

Bangkok Office

Activities of JETRO Bangkok in Promoting Carbon Neutrality Business

CHIKAZOE Yuko

Director of Sustainable Business Promotion Dept. JETRO Bangkok office

About us

JETRO is a government-related organization that works to promote mutual trade and investment between Japan and the rest of the world. Chairman and CEO: Mr. ISHIGURO Norihiko

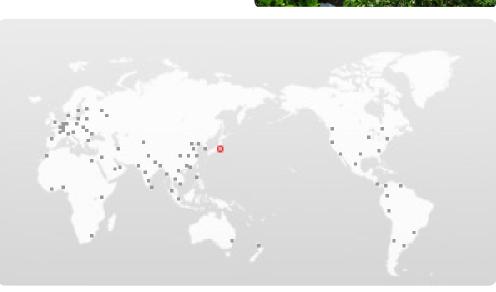
Employees : 1,923 people (1,220 domestic & 703 overseas)

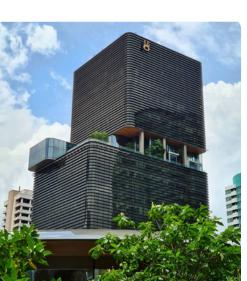
Offices in worldwide

Headquarters Tokyo, JETRO Osaka, Institute of Developing Economies, JFOODO

48 domestic offices in Japan **75** oversees offices in **55** countrie

75 overseas offices in **55** countries





(as of April 2024)

JETRO Bangkok Mission

- Assisting Japanese Companies' Business in Thailand
- Facilitating Innovations
- Supporting Japanese Agricultural, Forestry, and Fishery Products and Food Export
- Surveys and Research
- Supervision of 9 other JETRO offices in ASEAN



JETRO Bangkok Office (Est. in Oct. 1954)
51 Staffs incl. 25 Thais (as of December 2022)
President (Chief Rep. for ASEAN) Mr. KURODA Jun



JETRO Bangkok ,1950's Charoen Krung Road

In 2024 JETRO Bangkok marks its 70th Anniversary

Sustainable business Seminar and Business Matching for CN and Business Catalog

JETRO Bangkok with the collaboration of EECO and BOI jointly organized the "Thailand-Japan Sustainable Business Seminar & Matching Event for Carbon Neutrality" and has issued Business Catalogs. This event conducted under the cooperation of Memorandum of Intent(MOI) which has been signed in Jan.2022 to make new business opportunities, build an even and more resilient supply chain and more.



In Nov 2022



In Nov 2023

(Catalog DL link) : <u>New Arrival Catalog of Sustainable Business for Carbon Neutrality</u> <u>Vol. 3 | Topics - Thailand - JETRO</u>

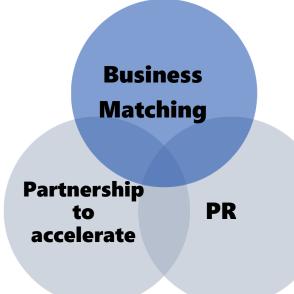
Catalog







JETRO Supports Sustainable Business



We coordinate matchings according to the needs of each company

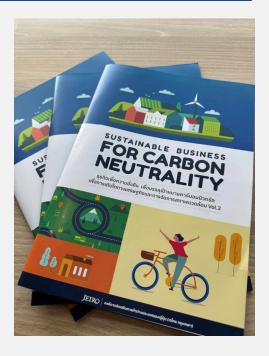
Events

With a focus on Japanese companies listed in the "Sustainable Business Catalogue", JETRO organized the business matching events.

1-on-1 basis

Business matching with Japanese companies according to the needs of Thai companies.





Sustainable Business Catalogue

In this catalog, we introduce sustainable businesses by Japanese companies with the potential of contributing to achieving carbon neutrality globally.

These businesses are categorized into nine categories based on their potential field(s) of application with indication by corresponding icons.





SUSTAINABLE BUSINESS FOR CARBON NEUTRALITY

For a Virtuous Cycle of Environment and Growth Vol.3



56 Companies in Sustainable Business Catalogue



Partnership to Accelerate

Collaboration events, seminar, SU showcase

In collaboration with related organizations and Thai companies, we co-host CN-related events, seminars, or a startup showcase.







Thailand –Japan SUSTAINABLE BUSINESS FOR CARBON NEUTRALITY ONLINE SEMINAR 2023



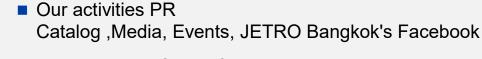
Co-host Startup Showcase

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Promoting Activities, Information related CN

Japanese/Thai Media ,SNS ,Events

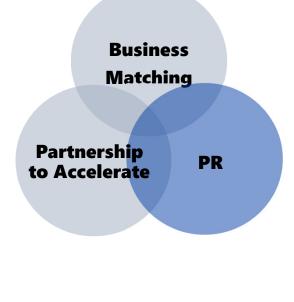


Providing beneficial information to supporting companies partner information ,interviews, reverse pitches, and various other information.



上本筑総勝県機構(ジェトロ) 金) 海外ビジネス(情報) 約城。	海外ビジネス情報 - サービス - B・地域別に 分析レポート) 炭素排出量を可視しする日系新興のゼロポード、1
地域・分析レポート	
炭素排出量を でタイ進出	可視化する日系新興のゼロ
🖻 🗶 😗 🗹	2024年3月19日
チェーン単位での温室効果ガス 計画していくためのクラウドも 設立、主要なタイ企業とパート を浸透させつつある。ゼロボー	標準で設立されたスタートアップ方。顧客企業のサブライ く (HG) の非単画の算座・可視と行い。GHG前満を ナービスを提供している。2023年3月にタイに想地送入を サージップを提供したいる。1023年3月にタイに想地送入や ナージップを提供した。急速にタイ度内に忘かてサービス ード・タイの線木橋太郎代表とナッタワディ・リムワプア 2週出の経緯や今後の事業原稿を読いた(我材日:2024
	1643
ゼロボード・タイの他木代表	(左から2番目)、ナッタワティ専業発売責任者(右から2番目)、

Feature, interview page on the website



Event Schedule (Tentative) in FY2024



METALEX _Japan Pavilion (20th - 23rd Nov)

- Machine , Manufacturing
- DX Solution

November



Pitch Event _ Thailand-Japan

- Thai-Japan Open Innovation
- Startups from Japan, ASEAN

Thank you for your attention!



Our facebook QR is here. Please hit the like button;)







You can select potential partners from our catalogue

JP