1.Name of measure	
Direct Subsidy	
2.Purpose of measure	_
Promote energy efficiency by subsidizing 20% (or 30% for Small/Medium-sized Enterprise) of	
capital investment in high-efficiency equipment. SMEs are defined as factories and buildings the	at
are not classified as designated buildings/factories.	
3.Outline and applicable sectors (transport, buildings, manufacturing, etc.)	
Designated buildings/factories and SMEs	
4.Financial resources and budget allocation of measures	
A total of 500,000,000 Baht has been allocated for this measure in 2015. Each project is eligible	е
for a subsidy of no larger than 3,000,000 baht.	
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5.Method to measure effects of measures (reduction in energy consumption and energy cost, etc.)	
Amount of projects, approximated energy saving, total investment in energy efficient technolog	ies
6.Results of measures	
Since the start of this measure in 2010, a total of 1,462 projects have been approved, resulting	, T
in an energy saving of 26.90 ktoe/year. The total investment created by this measure is 2.1	'
billion Baht.	
75	
7.Future tasks Increase the amount of funding available for the measure to 500 million Baht.	
Increase the amount of funding available for the measure to 500 million bant.	
0 O+L	
8.Others	
9.For further details about measures, please contact:	
Department of Alternative Energy Development and Efficiency (DEDE) – Bureau of Energy Regulation and Conservation Tel. +66(02–226–3943)	