

1.Name of measure

Energy efficiency program for household

2.Purpose of measure

To increase public awareness on energy efficient measures through

a) Public messaging initiatives – Energy-saving tips are promoted at a variety of platforms including residential estates, schools, national libraries and online media. NEA also works closely with appliance retailers to promote energy efficient appliances.

b) Energy efficiency mobile applications – “Home Energy Auditor (HEA)” and “Life Cycle Cost Calculator (LCCC)” are developed to empower members of the public to practise energy efficiency habits. The HEA allows households to find out which appliances are top energy guzzlers at home and estimate the monthly energy costs incurred by each appliance. The LCCC helps households buying new energy-intensive appliances such as air-conditioners to estimate the life cycle costs that different models are likely to incur over the appliance’s lifespan.

3.Target sector (transport, building, manufacturing, etc.)

Households Sector

4.Funds and budget for the measure

Administrative costs only

5.Method for measuring the effect of the measure
(energy consumption reduction, energy cost reduction, etc.)

- Awareness levels assessed through regular surveys
- Sales of appliances covered under MELS

6.Results of measures

not available

7.Future tasks

not available

8.Others

9.For further details about measures, please contact:

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