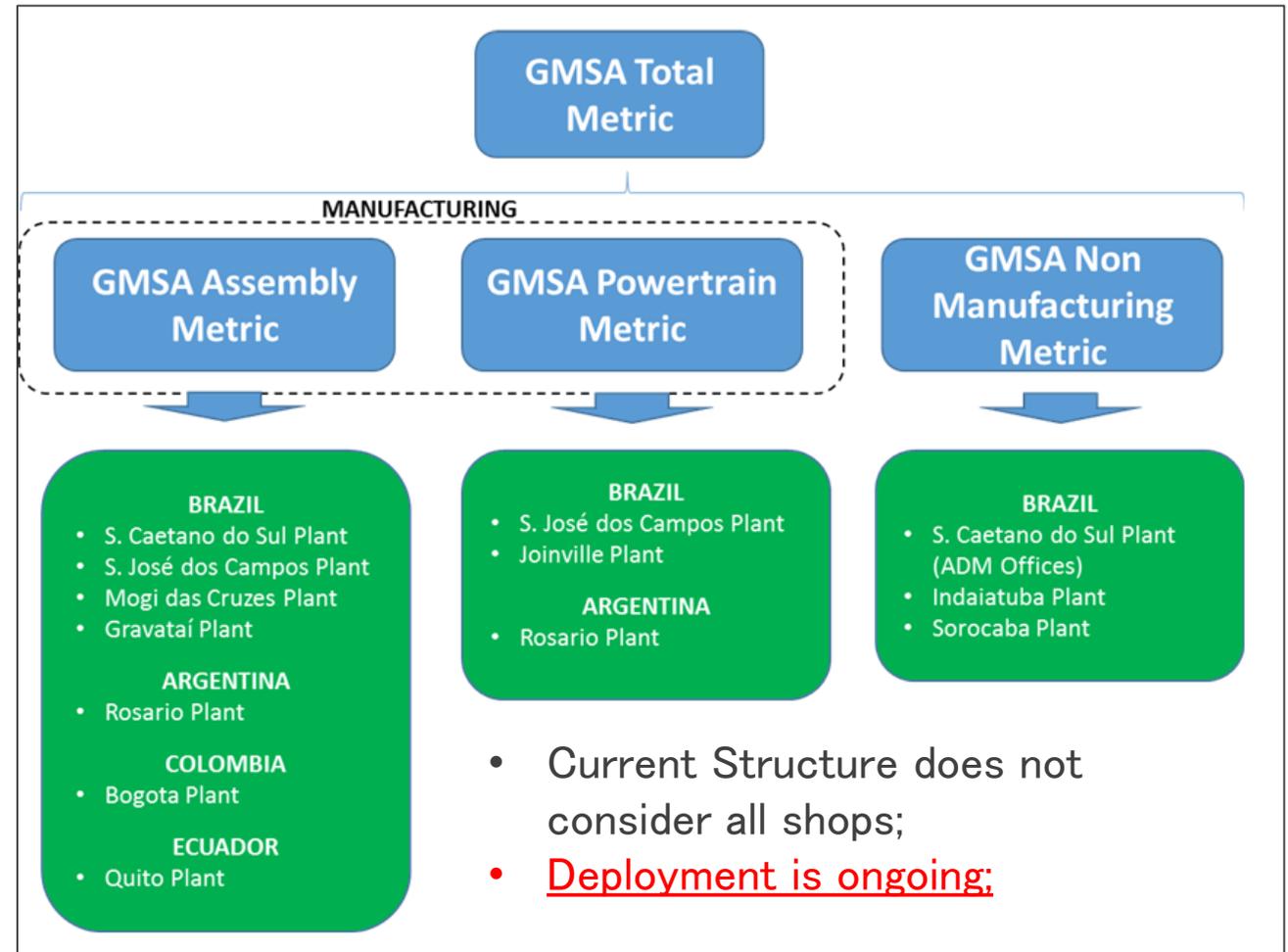
Year	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	Prev 12	Last 12
Million sq.ft.	3.28	3.28	3.28	3.28	3.28	3.28	3.28	3.28	3.28	3.28	3.28	3.28	3.28	3.28	3.28



Energy KPI Deployment

- With an automated system – GM can develop current individual performance metric to each shop that composes the vehicle manufacturing complex:

- Powertrain;
- Plastic Injection – Bumpers;
- Press Shop;
- Body Shop;
- Paint Shop;
- General Assembly;
- Support Areas;
- Non Manufacturing Operations.



Energy KPI Deployment

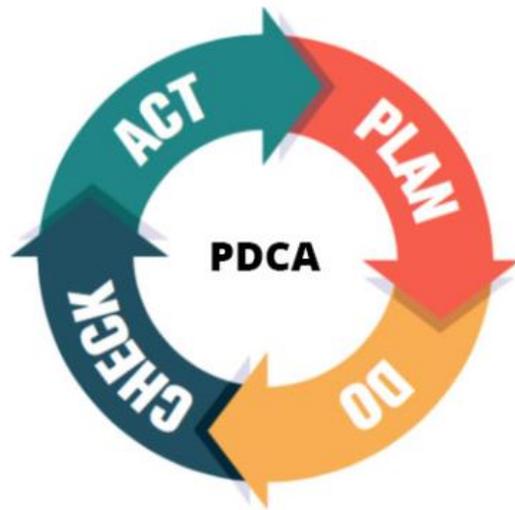
- Current KPI Analysis:
 - Target Development – Based on forecasted scenarios and according Production variation features;
 - Monthly Analysis – Through Plant individual performance:

GMSA Manufacturing												
Actual	Total Energy (MWh)	Monthly Energy/vehicle	Monthly Target	Total Energy / vehicle	Target YTD	Total Water (m³)	Monthly Water/vehicle	Monthly Target	Total Water / vehicle	Target YTD	Production (vehicle)	Production (Forecast)
2018	JAN											
	FEB											
	MAR											
	APR											
	MAY											
	JUN											
	JUL											
	AUG											
	SEP											
	OCT											
	NOV											
	DEC											



Energy KPI Deployment

- Current KPI Analysis:
 - PPR (Plan Performance Review) – Action Plans to revert initial bad performance
 - Based on PDCA Cycle (ISO 50.001)

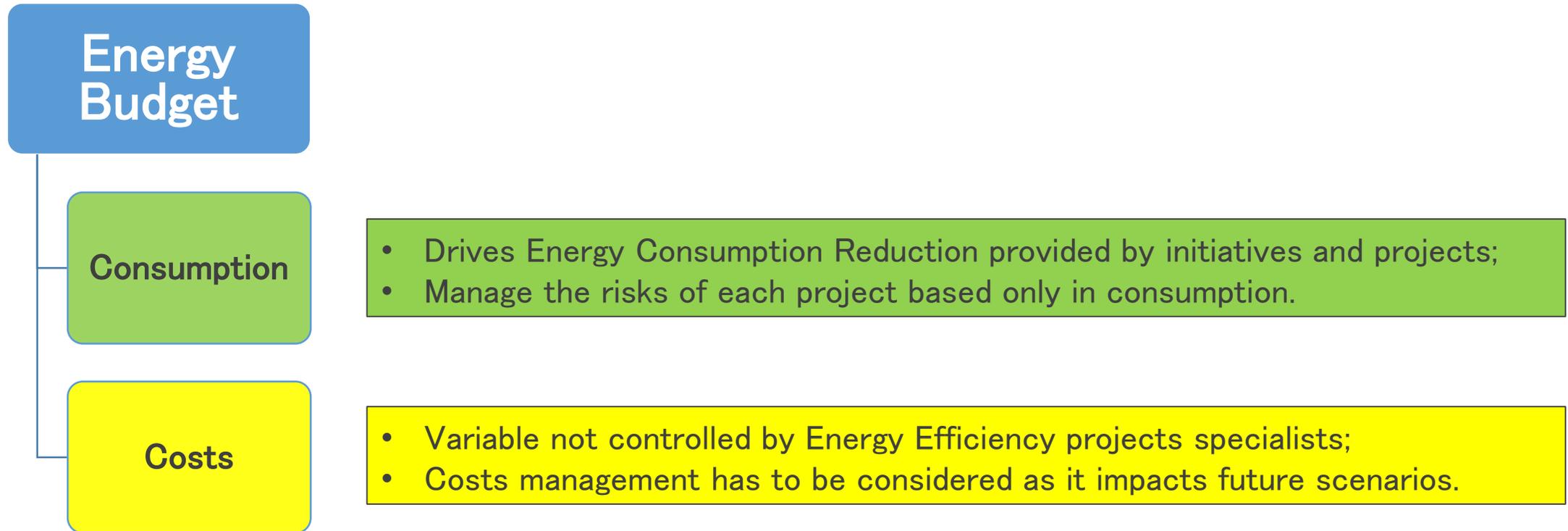


PPR - Plan Performance Review - 2018								October	
São Caetano do Sul									
Energy									
Date	Ref	Results		Root Cause	Action (Countermeasure)	Timing	Responsible	Status	Support / Comments
		Target							
		Actual							
Water									
Date	Ref	Results		Root Cause	Action (Countermeasure)	Timing	Responsible	Status	Support / Comments
		Target							
		Actual							



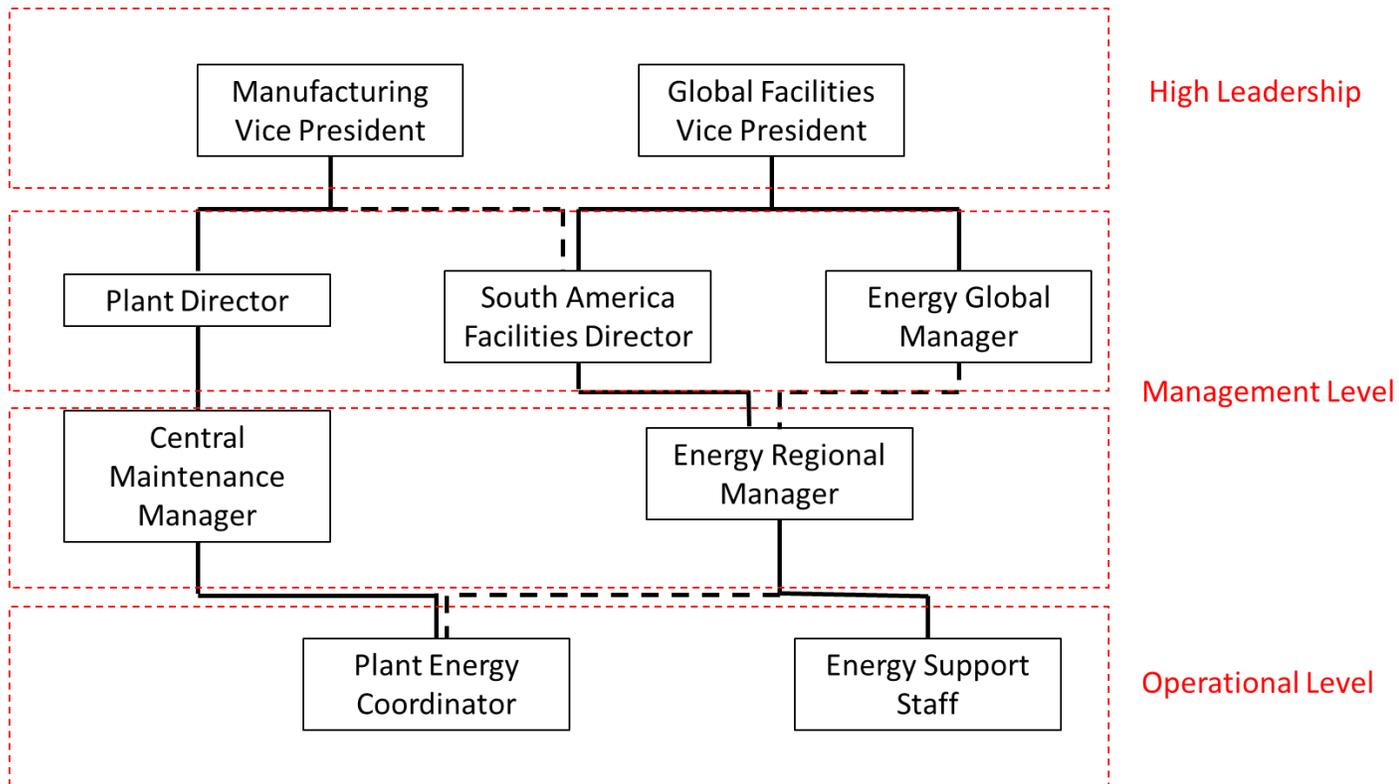
Alignment with Annual Budget

- GMSA Energy Group understands that it has become difficult to approve projects (higher complexity) without identifying exactly the impact on approved budget.



Alignment with Annual Budget

- GMSA Regional Energy Group Mission – Provides guidance, support and knowledge to plant operations with an objective to have them achieve their objectives of energy consumption;



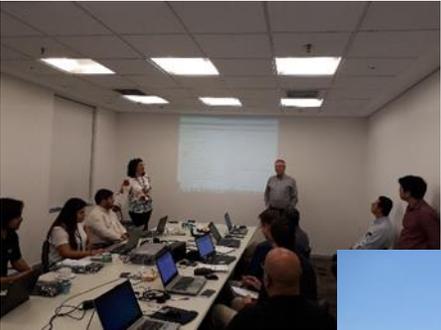
- **Current Structure – Each Plant Director has the role of achieving the target of energy consumption and the responsibility is directed until the Plant Energy Coordinator.**
- **The Energy Regional Manager and its team are responsible for give support to Plant Energy Coordinator in accomplish those targets.**



Enhance Regional Energy Group

- Tools to leverage All Energy Group Relationship:

Regional Face to Face Meetings – the last was held in November 2017



2018 Agenda - 4000 Account and Utility Projects Tracking

January							February							March						
D	S	T	Q	Q	S	S	D	S	T	Q	Q	S	S	D	S	T	Q	Q	S	S
1	2	3	4	5	6		1	2	3	4	5	6	7	1	2	3	4	5	6	7
7	8	9	10	11	12	13	8	9	10	11	12	13	14	8	9	10	11	12	13	14
14	15	16	17	18	19	20	11	12	13	14	15	16	17	11	12	13	14	15	16	17
21	22	23	24	25	26	27	18	19	20	21	22	23	24	18	19	20	21	22	23	24
28	29	30	31				25	26	27	28				25	26	27	28	29	30	31

April							May							June						
D	S	T	Q	Q	S	S	D	S	T	Q	Q	S	S	D	S	T	Q	Q	S	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14
15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21
22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28
29	30						29	30	31					29	30					

Agenda

Utility Efficiency Projects 2018 plan

Plant		São Caetano do Sul
Project	Type	Development Level
Replacement of ADM and Tech Center buildings cooling system	Electrical Energy	Medium
Installation of ATLAS compressor management system	Electrical Energy	High
Replacement of motors by high efficiency models (ETE e CF)	Electrical Energy	High
Replacement of common lighting by LED lighting (external lighting)	Electrical Energy	High
Install a drinking water line to maintain supply of the Tech Center through the Main Plant	Water	Low
Install a Reverse Osmosis system + Ultra filtration system in Powerhouse II (Boilers and Cooling Tower)	Water	Low
Reverse Osmosis system installation + Ultra filtration system in Paint Shop	Water	Low
Reforming the clarifier tank to store rainwater	Water	Medium

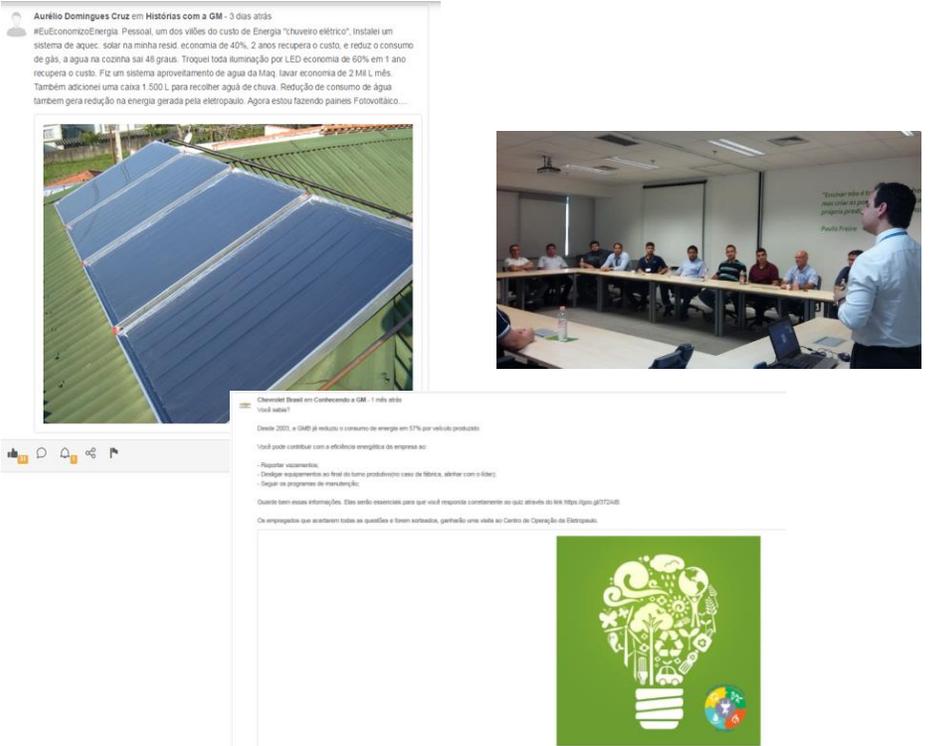
Routine and Standardization process



Enhance Regional Energy Group

- Tools to leverage All Energy Group Relationship:

Sharing External Programs to all group

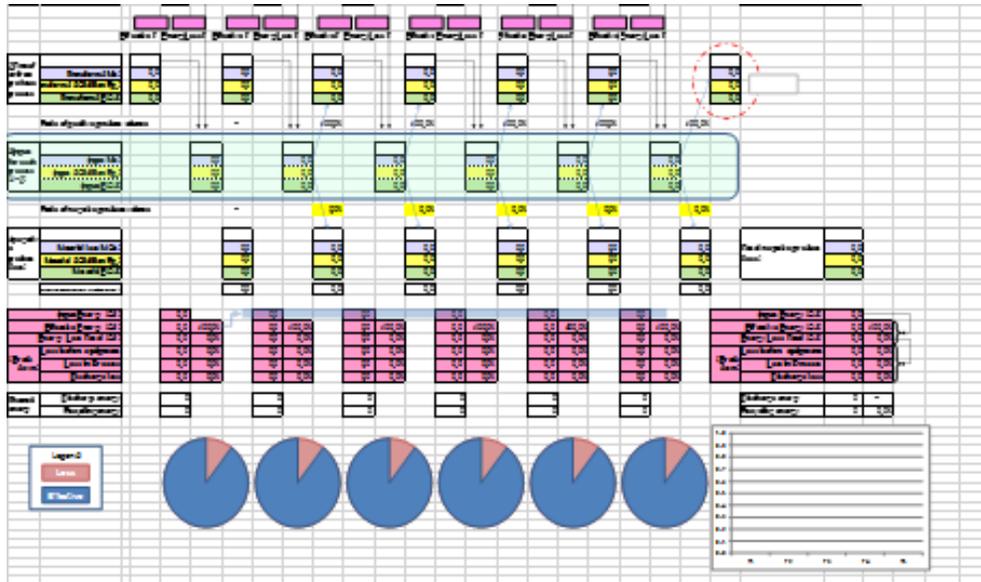


Strong Communication Program



Analysis Through Process Losses

- GM understands that this could be the most significant contribution that ECCJ provided in this partnership.



- ECCJ team has provided General Motors with some analysis that are based not only consumption but through some other factors such as:

- Raw Material;
- Losses though the entire process flow;
- Different production indicators;

- GMSA has considered these features in its vision of energy management and It is already considered as a plan that depends on the initiatives described before:

- Metering Automation
- KPI Deployment;



GMSA initiatives – Master Plan

- There is a master plan to have all those initiatives concluded by 2020:

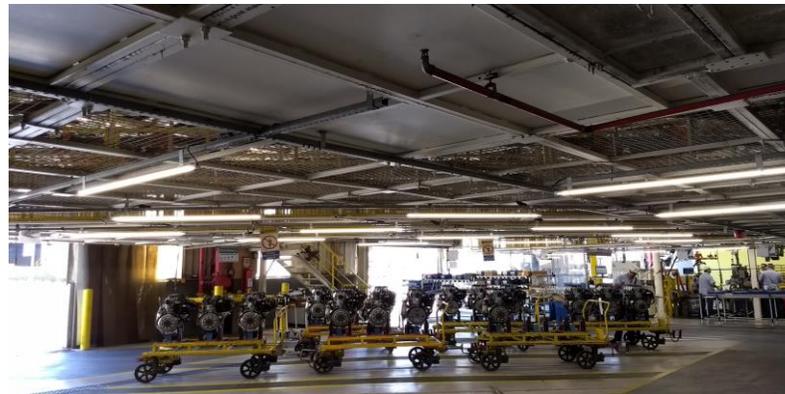
Initiative	Status	2018				2019				2020			
		1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
Energy Policy	Concluded												
Metering Automation	On Going												
Energy KPI to Individual Shops	On Going												
Alignment with Annual Budget	On Going												
Enhance Regional Group	On Going												
Analysis through process losses	Not Started												

ECCJ Experience – Major contribution of this partnership (GM view) was not only regarding technical initiatives that could be used in the operations but how the company in South America can look at its energy consumption pattern and change the behavior and culture to be even better in its standards related to energy management.



GMSA Major Achievements – 2016–2018

- Full LED project initiative:
 - Have 100% of manufacturing operation lighting provided by LED technology – until 2020;
 - 2016 – 20% Concluded;
 - 2017 – 45% Concluded;
 - 2018 – 100% Concluded.
 - Estimated Savings of R\$1,0 Mi per year;



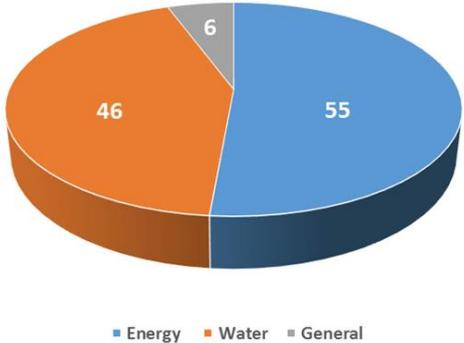
GMSA Major Achievements – 2016–2018

- Energy Efficiency Workshops in each plant:
 - 2016 – Gravataí;
 - 2017 – São José dos Campos;
 - 2017 – São Caetano do Sul – Aliança Program;
 - 2018 – Rosario Plant

(More than 100 initiatives were raised and at least 20% were implemented – R\$ 250.000 / per year);
(Gravataí has achieved its energy annual target after this workshop);



Opportunities Identified



THANK YOU

Sustainable
Workplaces

"Creating places you want to be"

