

JETRO

Bangkok

Activities of JETRO Bangkok in Promoting Carbon Neutrality

Yuko CHIKAZOE

Director, Sustainable Business Desk
JETRO Bangkok office



| Today's Presenter



Yuko CHIKAZOE

Director,
JETRO Bangkok



Introduction

"Connecting with the world. Together, we move forward."

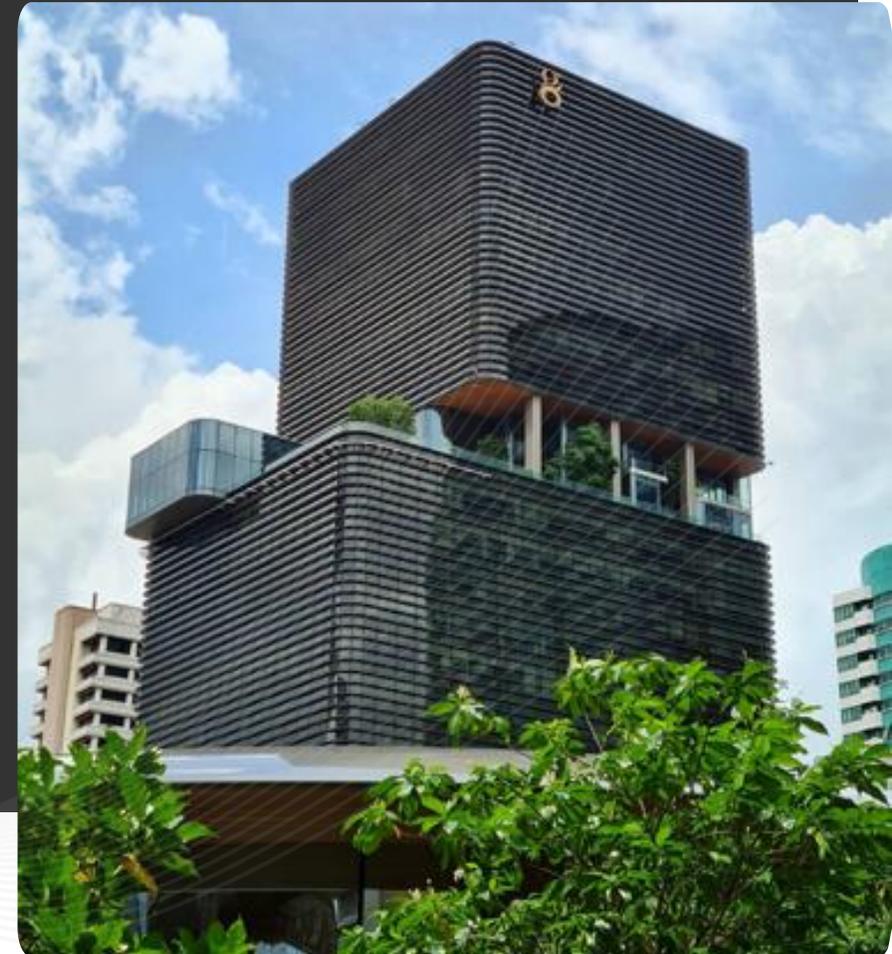
JETRO is a government-related organization that works to promote mutual trade and investment between Japan and the rest of the world.

1,925 employees (1,231 domestic & 694 overseas)

49 domestic offices in Japan

76 overseas offices in 56 countries

JETRO Bangkok marks our 70th Anniversary



Mission

- 01 Assisting Japanese Companies' Business in Thailand
- 02 Facilitating Innovations
- 03 Supporting Japanese Agricultural, Forestry, and Fishery Products and Food Export
- 04 Surveys and Research
- 05 Supervision of 9 other JETRO offices in ASEAN



JETRO Bangkok Office (Est. in Oct. 1954)

- 51 Staffs incl. 25 Thais (as of December 2022)
- President (Chief Rep. for ASEAN) Mr. ABE Ichiro

Event Activity in 2025FY (Tentative)



Business Matching Events

- Japanese Startups
- Carbon Neutral
- Food, Beverage
- Machine, Manufacturing DX
- Healthcare and Medical
- Anime, Music and Game contents and more !!

Techsauce Global Summit Japan Pavilion (4- 6 Aug)

- 10 Japanese Startups
- Carbon Neutral ,Ai ,DX solutions, fintech



METALEX _Japan Pavilion (19 – 22 Nov)

- Machine , Manufacturing
- DX Solution



SETA _ Japan Pavilion (P)

- Sustainable Energy Technology Asia
- Japanese sustainability & energy solutions



THAIFEX (27 – 30 May)

- Business matching on Food from Japan. (Beef, seafood, tea, etc.)



Japan Pavilion at Medical Fair (10-12Sep)

- Thailand's leading medical and healthcare exhibition and industry sourcing platform



Japan Pavilion at Thailand Game Show & Gamescom Asia (16-19 Oct)

- B2B2C event ,connecting brands with one of the fastest growing gaming markets in the world: Southeast Asia



Zest Thailand

- Thailand- Japan Open Innovation Pitch Event
- Major Company ,Startups from JP/TH



Sushi Pitch

- JP/TH Startups, Major companies
- Open Innovation networking



Activities of JETRO Bangkok in Promoting Carbon Neutrality

Thailand's commitment to addressing climate change

At COP26, Thailand's Prime Minister Prayut Chan-o-cha (at the time) attended and declared "carbon neutrality by 2050" and "net zero emissions by 2065."

2025



2030

Achieving NDC 40%

(with international support)
333 MtCO₂eq GHG Emission

2050

Achieving CARBON NEUTRALITY

At least 50% of total power generation are renewable energy

Balance between



Sources:
Greenhouse Gas
Emissions (GHGs) :
CO₂

**Carbon
Neutrality**

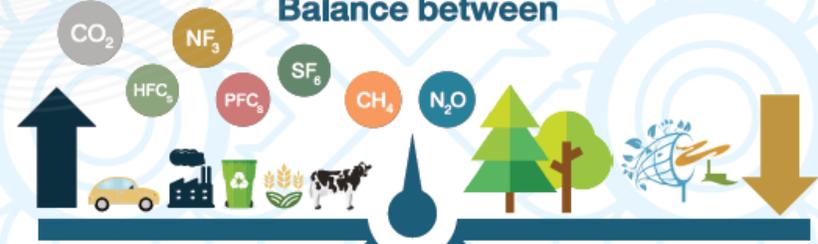
Sinks: Removals CO₂
from the atmosphere
such as forest,
CCS technology



2065

Achieving NET ZERO GHG EMISSION

Balance between



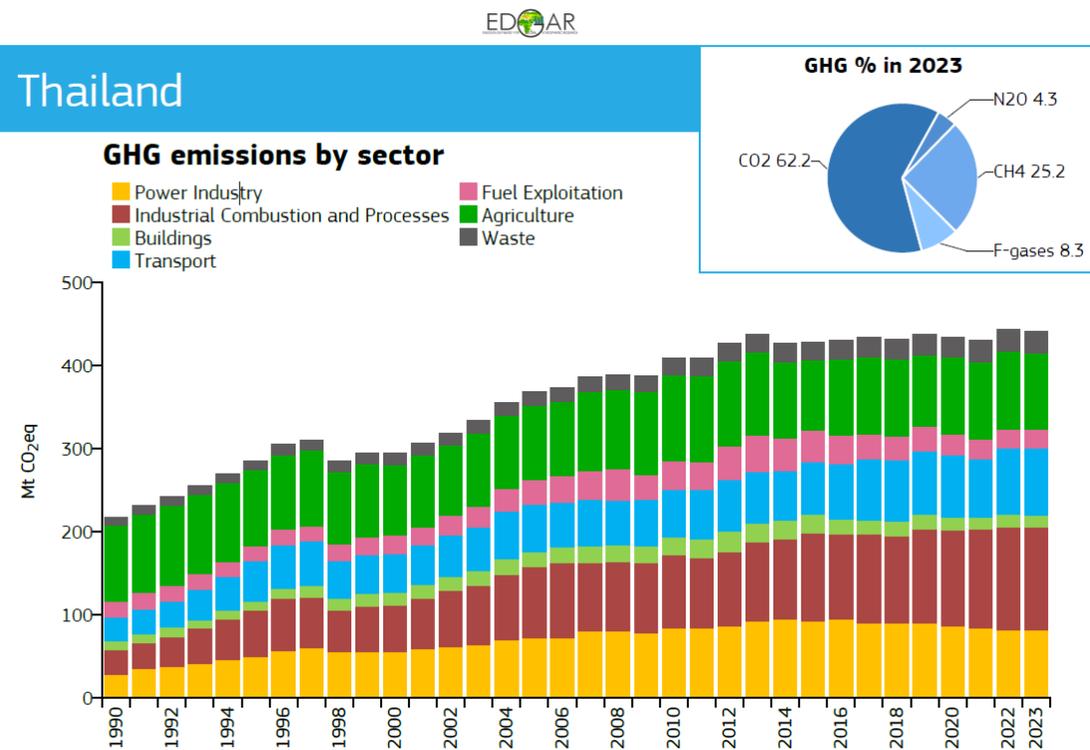
Sources:
Greenhouse Gas
Emissions (GHGs) :
CO₂, CH₄, N₂O,
NF₃, SF₆, HFCs, PFCs

**Net-Zero GHG
Emissions**

Sinks: Removals GHGs
from the atmosphere such as
forest, CCS technology

Thailand's GHG emissions

- Thailand's GHG emissions : 440.783Mt CO₂eq/yr (2023)
- GHG emissions from Industrial Combustion and Processes, Power Industry, Transport increased significantly



Source:GHG emissions of all world countries - Report

	2023 vs 1990	2023 vs 2005	2023 vs 2022
Power Industry	↗ +191%	↗ +13%	→ +1%
Industrial Combustion and Processes	↗ > +300%	↗ +45%	→ -1%
Buildings	↗ +37%	↘ -18%	→ 0%
Transport	↗ +184%	↗ +42%	→ +1%
Fuel Exploitation	↗ +18%	↘ -24%	→ +4%
Agriculture	→ +1%	→ +2%	→ -3%
Waste	↗ +156%	↗ +61%	→ +2%
All sectors	↗ +103%	↗ +20%	→ 0%

Initiative of Sustainable business for CN

December 2023, during the visit of former Prime Minister Settha to Japan, the Chairman of JETRO committed to fully strengthen support in the sustainable business sector. In response to this, Sustainable Business Desk was established at JETRO Bangkok.

Business Matching

Business Matching

JETRO Pavilion at exhibitions
Business matching tailored to needs



Partnership

Partnership

Sustainable Business Forum
Strengthening collaboration with government agencies BOI and EECO, and others.



PR

Catalog, Promotion

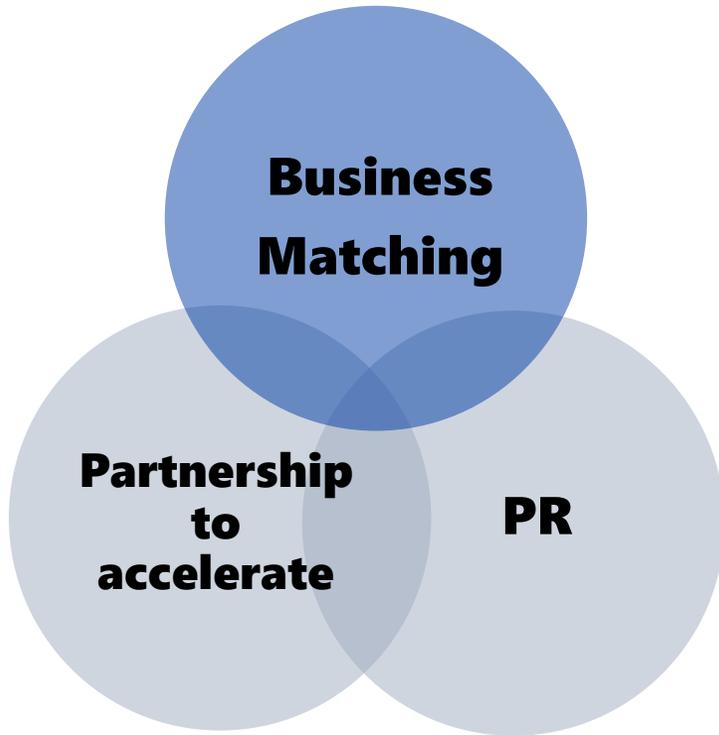
Sustainable Business Catalog, featuring 67 Japanese companies.



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Business Matching _ Sustainable Business Desk



Business Matching

according to the needs of each company

- Events with a focus on Japanese companies listed in the "Sustainable Business Catalogue", JETRO organized the business matching events.
- Business Matching with Japanese companies according to the needs of Thai companies.



Networking Event_ Sushi Pitch



Inviting 90+ guests including CEO, Vice President from major companies.

Techsauce(CEO), SSI(Vice President), Banpu(Vice President), GULF(VicePresident), CPF Venture(President), SCG,SCGC, PTT, PTTGC,CP, CPF, ThaiOil, BerliJucker(BigC), SAHA

Partnership to accelerate _ Sustainable Business Desk



Collaboration events, seminar, SU showcase

- In collaboration with related organizations and Thai companies, we co-host CN-related events, seminars, or a startup showcase.

**Business
Matching**

**Partnership
to
accelerate**

PR



Thailand -Japan SUSTAINABLE BUSINESS FORUM 2025



Co-host Startup Showcase

Promoting Activities _ Sustainable Business Desk



Catalog , Japanese/Thai Media ,SNS ,Events

**Business
Matching**

**Partnership
to
accelerate**

PR

- Our activities PR
Catalog ,Media, Events, SNS
- Information
Matching event, Exhibition, Reverse
pitch, Subsidies



67 Companies in Sustainable Business Catalog



In this catalog, we introduce sustainable businesses by Japanese companies with the potential of contributing to achieving carbon neutrality globally.



(Catalog DL link) : [\[NEW EDITION\] Catalog of Sustainable Business for Carbon Neutrality Vol. 4 | Topics - Thailand - JETRO](#)



Thank you for your attention!



JETRO Bangkok
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Our Facebook QR is here.
Please hit the like button;)



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from our catalogue



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