

1. Title of the measure

Energy Conservation Labeling Program
(Period: 2000–)

2. Purpose of the measure

In order to reduce energy consumption in the household/commercial sector, an effective approach would be to promote the use of products that meet the energy conservation standards of the Top-Runner Program. For the purpose of providing consumers with the necessary information, the energy conservation labeling system was launched in 2000. The labels to be affixed to products indicate the achievement ratio of the energy conservation standards in question. The scope of subjects under the system has been expanded, and currently 16 types of products are subject to labeling. In 2006, the labeling system also became applicable to retailers, through the use of a uniform label, thereby indicating the multi-step rating based on the estimated annual power consumption and the achievement ratio for the energy conservation standards. Currently, three types of products (air-conditioners, TV sets and refrigerators) are covered by this system. Also for the purpose of promoting the use of energy-efficient products, a new system was initiated in FY2003 designed to honor commendable large home appliance retailers that directly contact consumers.

3. Target sector (transport, building, manufacturing, etc.)

Appliance and equipment in Household/commercial sector.

4. Funds and budget for the measure

5. Method for measuring the effect of the measure (energy consumption reduction, energy cost red

6. Result of the measure

Appliance and equipment which subject to “Top Runner Program” are covering approx. 70% of the energy consumption in households.

7. Future tasks

The dissemination of energy-efficient home appliances is an effective approach for reducing energy use in the household sector. It is important to promote the use of energy-efficient home appliances nationwide, while actively providing the public with necessary information.

8. Others

9. Contact

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